A CHALLENGE FOR CHANGE
1,200 Pounds of Sellable Beef Off Grass and Harvested Forage

2+ pounds average daily gain .................................................. 365+ lbs.
— first 6 month growing season

2+ pounds average daily gain .................................................. 365+ lbs.
— 6 months of winter/spring (non growing)

2+ pounds average daily gain .................................................. 365+ lbs.
— second 6 month growing season

86 pounds average birth weight .............................................. 86 lbs.

Goal...................................................................................... 1,181+ lbs.