

## Farm and Ranch Women are Decision Makers

The decisions made today have a long-range impact on all businesses. Farm and ranch women are generating a cultural tide in American agriculture that is moving management, assets and opportunities to a new wave of farmers across the country.

Whether new or experienced, understanding the five areas of agricultural risk, knowing how to analyze agricultural spreadsheets and other necessary skills are vital.

At Annie's Project these skills are learned in a friendly environment where questions and discussion are welcome and allow the learning process to flourish.

The six educational sessions of the course include topics from the five risk areas. As Annie's Project has been localized to meet the needs of farm and ranch women across the country, topics or emphases may vary.

**Financial Risk** – women and money, basic financial documentation, interpreting financial statements, enterprise analysis, USDA programs, and record keeping systems

**Human Resource Risk** – communication and management styles, insurance needs, and succession planning

**Legal Risk** – estate planning, farmland leasing, and employee management

**Market Risk** – access to market information and grain or livestock marketing

**Production Risk** – Natural Resources Conservation Service, web soil survey, and crop insurance

## Who is Annie?

Annie grew up in a small farm community with a goal to marry a farmer, and she did. Annie spent her life learning how to be an involved business partner with her farm husband. Annie's Project was designed by her daughter to provide risk management education for women involved in all aspects of the agriculture industry. Since 2000, well over 5,000 women have completed the workshop.

## What will you gain?

Annie's Project participants say they find answers, strength, and friendship – and also grow in confidence, business skills and community prestige through this program. Annie's Project provides education and a support network to enhance business skills of women involved in all aspects of agriculture.

Through the program, you will gain insight and knowledge about:

Your personality temperament and how it affects communication.

The importance of organizational skills and goal setting.

How to find resources and work with professionals to meet your goals.



## ANNIE'S PROJECT

EMPOWERING WOMEN IN AGRICULTURE

Empowering farm women to be better business partners through networks and by managing and organizing critical information.



Ashley and Wishek, ND as well as  
Across North Dakota



ANNIE'S PROJECT  
EMPOWERING WOMEN IN AGRICULTURE

NDSU EXTENSION  
SERVICE

## Why Annie's Project?

This six-week course is a discussion-based workshop bringing women together to learn from experts in production, financial management, human resources, marketing and the legal field.

There is plenty of time for questions, sharing, reacting and connecting with your presenters and fellow participants.

It's a relaxed, fun and dynamic way to learn, grow and meet other farm/ranch women.

## Annie's Alumnae Speak Out

*"I grew up on the family farm for 21 years, but today's way of farming is much different. As my father would say, 'It's a sophisticated business.' I needed to learn more so I could be an effective member of a team in the areas of marketing and finances. I have learned about the future of farming and have been given a variety of tools that will help my father currently and my husband farm in the future."*

– Carrie



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## Program Dates

5:30-8:30 PM

February 21st      February 28th

March 7th          March 14th

March 21st        March 28th

## Program Location

Ashley and Wishek, ND

Location to be determined

## For More Information

Crystal Schaunaman

NDSU Extension—McIntosh County

PO Box 200

Ashley, ND 58413

(701) 288-5180

crystal.schaunaman@ndsu.edu

## Registration

Preregistration is required for this program. A light meal will be served. Annie's Project is delivered in six sessions. Attendance at all sessions is necessary. This program will be taught by NDSU Extension Agents.

## On the Web

Visit our website at:

<https://www.ag.ndsu.edu/anniesproject>

Like us on Facebook!



Annie's Project— North Dakota

**Individuals with disabilities are invited to request reasonable accommodations to participate in NDSU-sponsored programs and events. To request an accommodation, please contact McIntosh County at 288-5180 by February 12 to make arrangements.**

## Registration Form

Name:

Address:

City, State, Zip:

E-mail:

Phone:

(E-mail addresses will be used internal record keeping only – never sold.)

### Registration preferred by 02/07/2018

Clip and return by with \$125 enrollment fee made payable to:

NDSU Extension Service

McIntosh County Extension Office

PO Box 200

Ashley, ND 58413

Enrollment is limited to facilitate discussion.

Registration will be accepted on a first-come basis.

**Refund Policy:** A full refund will be made if cancellations notice is received at least two weeks before the start of the program by calling the site you wish to attend.

NO REFUND will be given for no-shows or cancellations less than two weeks before the start of the program.