



# Central Dakota Ag Day

## Public Value Statement

The Central Dakota Ag Day program provided timely and up-to-date information about agricultural production and marketing to producers, crop consultants, educators, and extension staff. This information can lead to the adoption of more efficient and sustainable production methods. Environmentally sound and financially strong farm operations improve North Dakota's economic base and strengthen the state's communities.

## The Situation

Dramatic changes are occurring in the agricultural sector. World markets are extremely competitive. Future food production is threatened by the degradation of crop and rangeland.

North Dakota's agricultural producers are looking for scientific information that will help them remain productive and economically viable under current conditions.

## Extension Response

Central Dakota Ag Day, which has been held annually for seven years, was moved on-line this year because of COVID restrictions.

NDSU Extension specialists, county agents, and invited speakers prepared and uploaded 37 presentations related to:

- crop pest management
- soil management
- precision agriculture
- agriculture economics and management
- livestock production

In addition, seven online panel discussions were offered via Zoom, giving participants the opportunity to ask the presenters questions.

## Impacts



109 individuals from 33 North Dakota counties registered for the event



39% of the registrants were educators or Extension agents



26% of participants were crop consultants, and 16% were farmers and ranchers

The videos offered nearly 60 hours of viewing time. Online statistics indicated a total of 1064 views one month following the videos being uploaded.

In an online survey, 3 of 20 respondents said they would share the information with others. Two respondents said they would be making changes to their operations.

## Feedback

"I would like to look into using cover crops to our land."

"Great format. This is one of the best precision agriculture meetings I have attended." (note: precision agriculture was one part of this meeting.)

## Primary Contact

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## Collaborators

NDSU Extension Agents: Jeff Stachler, Lindsay Maddock, Alicia Harstad, Sarah Crimmins, Chandy Howard. NDSU Extension Specialists: Greg Endres, Karl Hoppe, David Kramar. NDSU Administrative Secretary: Linda Schuster.

## Non-Extension Collaborators

Joel Lemer, Lake Region State College; North Dakota Corn Utilization Council; North Dakota Soybean Growers Association; North Dakota Sustainable Agriculture Research and Education (SARE).

## Resource Links

Recordings of the presentations:

[www.ag.ndsu.edu/carringtonrec/Central%20Dakota%20Ag%20Day](http://www.ag.ndsu.edu/carringtonrec/Central%20Dakota%20Ag%20Day)