

The Gross Value of Weight Gain

If end product value is set at \$1.20 per pound of live weight:

- Then a steer that gains 4 pounds per day generates \$4.80 per day gross value
- Then a steer that gains 3 pounds per day generates \$3.60 per day gross value
- Then a steer that gains 2 pounds per day generates \$2.40 per day gross value
- If the end point is 1,200 pounds, all steers, regardless of weight gain, generate \$960 in additional gross value to contribute to the owners' costs.

But, what is the bottom line?