

# Registration

Registration fee: \$85

Please make sure to register by April 21

Make checks payable to  
**NDSU Extension Service**

Please register online at:  
**[www.ag.ndsu.edu/manufacturing](http://www.ag.ndsu.edu/manufacturing)**

For additional information or mail the registration form and fee contact:

David Lehman  
NDSU Engineering Extension  
2720 East Broadway Ave.  
Bismarck, ND 58501  
Phone: 701-730-3959

## Registration form

Name \_\_\_\_\_  
Address \_\_\_\_\_  
Phone \_\_\_\_\_  
Email \_\_\_\_\_  
Company name  
(if applicable) \_\_\_\_\_  
Promo code \_\_\_\_\_

## Reservations

A limited block of rooms will be reserved until April 11 under "NDSU Inventors Boot Camp" for the evenings of May 1 and 2. Contact the Kelly Inn to make your reservations today.

Kelly Inn — 701-223-8001

## Sponsors

**NDSU**

COLLEGE OF  
ENGINEERING

**NDSU**

EXTENSION SERVICE  
CENTER FOR COMMUNITY VITALITY

*North Dakota*  
LEGENDARY

idea  
CENTER

The NDSU Extension Service does not endorse commercial products or companies even though reference may be made to trademarks, trademarks or service names.

County commissions, North Dakota State University and U.S. Department of Agriculture cooperating. NDSU does not discriminate in its programs and activities on the basis of age, color, gender, expression/identity, genetic information, marital status, national origin, participation in lawful off-campus activity, physical or mental disability, pregnancy, public assistance status, race, religion, sex, sexual orientation, spousal relationship to current employee, or veteran status, as applicable. Direct inquiries to Vice Provost for Title IX/ADA Coordinator, Old Main 201, NDSU Main Campus, 701-231-7708, [ndsu.ecoa@ndsu.edu](mailto:ndsu.ecoa@ndsu.edu). This publication will be made available in alternative formats for people with disabilities upon request, 701-231-7881.

# Inventors

## BASIC TRAINING BOOT CAMP

This two-day workshop is for inventors who want to develop their ideas into a commercially viable product or for those who may want to bring their hobby to the next level. Don't miss this informative opportunity!

## May 2-3, 2017

North Dakota Heritage Center  
612 East Boulevard Ave.  
Bismarck, N.D.



# AGENDA

Topics and presenters subject to change.

## Tuesday, May 2, 2017

- 9:15 a.m. **Registration**
- 10 a.m. **Welcome**  
David Lehman, NDSU College of Engineering  
Deb Eslinger, Center for Technology and Business
- 10:15 a.m. **Evaluating Your Idea for Commercialization**  
Evan Anderson, Gizmonics
- 11 a.m. **IP-Patents, Trademarks, Trade Secrets and Invention Documentation**  
Miguel Danielson, Danielson Legal LLC
- 11:30 a.m. **Legalities and Liabilities of Starting a Business**  
Miguel Danielson, Danielson Legal LLC
- Noon **Lunch and table discussion**
- 1 p.m. **Universities' Role in Product Development**  
Chad Ulven, NDSU Mechanical Engineering Department
- 1:30 p.m. **Inventors Panel**
- 2:30 p.m. **Break**
- 2:45 p.m. **The Manufacturing Decision: Manufacture, Outsource or License**  
David Lehman, NDSU College of Engineering
- 3:15 p.m. **Feasibility and Business Plan**  
Nancy Krogen-Abel, Small Business Development Center

3:45 p.m. **Design, Prototyping and Product Testing**  
Chris Loraas, Innovative Solutions

4:15 p.m. **Innovate ND, Pride of Dakota**  
Jared Stober, North Dakota Department of Commerce  
Kelly Wald, North Dakota Department of Agriculture

4:45 p.m. **Q&A Session**  
David Lehman, NDSU College of Engineering

5:30 p.m. **Networking social** at Heritage Center

## Wednesday, May 3, 2017

- 7:45 a.m. **Breakfast**
- 8:30 a.m. **Business Legal Structure: Registration and Licensing Requirements**  
Al Jaeger, North Dakota Secretary of State
- 8:45 a.m. **Marketing/Branding/Market Research Voice of the Customer**  
Lexi Preszler and Deb Eslinger, Center for Technology and Business
- 9:30 a.m. **Finding Funding I: Loans (and 5C's) and Local Economic Development**  
Lee Weisbeck, Starion Bank
- 10 a.m. **Finding Funding II: Grants**  
(SBIR/STTR, RBDG, APUC, etc.)  
Kevin Lunke, UND Center for Innovation  
Dennis Rodin, U.S. Department of Agriculture Rural Development  
North Dakota  
Jared Stober, North Dakota Department of Commerce
- 10:30 a.m. **Break**

10:45 a.m. **Finding Funding III: Angels, Venture Capitalists**  
Greg Syrup, UND Center for Innovation

11:15 a.m. **Global Business**  
Dean Gorder, North Dakota Trade Office

noon **Lunch and table discussion**

1 p.m. **Small Business Administration Resources: Funding Startups and Selling to the State and Federal Government**  
Dale Van Eckhout, Small Business Administration

1:30 p.m. **Business Incubator Panel**  
Deb Eslinger, Center for Technology and Business  
John Cosgriff, NDSU Research and Technology Park

2:30 p.m. **Why is North Dakota a Great Place to Start a Business?**  
Jared Stober, North Dakota Department of Commerce

3 p.m. **Wrap-up and Evaluations**  
David Lehman, NDSU College of Engineering

3:30 p.m. **Adjourn**



For more information on speakers, visit  
[www.ag.ndsu.edu/manufacturing](http://www.ag.ndsu.edu/manufacturing)