



State of the Economy Webinar

Public Value Statement

Staying informed of current, turbulent economic conditions allows private and public-sector leaders in North Dakota to better manage their organization.

The Situation

North Dakota's economy is built on agriculture and energy. While critical to the well-being and security of our country, these industries have been extremely volatile in the last decade. Individuals, businesses, and government across the state need timely unbiased information to manage uncertainty and ensure economic prosperity. The situation grew in importance in 2020 as trade disputes and Covid-19 significantly disrupted agriculture, energy, and the many individuals and organizations that rely on them in North Dakota.

Extension Response

NDSU Extension in partnership with the Center for Public Choice and Private Enterprise at NDSU hosted a day-long webinar on North Dakota's economy with in-depth coverage of its energy and agriculture industries. While originally planned to be a face-to-face meeting in Bismarck was instead delivered at a distance to Covid-19. The program was market to a broad audience of government and private sector workers who understanding of the current condition and outlook for their local and state economy are critical to managing their responsibilities.

Impacts

Nearly one hundred leaders from state and local government and the private sector participated in the program delivered on November 19th, and more than five dozen have viewed recordings of individual talks since then.



Feedback

More than 90% of participants stated they would take part in the State of the Economy program in the future while more than 80% said they were likely or very likely to use the knowledge acquired from their program in the official position.

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