

Wells County 4-H Fair Flyer

Due: May 31 to Wells County Extension Office

Name: _____ Parents: _____ Club: _____

Address: _____ City/State/Zip: _____ Phone: _____

Ad Size: Columns wide _____ X Inches high _____ = _____ total inches X \$15/inch = \$_____ (Paid Ch # _____ / Cash Date _____)

Thank You Ads – the ads are \$15/column inch. (Column inch = # of columns wide x # inches tall; ie. 2 columns x 2 inches high = 4 col. Inches x \$15 = \$60 ad). Sketch out how you would like your ad to look and what you want to say. Use the back if you need more room. State ad size, clover, animal clip art, picture (from premium sale thank you picts), etc. You can make it any size you would like. Examples are shown below. 4-H Buyer's name will be added following the livestock premium sale.

The Wells County 4-H Fair Flyer is inserted into the Herald Press, Foster Co. Independent, Transcript, and Benson County Farmers Press, reaching approximately 9,000 households. Additional copies can be requested from the Extension Office.

1 col. X 2 inches = 2 col. In.
\$30 ad

2 col x 2 inches = 4 col. In.
\$60 ad

(3 col ad would be the size if you added the 1 col + 2 col ads together)
3 col x 2 inches tall = 6 col. In.
\$90 ad

4 col x 3 inches = 12 col. In.
\$180 ad