Educational Materials

Talking to Children About Money

Resources to help teach children about money

Many educational resources are available to assist in teaching children and teenagers about money issues. The items listed are identified by category.

Books for Parents/Adults

A variety of parent/adult resource books can help you in teaching children about money:


Videos/DVDs

- Intro to Money: Teach Kids, Teens and Adults about Money. Money Lessons for Life, 2008; for children ages 8 to adult. This DVD includes a practice swap meet, money tips with explanations, four major things to do with money and definitions of financial terms. Supporting educational materials available. Available at online bookstores.
- kids + money. Greenfield/Evers, LLC, 2009; for children ages 10 to adult. This DVD documentary is a conversation with young people from diverse Los Angeles communities about the role of money in their lives. Highlights issues of wealth, consumerism, money and values. Available at online bookstores.
- Money Matter$: Making Cents of Currency. Kid 2020, 2009; for children ages 3 to 12. This DVD teaches younger children the basis of money, including coins, counting and other issues. Supporting educational materials available. Available at online bookstores.
- Piggy Banks to Money Markets. Goldhill Home Media, 2002; for children ages 4 to 12. This DVD provides insightful vignettes involving four kids and offers thought-provoking lessons in earning, investing and spending. Available at online bookstores.
- Schoolhouse Rock: Money Classroom Edition. Disney Educational Productions, 2007; for children ages 3 to 12. This interactive DVD uses catchy melodies to teach kids about the national debt and the importance of fiscal responsibility. Includes printable educators guide and other materials. Available at online bookstores.
- The Money Mammals: Saving Money is Fun. Snigglezoo Entertainment, 2006; for children ages 3 to 12. This award-winning DVD helps teach kids to save, share and spend smart; the differences between needs and wants; and about making smart money choices. Supporting educational materials available. Link: www.themoneymammals.com
Educational Curricula

- Money on the Bookshelf - This program uses children’s books to help adults talk with children ages 4 to 10 about money. Link: www.unce.unr.edu/programs/sites/money_bookshelf/
- Home Study Course - Money Sense for Your Children – A home study lesson series designed to help parents teach children money management skills. Link: www.unce.unr.edu/programs/sites/moneysense/

Organizations and Education Sites

Cooperative Extension System Links

- Cooperative Extension Youth Financial Education. Link to information for all 50 states: www.csrees.usda.gov/nea/economics/in_focus/security_if_youth2.html
- Financial Champions Academy. Link: http://pa4h.cas.psu.edu/FinancialChampions
- Iowa State University Extension – The Allowance Game (publication). Link: www.extension.iastate.edu/Publications/PM1776.pdf
- University of Minnesota Extension – Youth and Money Page. Link: www.extension.umn.edu/Youth&Money/

Organization Links

- Children, Youth and Families Education and Research Network (CYFERNet). Link: www.cyfernet.org/
- Credit Union National Association – Thrive by Five Initiative (Pre-K). Link: www.creditunion.coop/pre_k/index.html
- Alliance for Investor Education. Link: www.investoreducation.org/
- Federal Reserve System – Economic Education. Link: www.federalreserveeducation.org/
- Institute of Consumer Financial Education. Link: www.financial-education-icfe.org/
- Jump$tart Coalition for Personal Financial Literacy. Link: www.jumpstartcoalition.org/
- Kids’ Money Store. Link: www.kidsmoneystore.com/
- Kiplinger – Money Smart Kids. Link: www.kiplinger.com/guides/moneysmartkids/
- National Council for Economic Education. Link: www.councilforeconed.org/
- National Endowment for Financial Education. Link: www.nefe.org/
- YoungBiz.com – Entrepreneurship and Money Management Education. Link: www.youngbiz.com/

For more information on this and other topics, see www.ag.ndsu.edu

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