May 2-3, 2017

Basic Training for Inventors

BooT camp

This two-day workshop is for inventors who want to develop their ideas into a commercially viable product or for those who may want to bring their hobby to the next level. Don't miss this informative opportunity!

Registration

Registration fee: $85

Please make sure to register by April 21

Make checks payable to NDSU Extension Service

Please register online at: www.ag.ndsu.edu/manufacturing

For additional information or mail the registration form and fee contact:

David Lehman
NDSU Engineering Extension 2720 East Broadway Ave.
Bismarck, ND 58501
Phone: 701-730-3959

Reservations

A limited block of rooms will be reserved until April 11 under "NDSU Inventors Boot Camp" for the evenings of May 1 and 2. Contact the Kelly Inn to make your reservations today.

Kelly Inn — 701-730-3995

The NDSU Extension Service does not endorse commercial products or services, nor is it involved in the establishment of programs or services by others.

NDsu Extension Service
Center for Community Vitality

NDsu Extension Service
College of Engineering

Kelly Inn

Phone: 701-223-8001

Bismarck, ND 58501

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AGENDA

Topics and presenters subject to change.

Tuesday, May 2, 2017

9:15 a.m. Registration

10 a.m. Welcome
David Lehman, NDSU College of Engineering
Deb Eslinger, Center for Technology and Business

10:15 a.m. Evaluating Your Idea for Commercialization
Evan Anderson, Gizmonics

11 a.m. IP-Patents, Trademarks, Trade Secrets and Invention Documentation
Miguel Danielson, Danielson Legal LLC

11:30 a.m. Legalities and Liabilities of Starting a Business
Miguel Danielson, Danielson Legal LLC

Noon Lunch and table discussion

1 p.m. Universities’ Role in Product Development
Chad Ulven, NDSU Mechanical Engineering Department

1:30 p.m. Inventors Panel

2:30 p.m. Break

2:45 p.m. The Manufacturing Decision: Manufacture, Outsource or License
David Lehman, NDSU College of Engineering

3:15 p.m. Feasibility and Business Plan
Nancy Krogen-Abel, Small Business Development Center

3:45 p.m. Design, Prototyping and Product Testing
Chris Loraas, Innovative Solutions

4:15 p.m. Innovate ND, Pride of Dakota
Jared Stober, North Dakota Department of Commerce
Kelly Wald, North Dakota Department of Agriculture

4:45 p.m. Q&A Session
David Lehman, NDSU College of Engineering

5:30 p.m. Networking social at Heritage Center

Wednesday, May 3, 2017

7:45 a.m. Breakfast

8:30 a.m. Business Legal Structure: Registration and Licensing Requirements
Al Jaeger, North Dakota Secretary of State

8:45 a.m. Marketing/Branding/Market Research Voice of the Customer
Lexi Preszler and Deb Eslinger, Center for Technology and Business

9:30 a.m. Finding Funding I: Loans [and SC’s] and Local Economic Development
Lee Weisbeck, Starion Bank

10 a.m. Finding Funding II: Grants (SBIR/STTR, RBDG, APUC, etc.)
Kevin Lunke, UND Center for Innovation

10:45 a.m. Finding Funding III: Angels, Venture Capitalists
Greg Syrup, UND Center for Innovation

11:15 a.m. Global Business
Dean Gorder, North Dakota Trade Office

Noon Lunch and table discussion

1 p.m. Small Business Administration Resources: Funding Startups and Selling to the State and Federal Government
Dale Van Eckhout, Small Business Administration

1:30 p.m. Business Incubator Panel
Deb Eslinger, Center for Technology and Business
John Cosgriff, NDSU Research and Technology Park
Kevin Lunke, UND Center for Innovation

2:30 p.m. Why is North Dakota a Great Place to Start a Business?
Jared Stober, North Dakota Department of Commerce

3 p.m. Wrap-up and Evaluations
David Lehman, NDSU College of Engineering

3:30 p.m. Adjourn

For more information on speakers, visit www.ag.ndsu.edu/manufacturing