

**A LITTLE BIT COUNTRY
WARREN FROELCIH
NDSU EXTENSION SERVICE
WILLIAMS COUNTY**

4-H Foundation Launches New Initiative

ND 4-H Foundation's public awareness campaign to include quarterly newspaper advertisements.

The North Dakota 4-H Foundation, in cooperation with the NDSU Extension Service, is launching "Join the Revolution of Responsibility" initiative.

The new campaign is part of the national youth development organization's ongoing efforts that empower young people through hands-on learning, adult mentorship and research-based programs. Since 1902, 4-H has been engaging the nation's youth in activities that allow them to reach their full potential through learning and service.

The North Dakota 4-H Foundation helps fund North Dakota's 4-H programs through private financial support; the Foundation is undertaking the "Join the Revolution of Responsibility" initiative to educate the general public about the important, positive impact 4-H is having on today's youth across North Dakota and to encourage greater financial and charitable support for the organization.

"When most people think of 4-H, they think farms. But today's 4-H is also built upon a commitment to scientific learning, good citizenship, personal responsibility, individual improvement, and leadership through service," says Jerry Iverson, North Dakota 4-H Foundation president. "Agriculture is 4-H's foundation, but developing the whole person is our driving mission."

It's a mission that is benefiting more than 20,000 young North Dakotans who participate in 4-H programs and activities. These individuals are just part of an estimated 6.5 million young people, ages 5 through 19, in all 50 states who participate in Extension youth programs.

"The North Dakota 4-H Foundation is very excited about what is happening in 4-H today," says North Dakota 4-H executive director Mylie Lavold. "We have a great team of state 4-H specialists and County Extension Staff dedicated to developing and maintaining quality programs for our members."

Lavold says that because of the growth and increasing diversity of 4-H programs, the North Dakota 4-H Foundation must raise more dollars in order to meet the organization's needs.

"We currently have 26 programs ranging from hippology to crops judging to aerospace and robotics. Many program costs are not covered by state and federal funding and that's where the Foundation steps in," adds Lavold. "Funds raised by the Foundation are the lifeblood of 4-H, allowing us to grow existing programs and creating new opportunities for 4-H youth and volunteers."

Iverson and Lavold encourage all North Dakotans to learn more about 4-H by contacting the local NDSU Extension Service Office. In Williams County that can be done by calling 701-577-4595. 4-H is a significant part of our programming efforts.

For those interested in learning more about supporting 4-H through tax-deductible charitable gifts to the North Dakota 4-H Foundation, contact Mylie Lavold with the Foundation at 701-231-8569.

Riveland Retires

Neil Riveland, longtime agronomist at the Williston Research Center, recently announced his retirement. He has given over 41 years of his life to research in herbicides, alternative crops, crop varieties, no-till, minimum till and cropping systems. Additionally, he has been involved in farmer education and outreach efforts throughout the MonDak region.

At one time, I think every farmer in this area has consulted with Neil. They regarded his opinions as being straight forward with honesty.

To show appreciation for his dedicated service to agriculture and the community, a public farewell gathering has been scheduled for Friday, June 3, 2-4 pm CDT at the Ernie French Center. Everyone is encouraged to participate and give him our voices of gratitude before he heads east to be with members of his immediate family.