Menu planning can help you serve your family healthier meals and it can help you save money at the grocery store. After planning your menus, the next step is developing a grocery list so you have all the necessary foods for each meal.

This is the second in a series of publications to help you eat well but spend less at the grocery store. It includes grocery shopping tips, sample menus and recipes that you can adapt to meet your family’s tastes.

**Why Write a Grocery List?**
When you write down the food items you need, you can cut down on trips to the grocery store. This saves you time and could save you money on gas, too. When you buy only foods on your list, you will be able estimate the amount of money you spend and avoid impulse buys.

**Use Coupons Wisely**
Using coupons can save you money. Use coupons only to purchase foods you were planning to buy anyway. Sort coupons by food category and be aware of the expiration dates on the coupons.

**Food Safety Tips**
Keep food safe from the grocery store to your home. Shop for milk, dairy, meat and frozen items last so they are not in room temperature for an extended amount of time. If you travel a distance for groceries, bring a cooler filled with ice to transport perishable foods (such as milk, meat) on warm days.

Consider these tips as you shop for groceries:

- **Produce:** Inspect fruits and vegetables and avoid ones that are bruised or damaged.
- **Meats:** Avoid cross-contamination. Put meat packages in a plastic bag (where available) in your cart. Keep meat packages separate from ready-to-eat foods to avoid cross-contamination.
- **Eggs:** Open the carton. Be sure the eggs are not cracked.
What Do the Dates On Food Products Mean?

Be sure to write the date of purchase on the foods you buy and arrange your cupboards “first in, first out.” In other words, place the oldest foods in the front so you use them first.

- **Sell-by date:** Stores should pull items from the shelves if they are not sold by this date. The products are still good for a while if they’re stored properly at home.

- **Use-by date:** Food is guaranteed to be at high quality until this date. Although the foods are still safe to consume after the date, these items may have lower quality.

- **Expiration date:** Consume food or beverage by this date or throw it.

MyPlate Portion Equivalents

The MyPlate food plan uses cups and ounces instead of “servings” and calls them “equivalents.” These are some of the equivalents for the food groups:

<table>
<thead>
<tr>
<th>Food Group</th>
<th>1 slice of bread</th>
<th>1 cup ready-to-eat cereal</th>
<th>½ c. cooked rice, pasta or cooked cereal</th>
<th>1 cup raw or cooked vegetables or vegetable juice, 2 cups raw leafy greens</th>
<th>1 cup 100% fruit juice, 1 cup fruit, ½ cup dried fruit</th>
<th>1 cup milk or yogurt, 1½ ounces natural cheese, 2 ounces processed cheese</th>
<th>1 egg; 1 ounce meat, poultry or fish; ¼ cup cooked dry beans; 1 tablespoon peanut butter; ½ ounce nuts or seeds</th>
<th>1 ounce</th>
<th>1 ounce</th>
</tr>
</thead>
</table>

What’s Your MyPlate Plan?

You can find the latest nutrition recommendations at www.choosemyplate.gov.

Each person has different needs based on gender, age and level of physical activity. Learn what each of your family members needs at his or her particular calorie levels by visiting the website or contacting your local Extension agent for “MyPlate Plans” handouts for different age groups. The MyPlate Plans are available online at www.ag.ndsu.edu/pubs/myplate.html.

Size up your portions with these visual clues.

As shown, one-half of a baseball is the same size as ½ cup mashed potatoes.
### Example:
MyPlate Plan and three-day menu plan for a **10-year-old male who gets more than 60 minutes of physical activity per day**

**MyPlate Plan**
- Grains ...................... 7 ounces
- Vegetables ............... 3 cups
- Fruit ........................ 2 cups
- Dairy ........................ 3 cups
- Protein Foods .......... 6 ounces

**Three-day Menu Plan for a 10-year-old Male**

<table>
<thead>
<tr>
<th>Meal 1</th>
<th>Meal 2</th>
<th>Meal 3</th>
<th>Snack</th>
</tr>
</thead>
<tbody>
<tr>
<td>Day 1</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1 c. oatmeal</td>
<td>1 baked chicken breast</td>
<td>2 Tacos* (beans, cheese, tomatoes, lettuce, hard shell)</td>
<td>2 c. popcorn</td>
</tr>
<tr>
<td>1 Tbsp. brown sugar</td>
<td>½ c. mashed potatoes</td>
<td>½ c. carrot sticks</td>
<td></td>
</tr>
<tr>
<td>½ English muffin with jam</td>
<td>¼ c. gravy</td>
<td>1 c. pineapple chunks and chopped apples</td>
<td></td>
</tr>
<tr>
<td>1 c. orange juice</td>
<td>1 c. corn</td>
<td>1 c. milk</td>
<td></td>
</tr>
<tr>
<td>1 c. nonfat milk</td>
<td>1 dinner roll</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>1 c. nonfat milk</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Day 2</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1 c. cereal with raisins</td>
<td>2 slices whole-wheat bread</td>
<td>1 serving Easy Turkey or Chicken Pot Pie*</td>
<td>Cinnamon toast</td>
</tr>
<tr>
<td>1 slice toast with jam</td>
<td>2 Tbsp. peanut butter</td>
<td>½ c. Coleslaw*</td>
<td>(2 slices whole-wheat bread, 2 tsp. soft margarine, 2 tsp. cinnamon sugar mixture)</td>
</tr>
<tr>
<td>1 c. orange slices</td>
<td>1 ½ Tbsp. jelly</td>
<td>½ c. apple sauce</td>
<td></td>
</tr>
<tr>
<td>1 c. nonfat milk</td>
<td>1 c. carrot sticks</td>
<td>1 c. nonfat milk</td>
<td></td>
</tr>
<tr>
<td></td>
<td>1 Tbsp. low-fat ranch dressing</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>½ c. canned pears</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>1 c. nonfat milk</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Day 3</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1 c. cooked cereal</td>
<td>2 slices whole-wheat bread</td>
<td>1 serving Cornbread Burger Bake*</td>
<td>Taco Sticks*</td>
</tr>
<tr>
<td>1 blueberry muffin (from mix)</td>
<td>3 slices turkey</td>
<td>½ cup Coleslaw* (planned-over)</td>
<td>(3 celery sticks, ½ cup refried beans)</td>
</tr>
<tr>
<td>1 c. nonfat milk</td>
<td>1 tsp. low-fat mayonnaise</td>
<td>½ c. orange slices</td>
<td>½ c. apple juice</td>
</tr>
<tr>
<td></td>
<td>1 ½ slices cheddar cheese</td>
<td>1 c. nonfat milk</td>
<td></td>
</tr>
<tr>
<td></td>
<td>1 c. zucchini rounds</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>1 Tbsp. low-fat ranch dressing</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>1 apple</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>1 c. nonfat milk</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* indicates recipe is included

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**Add Variety to Your Meals**

Mix up your plate with different textures, colors, shapes, sizes and temperatures each day. Incorporating a wide variety of foods from all the food groups into your meals will ensure that your family is getting the nutrients it needs. A colorful plate is a good indicator that you are getting a variety of nutrients and a balance of each of the food groups.
<table>
<thead>
<tr>
<th>Day</th>
<th>Meal 1</th>
<th>Meal 2</th>
<th>Meal 3</th>
<th>Snack</th>
</tr>
</thead>
<tbody>
<tr>
<td>Day 1</td>
<td>Cooked Cereal* with milk</td>
<td>Baked chicken</td>
<td>Tacos with Beans*, lettuce, tomatoes and cheese</td>
<td>Popcorn</td>
</tr>
<tr>
<td></td>
<td>English muffin Orange juice</td>
<td>Mashed potatoes</td>
<td>Carrot sticks</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Nonfat milk</td>
<td>Gravy (from drippings or a mix)</td>
<td>Pineapple chunks and chopped apple</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Corn</td>
<td>Nonfat milk</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Dinner roll</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Nonfat milk</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Day 2</td>
<td>Cereal with raisins</td>
<td>Peanut butter/ jelly sandwich</td>
<td>Easy Turkey or Chicken Pot Pie*</td>
<td>Cinnamon toast</td>
</tr>
<tr>
<td></td>
<td>Orange slices</td>
<td>Carrot sticks with Ranch dip</td>
<td>Coleslaw*</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Nonfat milk</td>
<td>Canned pears</td>
<td>Applesauce</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Nonfat milk</td>
<td>Nonfat milk</td>
<td></td>
</tr>
<tr>
<td>Day 3</td>
<td>Cooked Cereal*</td>
<td>Turkey and cheese on bread</td>
<td>Cornbread Burger Bake*</td>
<td>Taco Sticks*</td>
</tr>
<tr>
<td></td>
<td>Blueberry muffin</td>
<td>Stir-fry Vegetables*</td>
<td>Coleslaw* (planned-over)</td>
<td>Apple juice</td>
</tr>
<tr>
<td></td>
<td>Nonfat milk</td>
<td>Apple</td>
<td>Orange slices</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Nonfat milk</td>
<td>Nonfat milk</td>
<td></td>
</tr>
<tr>
<td>Day 4</td>
<td>Pancakes with warm applesauce</td>
<td>Chef salad with fresh greens, turkey ham, cooked egg, cheese</td>
<td>Spanish Macaroni*</td>
<td>Chocolate pudding</td>
</tr>
<tr>
<td></td>
<td>Orange juice</td>
<td>Crackers</td>
<td>Mexi-corn</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Nonfat milk</td>
<td>Banana</td>
<td>Bread</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Nonfat milk</td>
<td>Nonfat milk</td>
<td></td>
</tr>
<tr>
<td>Day 5</td>
<td>Cereal</td>
<td>Fried egg sandwich with cheese on toasted English muffin</td>
<td>Scalloped Potato Bake*</td>
<td>Apple slices and cheese cubes</td>
</tr>
<tr>
<td></td>
<td>Whole-wheat toast</td>
<td>Marinated Salad*</td>
<td>Green beans</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Banana</td>
<td>Canned pears</td>
<td>Bread</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Nonfat milk</td>
<td>Nonfat milk</td>
<td>Nonfat milk</td>
<td></td>
</tr>
<tr>
<td>Day 6</td>
<td>Cooked Cereal*</td>
<td>Tuna salad sandwich*</td>
<td>Spaghetti with meat sauce</td>
<td>Kiwi and pineapple chunks with yogurt dip</td>
</tr>
<tr>
<td></td>
<td>Muffin (from mix)</td>
<td>Celery and carrot sticks</td>
<td>Marinated Salad* (planned-over)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Orange juice</td>
<td>Canned peaches</td>
<td>Garlic toast</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Nonfat milk</td>
<td>Nonfat milk</td>
<td></td>
</tr>
<tr>
<td>Day 7</td>
<td>Cereal</td>
<td>Bean soup (canned)</td>
<td>Tuna Salsa Wrap*</td>
<td>Popcorn</td>
</tr>
<tr>
<td></td>
<td>Whole-wheat English muffin</td>
<td>Toasted cheese sandwich</td>
<td>Tossed salad</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Banana</td>
<td>Cucumber or zucchini rounds</td>
<td>Jello with bananas</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Orange juice</td>
<td>Nonfat milk</td>
<td>Nonfat milk</td>
<td></td>
</tr>
</tbody>
</table>

Menus adapted from publications by Cynthia Gardner, former NDSU Student Dietitian, and Suzanne Fundingsland, former Nutrition Specialist, NDSU
Cooked Cereal*

**Ingredients for each serving**

<table>
<thead>
<tr>
<th>Cereal/grain type</th>
<th>Amount (cups)</th>
<th>Water (cups)</th>
<th>Cooking Time (min.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bulgur</td>
<td>½</td>
<td>1</td>
<td>20 to 25</td>
</tr>
<tr>
<td>Cornmeal</td>
<td>½</td>
<td>1½</td>
<td>About 15</td>
</tr>
<tr>
<td>Corn grits</td>
<td>¼</td>
<td>1¼</td>
<td>About 15</td>
</tr>
<tr>
<td>Rice</td>
<td>½</td>
<td>1</td>
<td>20 to 25</td>
</tr>
<tr>
<td>Rolled oats</td>
<td>½</td>
<td>1</td>
<td>About 3</td>
</tr>
</tbody>
</table>

1. Measure water into cooking pot. (Add ¼ teaspoon salt, if you like.)
2. Heat to boiling. For cornmeal, heat only 1 cup of water and mix the rest of the water with the cornmeal.
3. Slowly pour and stir the cereal into the boiling water.
4. Cover the pot and turn the heat down to medium.
5. Stir a few times so the cereal will not stick.
6. Cook for the time listed above for each cereal.

**Makes about 1 cup cooked cereal.**

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Taco Sticks

**Ingredients**
1 c. pinto or kidney beans, drained
1 tsp. chili powder
½ tsp. salt
¼ tsp. garlic powder
4 stalks of celery
1 c. salsa

With a fork, mash the beans with the chili powder, garlic powder and salt. Try to make it smooth. Wash celery. Cut each stalk of celery into three pieces. Spread bean mixture on the celery sticks. Top with some salsa and serve.

**Serves four.** Per serving: 80 calories, 0.5 g fat, 4 g protein, 15 g carbohydrate, 3 g fiber and 900 mg sodium.

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Marinated Salad

**Ingredients**
4 c. vegetables, cut up
¾ c. Italian salad dressing

Use at least three kinds of vegetables. Choose what you like or what costs less at the store. Here are some ideas: broccoli, cauliflower, carrots, celery, cucumbers, radishes, olives, zucchini, cherry tomatoes.

Put cut vegetables in a bowl. Pour salad dressing over the vegetables and mix. Cover and put in the refrigerator. Will keep for three or four days.

**Serves four.** Per serving: 150 calories, 13 g fat, 1 g protein, 10 g carbohydrate, 2 g fiber and 55 mg sodium.

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Cornbread Burger Bake

**Ingredients**
1 egg, beaten
½ c. cornmeal
1 tsp. baking soda
½ can (1 c.) cream-style corn*
½ c. milk
1 Tbsp. oil
¾ lb. ground beef
½ c. chopped onion
¼ c. chopped green pepper
1 tsp. chili powder
1 c. grated cheese

In a bowl, mix the egg, cornmeal, baking soda, corn, milk and oil. Set aside. Cook the ground beef. Drain the fat. Mix the onion, green pepper and chili powder with the meat. Pour half of the cornmeal mixture in to a greased 1-quart baking dish. Cover with the meat mixture and the grated cheese. Pour the rest of the cornmeal mixture on top. Bake in oven at 375 degrees for 30 to 35 minutes.

**Serves four.** Per serving: 370 calories, 21 g fat, 28 g protein, 24 g carbohydrate, 3 g fiber and 770 mg sodium.

*Freeze the rest of the corn or add 1 cup of milk to make two servings of soup the next day.
Tacos

**Ingredients**

- ½ lb. ground beef
- 2 (16 oz.) cans kidney, pinto or red beans
- 1 onion, chopped
- 1 pkg. taco seasoning or 1 Tbsp. chili powder
- ½ c. grated cheese
- 1 c. chopped lettuce
- 2 chopped tomatoes
- 8 soft tortillas (corn or flour)

**Salsa**

Chop onion. Brown onion and ground beef in frying pan. Pour off the fat. Drain one can beans and mash with a fork or potato masher, or blend in a blender. Drain other can of beans and add it and mashed beans to ground beef. Mix well. Fill tortillas with ground beef and beans, grated cheese, lettuce and tomatoes. Serve with salsa.

Serves four. Per serving: 600 calories, 14 g fat, 38 g protein, 81 g carbohydrate, 15 g fiber and 1060 g sodium.

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Coleslaw

**Ingredients**

- 3-4 c. cabbage, shredded fine
- 1 c. grated carrots
- ½ c. mayonnaise or salad dressing
- 1 Tbsp. vinegar
- 2 tsp. sugar
- ¼ tsp. salt
- ½ tsp. celery seed (if you like)

Wash, peel and grate carrots. Wash and shred cabbage. Put shredded cabbage and carrots in a serving bowl. To make dressing, put mayonnaise, vinegar, sugar, salt and celery seed in bowl and stir until mixed well. Pour the dressing over the cabbage and mix well.

Serves eight (enough for two meals). Per serving: 25 calories, 0 g fat, 1 g protein, 6 g carbohydrate, 1 g fiber and 170 mg sodium.

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Easy Chicken or Turkey Potpie

**Ingredients**

- 1 c. cut-up cooked turkey or chicken
- 1 (16 oz.) bag frozen vegetables, thawed
- 1 (10.75 oz.) can reduced-fat condensed cream of chicken soup
- 1 c. biscuit mix (such as Bisquick)
- ½ c. low-fat milk or dry milk equivalent
- 1 egg

Preheat oven to 400 F. Stir turkey or chicken, vegetables and soup in an ungreased 2-quart casserole dish. Stir the remaining ingredients until blended. Pour over the turkey or chicken mixture. Bake uncovered about 30 minutes to an internal temperature of 165 F, until the crust is golden brown.

Serves six. Per serving: 240 calories, 6 g fat, 12 g protein, 33 g carbohydrate, 0 g fiber and 580 mg sodium.

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Tuna Salsa Wrap

**Ingredients**

- 1 (7 oz.) can tuna, drained and flaked
- ¼ c. light mayonnaise
- 1 tsp. yellow mustard
- ½ c. salsa
- ¼ c. shredded carrots
- 6 large corn or flour tortillas
- 1½ c. shredded lettuce
- ¾ c. shredded cheddar cheese

Warm tortillas according to package instructions. In a small bowl, combine the first five ingredients in the order given. Mix well. Place tortilla on a cutting board or other surface. In the center of the tortilla, place an equal portion of shredded lettuce and tuna mixture. Top with a pinch of cheese. Fold in one end and tightly roll the tortilla over the ingredients. Place in baking pan and warm in oven until cheese is slightly melted.

Serves six. Per serving: 350 calories, 14 g fat, 16 g protein, 39 g carbohydrate, 1 g fiber and 870 mg sodium.
**Scalloped Potato Bake**

**Ingredients**
- 4 c. potatoes, sliced thin
- ¼ c. chopped onion
- ½ lb. turkey ham, cut in pieces
- 1 can cream of mushroom or celery soup
- ½ can water
- ¼ tsp. pepper

Peel and slice potatoes and onions. Make layers of potatoes, onion and turkey ham in a greased baking dish. Mix soup, water and pepper in a bowl. Pour this mixture over the potatoes. Cover the baking dish and bake in the oven at 350 degrees for one hour. Take the cover off and bake for 30 minutes more.

**Serves four.** Per serving: 240 calories, 5 g fat, 14 g protein, 34 g carbohydrate, 3 g fiber and 740 mg sodium.

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**Spanish Macaroni**

**Ingredients**
- ½ lb. ground beef
- ½ green pepper, chopped
- ½ c. chopped onion
- 2 c. water
- 1 (8 oz.) can tomato sauce
- 1 (28 oz.) can tomatoes (or 2 15-oz. cans)
- 1½ c. macaroni, not cooked
- 1 Tbsp. chili powder

Cook the ground beef in a frying pan. Drain the fat. Add all the other foods and mix with the meat. Bring to a boil. Then turn the heat down to low. Cover. Cook on low heat until the macaroni is done (about 10 to 15 minutes). Stir one or two times so the macaroni will not stick to the pan.

**Serves four.** Per serving: 290 calories, 4 g fat, 19 g protein, 47 g carbohydrate, 4 g fiber and 770 mg sodium.

- For a change: Add frozen or canned vegetables, such as broccoli, corn, kidney beans or mixed vegetables. Try grated cheese on top before serving.

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**Tuna Salad Sandwich**

**Ingredients**
- 1 (7 oz.) can tuna
- 1 stalk celery, chopped
- ¼ c. mayonnaise*
- 8 slices bread

Open tuna can and drain tuna. Put tuna in small bowl. Wash and chop celery on cutting board. Measure ¼ cup mayonnaise. Add celery and mayonnaise to tuna in bowl. Mix well. Place four slices of bread on cutting board. Put one-fourth of tuna mix on each slice. Spread tuna over bread and put another slice of bread on top. Cut sandwiches in half and serve.

**Serves four.** Per serving: 190 calories, 2 g fat, 16 g protein, 30 g carbohydrate, 0 g fiber and 450 mg sodium.

*To cut calories and fat, use nonfat or low-fat mayonnaise, or use half nonfat yogurt.

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**Stir-fry Vegetables**

Use this recipe in place of canned vegetables for a change of pace.

**Ingredients**
- 2 or 3 c. of cut vegetables.

(Choose whatever vegetables you like or what costs less at the store. Frozen vegetables are good, too.) Here are some ideas: cabbage, carrots, cherry tomatoes, zucchini, celery, snap beans, broccoli, cauliflower, mushrooms, onions, green pepper

- 1-2 Tbsp. oil or margarine
- salt, pepper or other seasoning to your taste
- 1 c. grated cheese, if you like

Heat the oil in a large frying pan or saucepan. Add vegetables. Stir or toss them over medium heat for three to five minutes or until they are just getting tender. If you like the vegetables more tender, add 2 to 3 tablespoons water, cover tightly and cook a little longer. Stir in seasonings. If you want, top the vegetables with grated cheese and let it melt a little.

**Serves four.** Per serving: 120 calories, 7 g fat, 2 g protein, 10 g carbohydrate, 0 g fiber and 20 mg sodium.

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**Equipment you will need**
- cutting board
- can opener
- small sharp knife
- small bowl
- measuring cup
- mixing spoon
- cheese grater

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**Equipment you will need**
- knife
- can opener
- measuring cup
- measuring spoons
- mixing bowl
- mixing spoon
- baking dish
- foil or lid for baking dish

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**Equipment you will need**
- knife
- can opener
- measuring cup
- measuring spoon
- frying pan or large saucepan
- mixing spoon
- cheese grater

---

**Equipment you will need**
- knife
- measuring cup
- measuring spoon
- can opener
- small sharp knife
- small bowl
- mixing cup
- mixing spoon
- cheese grater
## A “Grocery List” of cost-savings ideas

Check the following if you use the tip or plan to use it.

<table>
<thead>
<tr>
<th>Currently use</th>
<th>Plan to use</th>
<th>Not applicable</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

- **Spend about 30 minutes planning your weekly menus.** Use the sale ads and write a shopping list. Keep the list in a handy spot.
- **Avoid shopping when you’re hungry or tired.** Almost everything looks tasty when you’re hungry. If you’re tired, you may be less likely to grab convenience foods, which cost more and are less nutritious.
- **Avoid using a credit card for food purchases unless you intend to pay off the balance each month.** You may end up adding credit card interest rates onto the food cost.
- **Shop in one or two stores. Consider your gas, too.** If you drive to several stores for special deals, it may not be a “deal.”
- **Be familiar with the store layout.** Only go down the aisles that include items on your list.
- **For quick shopping trips, shop the perimeter of the store.** Most staples, such as milk, fresh produce and bread, are around the perimeter.
- **Compare store brands with national brands and choose the one with the lower price.** Most store brands are similar in quality to name brands, but lower in price.
- **Clip coupons, but only for the things you need.** Some stores double the value of coupons to a certain point.
- **Compare price using “unit prices.”** The unit pricing on the front edge of shelving helps you know quickly whether the regular-priced super-sized package is a better deal than the sale-priced regular-sized package.
- **Check your receipt and change.** Although mistakes are not intentional, they can happen. Look carefully at your receipt to be sure you received the sale price.

### My Goal

<table>
<thead>
<tr>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
</tr>
</tbody>
</table>