#### **Business Management In Agriculture**

# **Managing Price Risk**

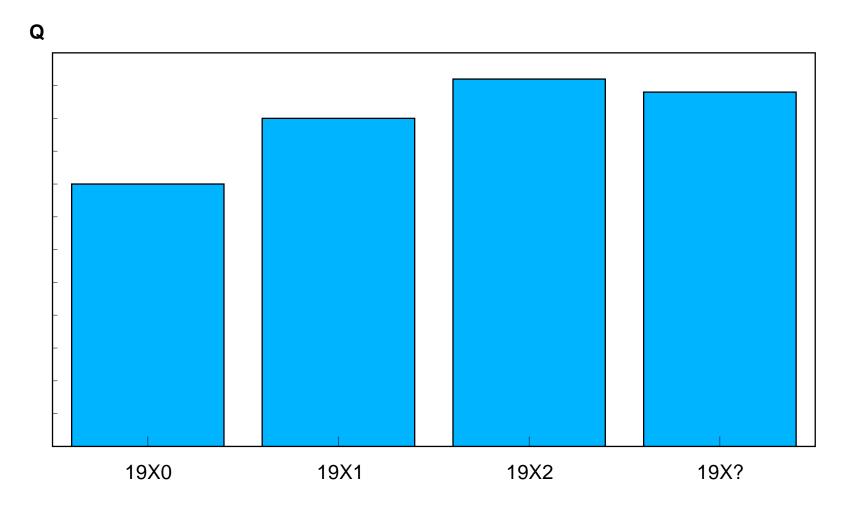
A joint project of the Cooperative Extension Service, Farm Credit and Chicago Mercantile Exchange

# **Risk Is:**

Chance of unfavorable or undesirable outcomes such as:

- Poor yields
- Low prices
- High input costs

## **Buyer Demand**



# **Scenario Analysis**

Market description	Price
1. Drought widespread	\$4.00
2. Drought local	\$2.30
3. Normal local	\$3.95
4. Normal widespread	\$2.25

#### **Price Factors**

- 1. Commodity
- 2. Time of delivery
- 3. Market
- 4. Price

# **Scenario Analysis**

Market description	<u>Price</u>
1. Fed cattle down/feed up sharply.	\$65
2. Fed cattle/feed stable; normal weather	\$75
3. Feed down/fed cattle up	\$85

#### **Fixed-Price Contract**

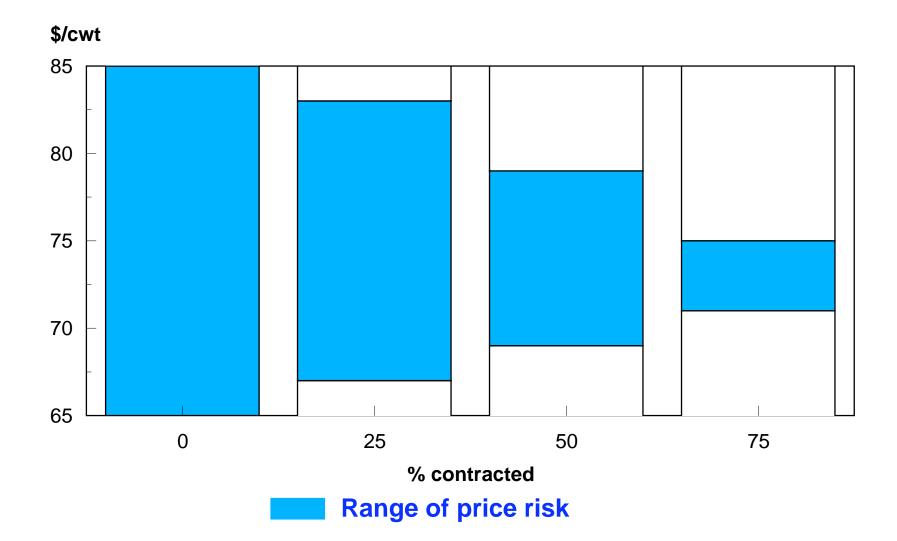
Mutual commitment:

- Producer delivers specified amount of commodity on a specific date.
- Buyer pays a prearranged price

#### **50% Crop Forward Contracted**

		Scenario	
	1	2	3
		(\$/cwt.)	
Contract price	\$73	\$73	\$73
Cash price	65	75	85
Avg. price	69	74	79

#### **Levels of Price Risk**



# **Cost of Forward Contracting**

Managers sacrifice the chance of higher prices.

# **Net Profit**

Price	\$75
Minus cost	70
Profit	5
\$/cwt. x 300 cwt. \$1500	