

Annie's Project: Empowering Women in Agriculture 2016-2017 Program Year

The Situation

The mission of Annie's Project is to empower farm and ranch women to be better business partners through gaining an understanding and knowledge of the business of farming and ranching. The program responds to a need by women in agriculture to build management skills and connect with peers.

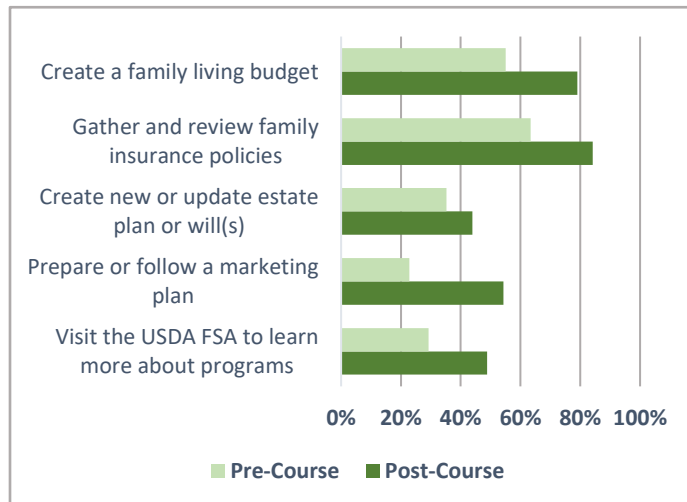
Extension Response

NDSU Extension Service hosted a training for 30 NDSU extension agents. These agents conducted 10 pilot programs across ND with 106 participants. Age of participants: 42% under 34, 35% 35-44, 23% over age 45. The program is designed to increase knowledge and positive action in the following areas: financial, human resources, legal, marketing, and production.



Impacts

Pre-course (92 responses) and Post-course (82 responses) were conducted with participants. The following action steps were either completed or in progress.



Feedback

What is the most important action step you've taken during this Annie's Project course?

- *More communication with my husband about what is happening with our business.*
- *I've become more vested in the farm. I've asked important questions relating to our future.*
- *I've been more involved in decision making.*
- *Helped with cash flow sheets/balance sheets for tax prep.*
- *Better records. Better communication. Higher profitability*

Public Value Statement

According to the 2012 Census of Agriculture, there were 3.2 million women farm operators with 2.1 million being the total principal operator. These numbers have decreased by 2% and 4% respectively since 2007. Increasing knowledge and confidence of women in the industry is important to increase the amount of women in agriculture.

Primary Contact

Crystal Schaunaman
McIntosh County Extension Agent
112 1st St NE, Ashley, ND 58413
701-288-5181
crystal.schaunaman@ndsu.edu

State Team Collaborators

Paige Brummund, Sonja Fuchs, Kelcey Hoffmann, Callie Johnson, Carrie Johnson, Joel Lemer, Ashley Ueckert, Nicole Wardner

State-Level Sponsors

AgCountry/Farm Credit Services, North Dakota Grain Growers, Farm Service Agency

Resource Links

<https://www.ag.ndsu.edu/anniesproject>



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