

NDSU Extension Review Committee Agenda

Date | Time 6/14/2017 10 AM – 4 PM

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|--------------------------|--|--|
| Type of meeting | Work Session | Location |
| Chair | Mike Beltz | Klefstad Room |
| Facilitator | Donna Rae Scheffert | Harry D. McGovern Alumni Center, NDSU |
| Note taker | Lori Lymburner | 1241 N. University Dr., Fargo, ND |
| Resources | Chris Boerboom, Deb Gebeke & Ron Wiederholt | |
| Guest | Cassandra Torstenson | |
| Committee Members | Josh Askvig, Mike Beltz, Lee Briese, Bill Davis, Dean Entzminger, Neal Fisher, Lance Hill, Greg Lardy, Keith Peltier, JoAnn Rodenbiker, Leann Schafer, Lyle Warner | |

Agenda Items

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|--------------------------|--|-----------------------|------------|
| <input type="checkbox"/> | Opening and welcome | Mike Beltz, Chair | 2 minutes |
| <input type="checkbox"/> | Introductions of review committee and guests | Donna Rae Scheffert | 5 minutes |
| <input type="checkbox"/> | Review of May 16 meeting minutes | Donna Rae Scheffert | 5 minutes |
| <input type="checkbox"/> | Marketing and branding recommendations | Donna Rae Scheffert | 30 minutes |
| <input type="checkbox"/> | Break | All | 10 minutes |
| <input type="checkbox"/> | Mission recommendations | Donna Rae Scheffert | 30 minutes |
| <input type="checkbox"/> | Review of committee work | Facilitator/Committee | 45 minutes |
| | – Organized citizen input | | |
| | – Educational programs | | |
| | – Organizational structure | | |
| | – Funding | | |
| | – Changing needs of the customer | | |
| | – Branding, external relations and marketing | | |
| <input type="checkbox"/> | Working lunch in adjacent Hendrickson Lounge | All | 45 minutes |
| <input type="checkbox"/> | Review of committee work, continued | Facilitator/Committee | 60 minutes |
| <input type="checkbox"/> | Break | All | 15 minutes |
| <input type="checkbox"/> | Review of committee work, continued | Facilitator/Committee | 60 minutes |

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| <input type="checkbox"/> Next step | Mike Beltz/Donna Rae Scheffert | 10 minutes |
| <input type="checkbox"/> Recognition of committee | Mike Beltz/Donna Rae Scheffert | 10 minutes |

Other Information

- May 16 meeting minutes
- Tabled question from the March meeting: Even though agriculture plays an important role in North Dakota’s economic base, the change in the state’s demographic base and population growth in some areas results in new needs that the Extension Service sees some responsibility to support. In what ways, if at all, should our scope of programming change because of the demographic changes taking place?
- Data on allocation of resources among program areas

NDSU Extension Service County, Area and State Staff FTE by Program Area

| | FTE on 02/28/2017 | Annual Payroll on 02/28/2017 | FTE based on effort reports | Annual Payroll based on effort reports |
|----------------------------|----------------------|---------------------------------|-----------------------------------|--|
| Ag & Natural Resources | 95.42 | \$ 6,394,874 | 78.14 | \$ 5,445,982 |
| 4-H Youth Development | 20.80 | \$ 1,121,670 | 36.06 | \$ 1,876,378 |
| Family & Consumer Sciences | 41.71 | \$ 2,096,109 | 40.83 | \$ 2,126,171 |
| Community Vitality | 5.05 | \$ 463,165 | 7.95 | \$ 627,287 |
| Total | <u>162.98</u> | <u>\$ 10,075,818</u> | <u>162.98</u> | <u>\$ 10,075,818</u> |
| | | | | |
| Ag & Natural Resources | 59% | 63% | 48% | 54% |
| 4-H Youth Development | 13% | 11% | 22% | 19% |
| Family & Consumer Sciences | 26% | 21% | 25% | 21% |
| Community Vitality | 3% | 5% | 5% | 6% |
| Total | <u>100%</u> | <u>100%</u> | <u>100%</u> | <u>100%</u> |