



2018 Teacher's Guide

www.keep-nd-clean.org

Keep North Dakota Clean (KNDC) is celebrating their **50th** year as the longest-running and largest contest in the state!

KNDC is proud to partner with **Newman Outdoor Advertising** to help protect the environment by keeping North Dakota clean and healthy for the people and animals that live and visit here. The artwork contest is for students in grades PreK-8 and students with special abilities. Participants create artwork for a billboard that reflects their knowledge about the responsibility we all have to keep our state and water clean, reduce litter and waste, recycle, plant trees, prevent wildfires, create wildlife habitat, and to use all of our natural resources wisely.



First place winners receive a cash award of \$100, a certificate, a gold medallion, and have their artwork made into billboards by **Newman Outdoor Advertising** and placed near their hometowns. Second place winners receive a cash award of \$75, a certificate, and silver medallion; third place winners receive a cash award of \$50, a certificate, and a bronze medallion. All state winners, their immediate families, and teachers, will be invited to an awards ceremony and luncheon on Friday, April 27, 2018, at the National Energy Center of Excellence at Bismarck State College in Bismarck, ND. **Past KNDC state winners and a guest, and all Board Members and Sponsors are invited to attend and MUST register online before March 14, 2018 at www.keep-nd-clean.org**

Artwork Contest Rules for Grades PreK-8

The best artwork design for a billboard is bright, bold, and simple with dark lettering. Keep in mind, people can only read and understand about six words as they drive by at highway speeds. Make a colored photocopy for the student to keep prior to mailing their artwork to KNDC, because originals will **NOT** be returned.

- ✓ All entries **MUST** be received by or postmarked no later than **March 14, 2018**.
- ✓ All artwork **MUST** be on white **8.5 x 14 inch paper** in **landscape** format. Other sizes are disqualified. This size is necessary so Newman Signs can scan the winning artwork to fit on a billboard.
- ✓ All entries **MUST** have a completed "Entry Form" taped to the back of the artwork.
- ✓ All entries **MUST** have the student's first and last name printed legibly on the **BACK** of the artwork in the lower right-hand corner. Don't use heavy ink that may bleed through or show in the front.
- ✓ The theme **MUST** be on each entry and spelled correctly or will be disqualified. Special needs students may use the special needs theme or their grade theme. See page 2 for the themes for each grade.
- ✓ Entries **MUST** be reproducible and will be judged on readability at ten feet, originality, and neatness.
- ✓ All entries **MUST** be original artwork created by the student. Computer-generated art or printing, commercial glue-on letters, or copyright items (music, Disney characters, etc.) will **NOT** be accepted.
- ✓ All entries **MUST** lay flat. They should **NOT** be folded, matted, mounted, laminated, or framed. They may be rolled and put into a tube and mailed, if necessary.
- ✓ Artwork may be done in marker, crayon, watercolor, ink, acrylic, or tempera paint. Colored pencils and oil pastels are **NOT** acceptable. Bright, bold, and dark simple artwork shows up the best on billboards.
- ✓ Each school may submit only **one winner per classroom**. For example, if a school has three 4th grade classrooms, each teacher can submit the best poster from their classroom.

Artwork Themes

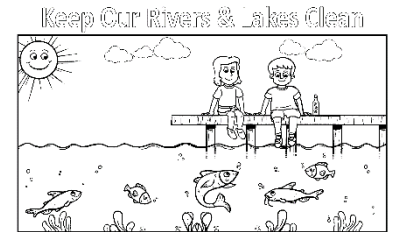


STUDENTS with SPECIAL ABILITIES PreK-8
Theme: Keep North Dakota Clean – Students with disabilities may select this theme OR the appropriate grade level theme. Downloaded the coloring sheet off the KNDC website at www.keep-nd-clean.org. Questions call Pam Wenger (701) 328-4787 or Sara Helm (701) 328-2540. *SPONSOR:* ND Department of Transportation



NORTH DAKOTA
 DEPARTMENT of HEALTH
 Division of Water Quality

Pre-SCHOOL/KINDERGARTEN Theme:
Keep Our Rivers & Lakes Clean - Many of North Dakota's cities and towns are located near rivers and lakes, which serve as sources of drinking water and recreation. The color sheet must be downloaded off the KNDC website at www.keep-nd-clean.org. Questions call Jim Collins, Jr. (701) 328-5161. *SPONSOR:* ND Department of Health-Division of Water Quality.



GRADE 1 Theme: Keep ND Highways Clean – NDDOT is celebrating their 100th year of driving progress through transportation projects in 2018. Create a poster depicting a clean highway. Questions call Pam Wenger (701) 328-4787 or Sara Helm (701) 328-2540. *SPONSOR:* ND Department of Transportation.



GRADE 2 Theme: Only You Can Prevent Wildfires! - Artwork must include a photo of Smokey Bear, who helps educate youth about preventing accidental, human-caused wildfires. The first place state winner will be sent on to the national Smokey Bear contest. Questions call Ryan Melin's cell (701) 220-1475 or Les Westgard (701) 371-8388. *SPONSORS:* ND Forest Service-Fire Management and ND State Garden Clubs.



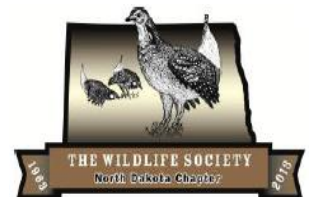
GRADE 3 Theme: Reduce, Reuse, Recycle - How can we help reduce the waste we make every day? When we reduce, reuse, and recycle, we can save our earth's resources. Questions call Diana Trussell (701) 328-5164; Kris Magstadt (701) 330-4391; or Galen Bren (701) 355-1783. *SPONSORS:* ND Department of Health-Division of Waste Management, ND Solid Waste and Recycling Association, and City of Bismarck/Recycling.



NORTH DAKOTA
 DEPARTMENT of HEALTH
 Division of Waste Management

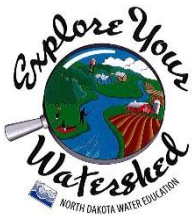


GRADE 4 Theme: Habitat—Homes for Wildlife - North Dakota has five major habitats. They are prairie, badlands, wetlands, riparian areas and woodlands. Each of these habitats is important to wildlife of North Dakota and each is home to different species of wildlife and plants. For questions on these habitats or the contest, contact Sherry Niesar at (701) 527-3714 or Kristine Askerooth (701) 724-3598. *SPONSORS:* ND Game and Fish Department and ND Chapter of the Wildlife Society.



GRADE 5 Theme: Plant a Tree Today! - Students will create artwork that reflects their understanding of the important role trees play in communities and the countryside. They provide beauty; food; habitat for wildlife; protect water and soil; produce oxygen; improve air quality; and provide recreation opportunities. Questions call Glenda Fauske (701) 228-5446. *SPONSOR:* ND Forest Service-Project Learning Tree.





GRADE 6 Theme: **Help Prevent Runoff Pollution** - When it rains, pollutants from many different human activities that are on the land in a watershed, whether urban or rural, are carried over the land directly to a water body, enter an underground aquifer, or are carried through storm sewers to a water body. People can prevent or reduce runoff pollution. Questions call Tina Harding (701) 328-4833. *SPONSOR:* ND State Water Commission-Project WET and ND Water Education.

GRADE 7 Theme: **Keep Our Beaches Clean** - From local lakes to Lake Sakakawea and the Missouri River, keeping our beaches clean not only makes them look better but keeps them safer for others. Questions call Tina Harding (701) 328-4833 *SPONSOR:* ND State Water Commission



North Dakota State Water Commission



GRADE 8 Theme: **Explore a Greener North Dakota** - When Lewis and Clark explored this area over 200 years ago, they found an unspoiled environment. Today, we can help ensure a “greener” North Dakota for future generations by growing our recycling efforts, preserving our natural spaces, and using our natural resources responsibly. Questions call Dana Morrison (701) 462-8535. *SPONSOR:* The North Dakota Parks and Recreation Department.

KNDC, Inc., under Title VI of the Civil Rights Act of 1964, ensures that no person in the United States shall, on the grounds of race, color, religion, or national origin, be excluded from participation in, be denied the benefits of, or be otherwise subjected to discrimination, including sex, age, disability, low-income, or LEP discrimination, under any program or activity for which the recipient receives federal financial assistance.

This KNDC promotional flyer is available in an alternative format by calling (701) 228-5446.

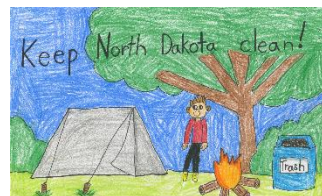
2017 Artwork Winners



Special Abilities
Brianna - Williston



Pre-K
Kaiya - Minot



First Grade
Anders - Bismarck



Second Grade
Lorelei - Dickinson



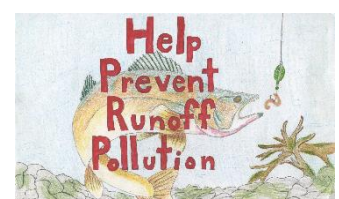
Third Grade
Elvin - Bismarck



Fourth Grade
Nicholas - LaMoure



Fifth Grade
Alex Bismarck



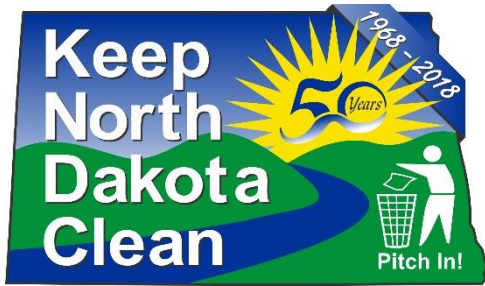
Sixth Grade
Karla - Garrison



Seven Grade
Wyatt - LaMoure



EXPLORE A GREENER NORTH DAKOTA
Eighth Grade
Lindsay - Bismarck



High School Grades 9-12 Digital Media Contest

Keep North Dakota Clean Inc. and the North Dakota Parks and Recreation Department are sponsoring a statewide digital media contest to promote keeping North Dakota trails clean and green by showcasing the creative talents of students in grades 9-12. For 2018, this **MUST** be a 30-second **promotional video for TV**.

High School (Grades 9-12) Contest Rules

www.keep-nd-clean.org

- ✓ The digital video file **MUST** convey the theme “Keep North Dakota Trails Clean” and be on or show a trail.
- ✓ The digital video file **MUST** be created using high-definition (HD) video. Record with a camera that shoots at 1920x1080 (full 1080p resolution) at 30 fps. Most new smartphone models have cameras that record at a good resolution. Many DSLR cameras also have the capability to capture HD video. **DO NOT** record videos vertically.
- ✓ All of the elements in the digital video **MUST** be original student-created works. No professional or parental assistance or copyright items (music, Disney characters, etc.) will be accepted.
- ✓ When formatting, editing, and exporting, use the H.264 codec and wrap in an .mp4 or a QuickTime movie file (.mov) with the highest quality settings your software has. Video files **MUST** be submitted in a 30-second long format.
- ✓ Each student (or student group) may submit only **ONE** video file, and it will be judged on originality.
- ✓ A digital video file **MUST** be submitted electronically by **March 14, 2018**. Send a general email to kstankiewicz@nd.gov. Subject line **MUST** read “KNDC Submission Request.” Attach your completed KNDC entry form **ONLY** at this time. Once your email is received, you will get a reply with directions to send your digital video file to a Dropbox, as video files can be very large.
- ✓ All submitted files will become the property of KNDC for educational and promotional purposes **ONLY and will NOT be returned**.

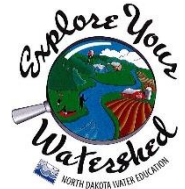
TIPS: Use good lighting. Control unnecessary background noise, such as a fan or if outside the wind (move to a better location or pick another day). Use a tripod and get close to your subject. Be on or show a trail.

The top three state winners, and their immediate families and teachers, will be invited to an awards ceremony during Earth Day week on **Friday, April 27, 2018**, at the National Energy Center of Excellence at Bismarck State College in Bismarck, ND. After the awards ceremony, a luncheon will be served. The **First Place Winner** will receive a cash award of \$100, a certificate, and a gold medallion. The **Second Place Winner** will receive a \$75 cash award, a certificate, and a silver medallion. The **Third Place Winner** will receive a cash award of \$50, a certificate, and a bronze medallion.

Questions contact: Kevin Stankiewicz (701) 328-5364 or kstankiewicz@nd.gov.



2018 Grade Sponsors



Thank you to our 2017 Financial Sponsors

PLATINUM (\$750+)

McQuade Charity Softball Tournament
 Newman Outdoor Advertising
 ND Department of Health
 Division of Waste Management
 Division of Water Quality
 ND Department of Transportation
 ND Forest Service
 Fire Management
 Project Learning Tree
 ND Game and Fish Department
 ND Parks and Recreation Department
 Lewis and Clark Interpretive Center
 ND State Water Commission
 Project WET
 ND Water Education
 Diana Trussell
 US Forest Service

GOLD (\$500+)

Little Caesar's Pizza
 ND Department of Public Instruction
 Rocky Mountain Elk Foundation

SILVER (\$250+)

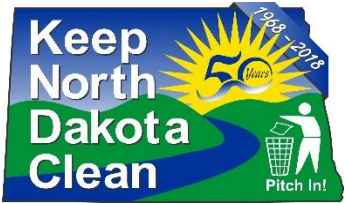
Basin Electric Power Cooperative
 Dr. Marcus and Margaret Fiechtner
 Knife River Corporation
 Minnkota Power
 ND Chapter of the Wildlife Society
 ND Council on the Arts
 ND Solid Waste and Recycling Association
 Waste Management Inc.

BRONZE (under \$250)

Barr Engineering
 BNI Coal
 City of Bismarck-Recycling
 Dakota Promotions and Printing
 Dan's Supermarket
 First Community Credit Union
 Gate City Bank
 ND Association of Soil Conservation Districts
 ND State Garden Clubs
 ND Natural Resources Trust,
 Reservation Telephone Cooperative
 Scheels
 US Geological Survey



Interested in becoming a sponsor? Contact KNDC vice-president, Diana Trussell at dtrussell@nd.gov / (701) 328-5164.



2018 KNDC Entry Form

Grades PreK-8 **MUST** tape this form to the back of each artwork.
 Grades 9-12 **MUST** email this completed entry form to kstankiewicz@nd.gov.

All entries become the property of KNDC and **will not be returned.**

Take a photo of the artwork before mailing it in for the student's parents.

Please circle the student's grade below.

Grade (circle one): Pre-K Students with Special Abilities 1st 2nd 3rd 4th 5th 6th 7th 8th HS (9th-12th)

County your school is in (i.e. Ward or Burleigh): _____

How many students in your class participated in the contest this year? _____

Photo permission: I consent to the use of any photographs taken of me at the awards ceremony to be used by KNDC Inc. strictly for promotional use of the contest. I understand all artwork becomes the property of KNDC and will **NOT be returned to the student or parents or school.** Every entry line must be completed below.

Student's signature: _____ **Parent's signature:** _____

Print student's name: _____ **Print parent's name:** _____

Circle one: Male or Female

Date: _____

Teacher's signature: _____

Print teacher's name: _____

Date: _____

Print student's home mailing address below:

Address: _____

City, State & Zip: _____

Student's home telephone:

Parent's cell or work telephone or email:

Print name of student's school:

School telephone:

Print school's mailing address below:

Address: _____

City, State & Zip: _____

Teacher's email address at school:

Teacher's cell or work telephone:

Grades PreK-8 postmark by **March 14, 2018**, mail to: **KNDC ARTWORK CONTEST
 PO BOX 1138
 BISMARCK ND 58502-1138**

Questions? Email glenda.fauske@ndsu.edu or call (701) 228-5446

Grades 9-12 email by **March 14, 2018**, to: **kstankiewicz@nd.gov**

Questions? Email kstankiewicz@nd.gov or call (701) 328-5364