

Women-Owned Firms in North Dakota: 2007

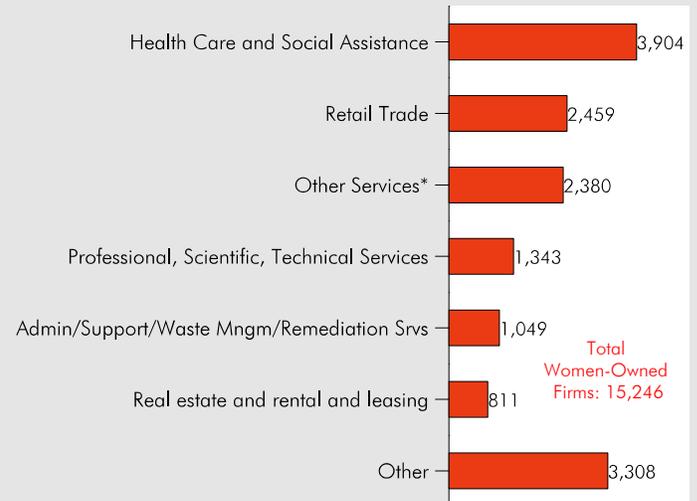
The number of North Dakota women-owned firms grew 15 percent from 2002 to 2007, nearly twice the growth for all companies statewide. According to the 2007 *Survey of Business Owners*, which focuses on nonfarm businesses, the 15,246 women-owned firms in the state generated \$1.8 billion in receipts in 2007 (Table 1), which is up 33 percent from 2002.

Women owned 25 percent of all North Dakota firms in 2007, which is up from 23 percent in 2002. Nationally, 29 percent of all firms were owned by women, up from 28 percent in 2002.

In 2007, 26 percent of women-owned firms in North Dakota operated in health care and social assistance; these firms accounted for 9 percent of women-owned business receipts. In contrast, 16 percent of women-owned firms operated in retail trade and accounted for 26 percent of women-owned business receipts (Figure 1).

The 2007 *Survey of Business Owners* defines women-owned firms as privately held nonfarm business organizations (companies with one or more establishments) in which women own 51 percent or more of the interest or stock of the business. In addition to the 15,246 women-owned firms statewide in 2007, there were 14,733 equally male/female-owned firms with \$3.2 billion in receipts.

Figure 1. Industries With the Most Women-Owned Firms in North Dakota: 2007



Note: *Other services include such things as personal care services, advocacy, and repair/maintenance services. Source: U.S. Census Bureau, 2007 *Survey of Business Owners*, Preliminary Estimates of Business Ownership by Gender, Ethnicity, Race, and Veteran Status - Released July 13, 2010, <http://www.census.gov/econ/sbo/>

Figure 2. Percent Change in the Number of Women-Owned Firms by State: 2002 to 2007

Source: U.S. Census Bureau, 2002 and 2007 *Survey of Business Owners*, Preliminary Estimates of Business Ownership by Gender, Ethnicity, Race, and Veteran Status, <http://www.census.gov/econ/sbo/>

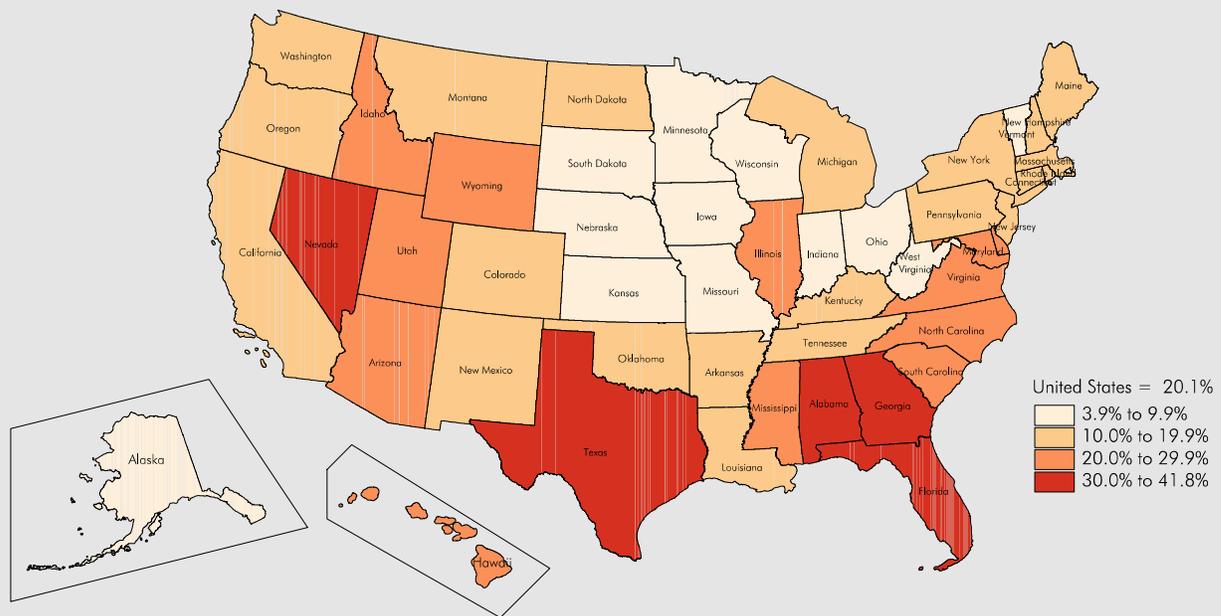


Table 1. Statistics for Women-Owned Firms by State: 2002 and 2007

Source: U.S. Census Bureau, 2002 and 2007 Survey of Business Owners, Preliminary Estimates of Business Ownership by Gender, Ethnicity, Race, and Veteran Status, <http://www.census.gov/econ/sbo/>

Area	Women-Owned Firms (with and without paid employees)							
	2002		2007					
	Firms (number)	Sales and Receipts (\$1,000)	Total		Firms with Paid Employees			
Firms (number)			Sales and Receipts (\$1,000)	Firms (number)	Sales and Receipts (\$1,000)	Employees (number)	Annual Payroll (\$1,000)	
United States	6,489,259	939,538,208	7,793,425	1,192,780,668	911,285	1,010,469,838	7,587,020	218,135,840
Alabama	81,821	11,435,046	107,531	14,838,512	10,895	12,758,948	100,760	2,792,506
Alaska	16,308	2,348,329	17,821	2,929,230	2,805	2,537,041	18,455	572,901
Arizona	109,748	15,761,202	138,146	21,357,063	17,250	17,775,081	146,967	4,221,207
Arkansas	49,618	6,339,427	58,604	9,494,616	6,710	8,365,215	61,738	1,536,297
California	870,496	137,692,325	1,039,642	181,479,823	114,640	151,352,930	975,139	31,381,445
Colorado	135,220	16,359,446	160,058	22,508,660	22,569	18,798,635	138,185	3,847,432
Connecticut	82,118	12,215,939	93,521	14,417,447	10,403	11,642,121	90,025	2,814,568
Delaware	15,344	2,020,973	19,431	3,033,946	2,744	2,506,641	18,503	518,463
Dist. of Colum.	15,675	2,403,019	19,283	3,823,061	2,150	3,213,753	26,014	1,020,282
Florida	437,355	61,275,106	581,026	78,669,178	71,816	64,333,172	475,802	12,901,195
Georgia	196,195	30,026,706	278,250	40,539,891	30,280	34,403,642	229,016	6,750,024
Hawaii	29,943	4,594,306	37,391	5,017,307	4,428	3,964,053	38,154	976,187
Idaho	28,824	3,216,407	35,595	3,835,320	4,612	3,191,713	32,601	791,545
Illinois	284,954	46,861,800	343,151	53,782,075	41,113	46,523,113	339,581	10,725,089
Indiana	118,857	16,481,128	129,523	20,020,287	15,588	17,781,305	149,483	3,837,039
Iowa	63,821	7,398,962	66,285	7,688,697	8,202	6,550,097	61,060	1,346,094
Kansas	59,635	6,948,910	65,252	9,302,083	7,923	8,015,027	68,784	1,744,024
Kentucky	77,159	9,451,101	86,464	12,080,056	9,800	10,301,865	88,835	2,086,392
Louisiana	86,876	12,253,105	102,734	21,945,400	11,278	19,799,423	110,780	3,020,510
Maine	32,512	3,282,306	38,510	3,644,279	4,890	2,902,046	30,718	711,553
Maryland	137,410	17,295,183	172,221	22,225,918	18,231	18,355,085	165,348	5,450,776
Massachusetts	161,918	23,133,981	178,178	26,103,081	20,348	21,285,566	168,854	5,175,978
Michigan	217,673	29,216,689	248,351	30,840,712	26,181	26,387,470	244,456	6,547,227
Minnesota	123,905	16,251,660	133,141	18,628,995	15,820	16,180,719	140,412	3,594,829
Mississippi	47,102	6,728,498	60,849	8,382,425	6,431	7,134,427	56,488	1,212,381
Missouri	120,443	18,604,649	130,749	19,754,975	18,538	17,341,284	140,002	3,748,381
Montana	24,519	2,138,505	28,127	3,253,469	4,882	2,760,032	28,411	541,358
Nebraska	38,679	5,765,418	41,003	6,274,664	5,375	5,655,470	46,606	1,212,835
Nevada	47,675	8,643,138	63,363	12,479,077	7,237	10,459,844	64,931	2,079,625
New Hampshire	31,024	4,665,353	35,633	6,114,538	4,849	5,267,026	37,040	999,620
New Jersey	185,197	35,573,077	213,284	41,146,734	30,624	35,339,013	257,632	8,366,998
New Mexico	42,254	4,714,288	49,840	6,689,076	5,912	5,689,013	49,253	1,247,272
New York	505,077	70,838,360	594,447	84,385,068	66,138	68,983,111	468,038	16,356,308
North Carolina	173,874	26,743,381	225,503	31,950,707	26,604	27,234,997	252,905	6,119,052
North Dakota	13,203	1,317,510	15,246	1,758,465	2,266	1,553,361	16,004	309,702
Ohio	229,972	32,314,892	249,083	40,548,729	27,630	35,745,434	289,458	7,293,705
Oklahoma	75,025	9,254,893	84,359	14,310,126	10,650	12,363,510	96,165	2,526,966
Oregon	88,317	10,608,262	103,612	13,969,419	14,164	11,633,042	97,027	2,572,485
Pennsylvania	227,117	38,998,092	265,083	45,943,691	33,213	40,334,406	288,601	7,717,233
Rhode Island	23,195	3,640,614	26,456	3,385,398	3,207	2,817,719	22,771	676,293
South Carolina	76,831	10,890,936	99,468	13,957,974	11,667	11,858,864	100,397	2,300,338
South Dakota	15,573	1,546,639	17,083	2,015,027	2,359	1,723,914	17,083	352,825
Tennessee	117,935	17,640,826	141,396	21,182,703	13,544	18,205,265	125,881	3,189,221
Texas	468,705	65,817,396	610,279	96,752,101	61,687	82,022,662	593,880	17,082,306
Utah	48,475	5,920,242	61,463	8,003,290	7,078	6,760,414	53,852	1,404,419
Vermont	18,989	1,454,095	20,463	1,723,787	2,460	1,322,155	13,333	323,951
Virginia	157,030	22,123,426	192,236	29,954,166	26,003	25,287,880	199,061	6,565,511
Washington	137,394	17,368,371	158,093	23,151,767	22,246	19,396,516	149,664	4,404,363
West Virginia	31,301	3,252,129	33,797	4,783,222	4,147	4,249,761	36,172	887,181
Wisconsin	104,170	17,582,321	112,373	20,933,257	14,951	18,904,588	153,088	3,906,835
Wyoming	12,945	1,129,837	15,604	1,771,176	2,328	1,501,471	13,608	375,111

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More Women-Owned Firms in North Dakota

In 2007, there were 15,246 women-owned firms in North Dakota, which is up 15 percent from 13,203 women-owned firms in 2002. The rate of growth for North Dakota women-owned firms is nearly twice as high as the growth in all firms statewide (i.e., 9 percent from 2002 to 2007).

“What is impressive is the diversification of women-owned businesses, specifically away from the traditional areas of services into health care and social assistance, now the largest category of women-owned businesses in North Dakota,” said Richard Rathge, Director of the State Data Center.

This month’s “Economic Briefs,” a monthly publication from the North Dakota State Data Center at North Dakota State University, focuses on the number of women-owned firms in North Dakota. The *Survey of Business Owners* is conducted by the U.S. Census Bureau every five years and focuses on nonfarm business organizations (companies with one or more establishments). The survey defines women-owned firms as companies in which women own 51 percent or more of the interest or stock of the business.

According to the 2007 *Survey of Business Owners*, there were 15,246 women-owned firms in North Dakota which generated \$1.8 billion in receipts. Of the total number of women-owned firms in the state, 15 percent had paid employees (2,266 firms). These women-owned firms with paid employees had a total of 16,004 employees with an annual payroll of \$310 million.

Women owned 25 percent of all North Dakota firms in 2007, which is up from 23 percent in 2002. Nationally, 29 percent of all firms were owned by women, up from 28 percent in 2002.

In 2007, 26 percent of women-owned firms in North Dakota operated in health care and social assistance; these firms accounted for 9 percent of women-owned business receipts. In contrast, 16 percent of women-owned firms operated in retail trade and accounted for 26 percent of women-owned business receipts.

In addition to the 15,246 women-owned firms statewide in 2007, there were 14,733 equally male/female-owned firms with \$3.2 billion in receipts.
