



111th Annual Program
January 29, 2020
Holiday Inn, Fargo, ND
Registration 8 a.m.
Program Begins 9 a.m.
Open to Everyone

**“Past, Present and Future of Precision Agriculture”
“Growing Our Future; Building Your Farm Legacy”**

Terry Aberhart, Aberhart Farms, Langenburg, Saskatchewan

Aberhart Farms Inc. is a progressive grain farm which has a very strong focus on precision farming and works closely with industry experts to operate a sustainable business. They strive to create an enjoyable positive work environment for their farm team. Agritrend presented the Aberhart farm as an example of using technology and precision ag to Bill Gates and others at the Smart Farming Session at the Intellectual Ventures lab in Seattle. See aberhartfarms.com and www.suregrowth.ca for more information.



“Farmer/Lender Relationship—How to Adjust for Adversity”

Greg Goodman, partner in Bachman Goodman Ag Services, LLC, Langdon, ND

Greg started his career at AgCountry Farm Credit Services in Ada, MN. In 2002, he joined Choice Financial Group where he worked in lending and served as the Chief Credit Officer for 10 years, before starting Bachman Goodman Ag Services. He also operates his family’s 5th generation farm and is a Cavalier County Commissioner.



“Ways Behavioral Economics are Impacting Farm Decisions”

Ray Massey, Professor, Agriculture & Applied Economics, University of Missouri

Dr. Massey’s specialty is risk management and he conducts applied research on production costs and returns and decision making under uncertainty. He believes “Uncertainty challenges our decision making capacity. Understanding how we make decisions in different situations can help farmers to benefit from the uncertainty. There can be an upside of risk.”



“Everything Agronomic is Economic”

Dan Frieberg, Co-Founder of Premier Crop Systems, LLC, Des Moines, IA

Premier Crop is a leading precision ag data processing and analysis company. For the past 21 years it has provided data analysis to drive better agronomic decisions and profits for their grower customers across the Midwest. Dan is a graduate of Iowa State University and has served as CEO of the Iowa Fertilizer and Chemical Association and of the Agribusiness Association of Iowa.



“2020 Market Outlook”

Brad Matthews, Senior Grain Advisor, Roach Ag Marketing, Naperville, IL

Brad learned the futures and options business on the floor at the Chicago Board of Trade. He has been a highly successful Ag Consultant working with producers throughout the grain belt to create individualized market plans. He hosts many Roach Ag grain marketing seminars and makes regular appearances on US Farm Report and Ag Day.



Fee of \$75 (Includes Noon Meal)
For More Information: (701) 231-7393 or (701) 231-7379