Review of Current Trade Issues

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EXTENSION



A Change in Trade Strategy

- The U.S. has made a significant shift in trade strategy:
 - Move away from multi-lateral agreements.
 - Withdrawal from Trans-Pacific Partnership (TPP)
 - Did renegotiate sections of North American Free Trade Agreement (NAFTA) to create U.S. – Mexico – Canada Agreement (USMCA).
 - Move towards bi-lateral agreement negotiation.
 - U.S. China
 - U.S. Japan
 - U.S. EU
 - U.S. Britain
 - Using tariffs to increase negotiating pressure rather than protect domestic industries.

What are the "Benefits from Trade"?

- Trade between individuals:
 - Each party has a net gain, otherwise trade would not occur.
- Trade between nations:
 - Each nation has an *aggregate* net gain, otherwise a trade agreement will not be signed or will not be stable.
 - However, some industries or sectors within the nation will expand while other industries or sectors will contract.
 - Gains from Expansion > Losses from Contraction for each nation.

What are the "Benefits from Trade"?

- Gains from Expansion vs. Losses from Contraction:
 - Two key assumptions made for economic analysis:
 - Labor mobility is high it is easy for displaced workers to be retrained and find jobs in the expanding industries/sectors.
 - Is there a need for education and training programs?
 - The currencies of the trading nations can adjust based on market factors (currencies can "float").

- This is where political pressure plays a role.

- Verbal commitment for a "Phase One" trade deal.
 - Negotiators are working on agreement details.
 - Proposed signing at Asia-Pacific Economic Cooperation (APEC) forum in Santiago, Chili on Nov. 16-17, 2019.
 - U.S. is saying China made a "serious commitment" to scale up purchases of U.S. agricultural products to \$40 to \$50 billion.
 - U.S. ag. exports to China peaked at \$25.8 billion in 2012.

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- "Phase One" continued:
 - China is expected to make concessions on non-tariff barriers and standards that have prevented U.S. ag. products from entering China.
 - The commitments are for dollar amounts not physical quantities.
 - Chinese officials have said purchases will depend upon market conditions and needs of private companies.
 - Suggests that China will be free to choose the quantity, timing and type of agricultural products.

- "Phase Two"?
 - Expected to address more difficult issues including forced technology transfer and nonfinancial services.
 - China has said tariffs must be removed before a final agreement can be reached.
 - Phase One agreement prevents new tariffs, scheduled for Oct. 15, to be postponed.
 - Proposed tariffs scheduled for Dec. 15, 2019 are still being discussed.

Key Questions for Agriculture

- What "agricultural products" will China purchase and when?
 - Previous purchases include pork, beef, chicken, animal hides, soybeans, ethanol, DDGs, corn, sorghum, cotton, spring wheat, rice, hay, dairy products, various fruits and vegetables.
- Core issues remain the same:
 - Forced technology transfer, intellectual property protection, non-tariff barriers, cyber intrusions/theft, services and agriculture.

- U.S., Mexico and Canada Agreement (USMCA).
 - U.S. Congress and Canadian Parliament must ratify the agreement.
 - Mexican Congress was first to pass agreement.
 - Allows more access for U.S. dairy products into Canada.
 - Faster approval of biotechnologies, including new technologies like gene editing.
 - Canada agreed to grade U.S. wheat the same as Canadian wheat and not require country of origin statement.
 - Enhanced rules for science-based sanitary and phytosanitary measures.

- U.S Japan Trade Agreement.
 - Signed Oct. 7, 2019, but very few details have been released.
 - Tariff elimination on fruits and vegetables and staged tariff elimination on processed pork, beef offal, frozen poultry, frozen potatoes, ethanol and other fruits.
 - Tariff reductions to match CP-TPP countries on fresh and frozen beef and pork.

- U.S Japan Trade Agreement.
 - Country Specific Quotas (CSQ) at preferential tariff rates for wheat, wheat products, malt, glucose, fructose, corn and potato starch and inulin.
 - Wheat grows from 120,000 metric tons to 150,000 metric tons over six years.
 - "Mark Up" Japan will provide the same reductions to its wheat and barley mark up as provided to CP-TPP suppliers.

CPTPP Wheat Tariff Reductions

| Date | Japanese Wheat Tariff Rate (Yen/Kg) | Tariff in USD/Bu | Tariff in USD/MT | Difference USD/Bu | Difference USD/MT |
|----------|--|---------------------|---------------------|----------------------|----------------------|
| 2018 | 17.0 | 4.28 | 157.41 | 0.00 | 0.00 |
| Jan 2019 | 16.2 | 4.08 | 150.00 | 0.20 | 7.41 |
| Apr 2019 | 15.3 | 3.86 | 141.67 | 0.43 | 15.74 |
| Apr 2020 | 14.5 | 3.65 | 134.26 | 0.63 | 23.15 |
| Apr 2021 | 13.6 | 3.43 | 125.93 | 0.86 | 31.48 |
| Apr 2022 | 12.8 | 3.23 | 118.52 | 1.06 | 38.89 |
| Apr 2023 | 11.9 | 3.00 | 110.19 | 1.29 | 47.22 |
| Apr 2024 | 11.1 | 2.80 | 102.78 | 1.49 | 54.63 |
| Apr 2025 | 10.2 | 2.57 | 94.44 | 1.71 | 62.96 |
| Apr 2026 | 9.4 | 2.37 | 87.04 | 1.92 | 70.37 |

Assumes 108 Japanese Yen = 1.00 U.S. Dollar

- Comprehensive Economic and Trade Agreement (CETA).
 - Canada EU agreement expected to be signed soon.
 - Canadian Parliament has ratified the agreement.
- U.S. and EU have just begun negotiations.
 - Steel (25%) and Aluminum (10%) tariffs are still in place.
 - Agriculture is one of the key hurdles in future negotiations.
- Brexit?

- "Brexit" The exit of Britain from the European Union.
 - British and the EU leaders have agreed to an exit plan.
 - British Parliament must still approve the plan by October 31, 2019, or they will "leave" the EU without a plan.
- Britain is seeking a trade agreement with the U.S.

Questions?