



» **Climate FieldView™ Plus**



2018 Pricing

Product:			
Price:	Free	\$999 Annual Subscription	\$3 Per Acre Each \$4 Per Acre Bundled
Date:		September 1 st	October
Features:	<ul style="list-style-type: none"> • Weather • Scouting • Simple Data Visualization • Field Summary Data • Data Inbox • Cloud Storage 	<ul style="list-style-type: none"> • Yield Analysis • Field Region Reports • Field Health Imagery* • Manual Seed Scripting • Manual Fertility Scripting • Split Screen Visualization • Remote View 	<ul style="list-style-type: none"> • Advanced Seed Scripting • Nitrogen Management*
	FieldView™ Drive: \$249	FieldView Drive Starter Package: \$299	

* Note: Where Available

FieldView Cab 7.0 Release Bulletin

- Added FieldView Drive compatibility for:
 - Kinze Planters, Horsch Maestro, Dickey-John IntelliAg Work Set Master II
 - AGCO, Apache, Hagie, and Miller Self-Propelled Sprayers equipped with John Deere electronics
- Seed Treatments while planting (*FieldView Drive only)
- Liquid Applications while planting (Tractor/Planter combinations with GreenStar electronics will be supported initially with more combinations added in future releases)
- Added the ability to create Field Regions using a polygon drawing tool
- Files can be uploaded to Data Inbox from the Data page in Settings
- Selected Clients and Farms can be filtered, iPad Space Saving
- Select Active Rows for Dual Frame Planters
- Added Planting Display, Rate Controller, and individual section width setup steps for Self-Propelled and Pull-Type Sprayers, and Anhydrous Applicators
- Adding a Tillage Implement in Equipment allows FieldView Drive compatible tractors to map tillage coverage (Beta)
- Improved CloudSync is faster and uses less data

Machine Data Collection Made Easy

CLIMATE FIELDVIEW™
DRIVE



Precision Planting

20/20 SeedSense®
20/20 YieldSense®



John Deere



Connected Cabs

Data Inbox

Software Partner (API)

Challenger



GLEANER



Precision Planting

**CLAAS
LEXION**



MyJohnDeere



Ag Leader

Precision Planting

Ag Leader



SST Software



SST Software



echelon

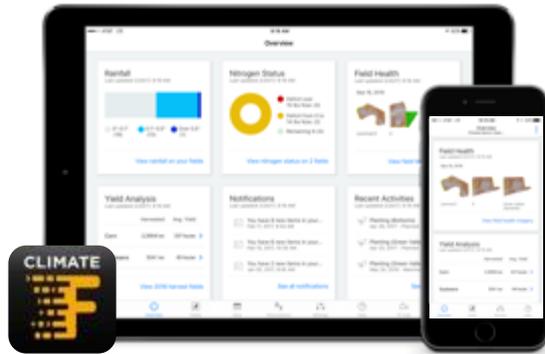


MyJohnDeere



How Can I Access My Data?

Out-of-Cab Experience



Climate.com



In-Cab Experience





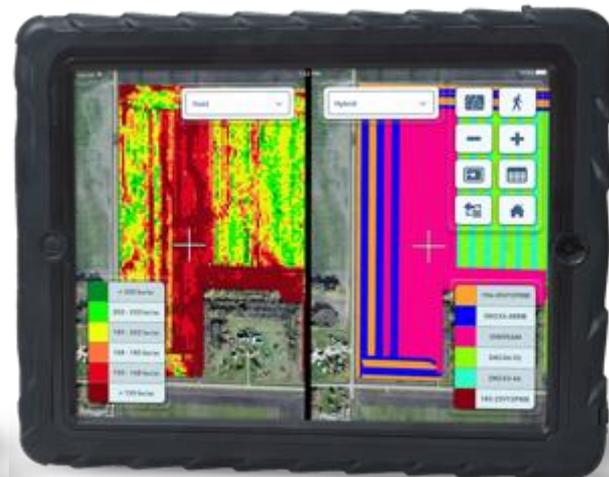
PLANTING



SPRAY APPLICATION



HARVEST

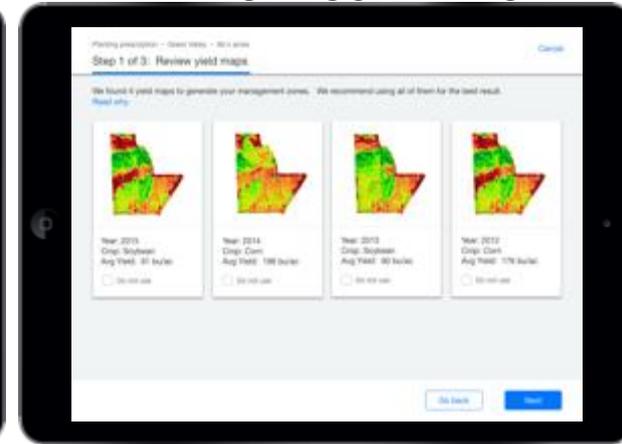




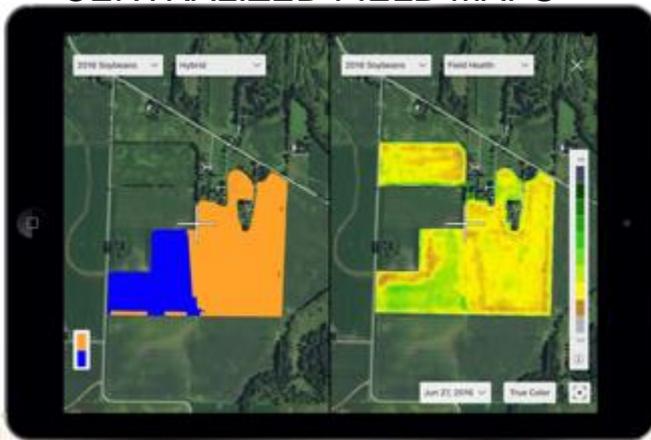
YIELD ANALYSIS



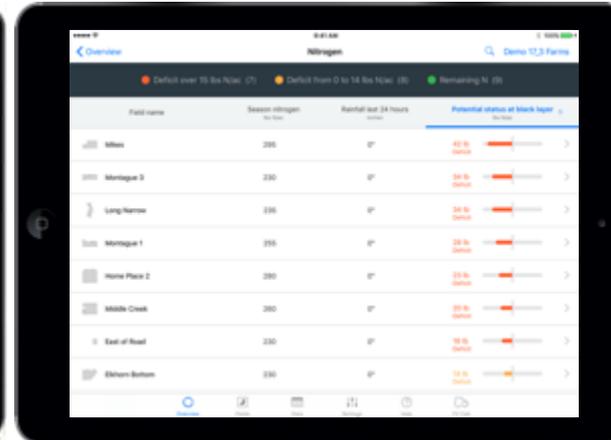
MANUAL SCRIPTING



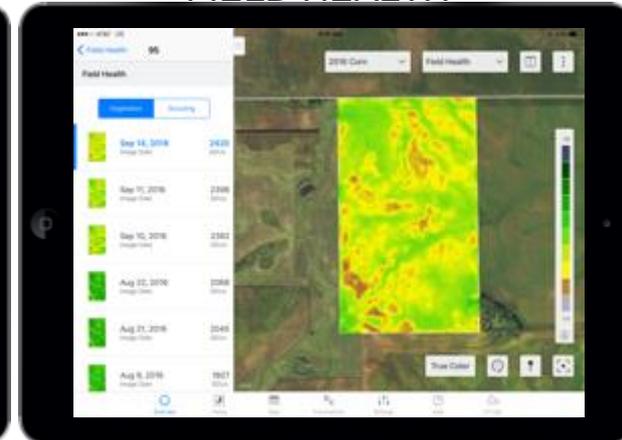
CENTRALIZED FIELD MAPS



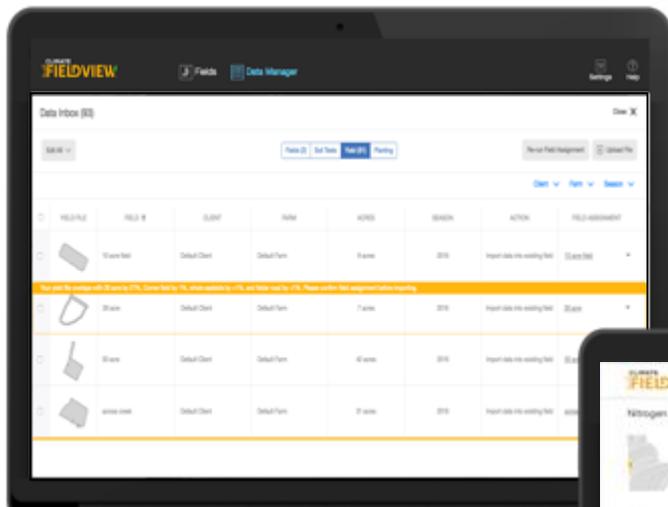
NITROGEN MONITORING



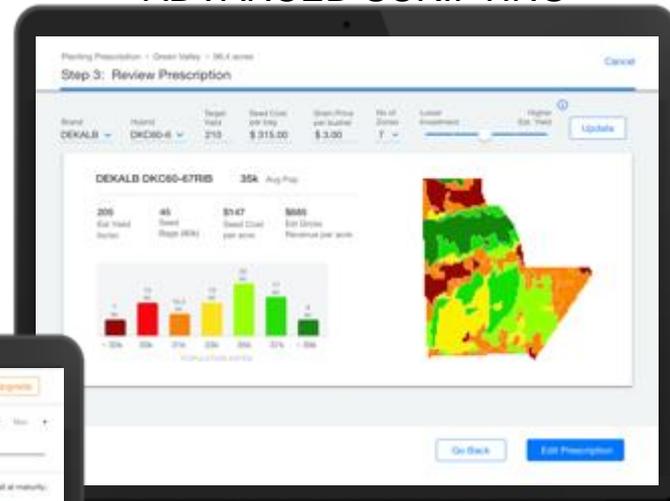
FIELD HEALTH



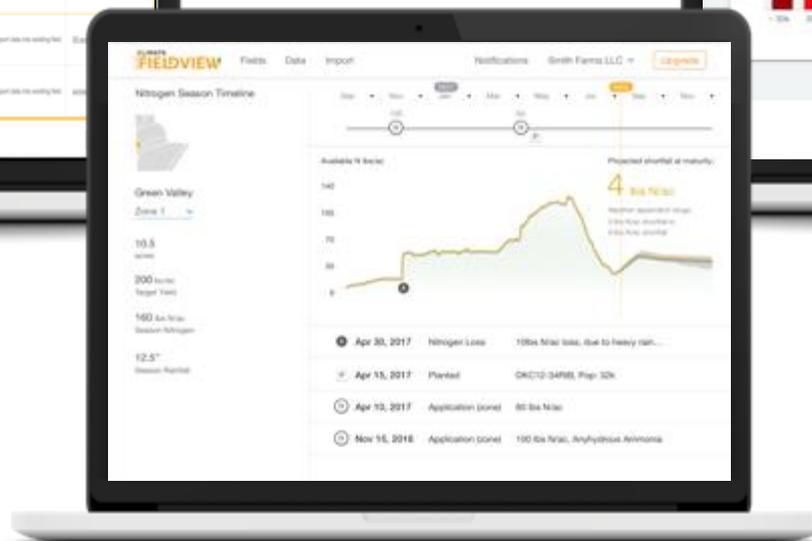
DATA INBOX - MANUAL UPLOAD



ADVANCED SCRIPTING



NITROGEN MONITORING
 BY ZONE



DATA UPLOAD



» Product Demo

» Advanced Seed Scripting

Prescriptions

Dan Coombe's Operati...

Export

Fertility

Planting

2018



4

Fields Scripted

496

Acres Scripted

3 ⓘ

Corn Hybrids

0 ⓘ

Soybean Varieties

Primary Prescription

No. of B...

Planned
Planting D...Total
Planting
Prescrip...

24 West ⓘ

Dan Coombe's Operation • Corn

CFV_24-West_11-15-17
No Hybrid
Avg Rate: 32.0k

40

Apr 1, 2018

1



Big Bottom ⓘ

Create New

Brandenburg North ⓘ

Create New

Cathys NE19 ⓘ

Dan Coombe's Operation • Corn

CFV_Cathys_10-12-17
DEKALB DKC23-21
Avg Rate: 32.0k

64

Apr 1, 2018

1



Deim 1 ⓘ

Create New

Elkhorn Creek ⓘ

Create New

Evelins Home 1/4 Sw24 ⓘ

Create New



Overview



Fields



Data



Prescriptions



Settings



Help



FV Cab

Create a Planting Prescription

[Exit](#)

Fertility

Planting

I will be planting: Corn Soybeans**Advanced Planting Prescription**

Generate a prescription for any certified hybrid using personalized yield and hybrid insights.

Start

**Manual Planting Prescription**

Choose or create management zones and add your own population rates.

Start

Create a Planting Prescription

[Exit](#)

Please enter your crop history below. We require at least one year of corn to build an Advanced Prescription.

Year	Crop Harvested	Average Yield	
2017	Corn	183 bu/ac	✓
2016	<input type="text" value="Soybeans"/>	--	✓
2015	<input type="text" value="Corn"/>	--	✓
2014	<input type="text" value="Corn"/>	--	✓

It's optional, but importing historical corn yield maps will improve the quality of your Advanced Prescription.

[Upload yield data now](#)

[Go Back](#)[Next](#)

Create a Planting Prescription

[Exit](#)

Planned Planting Date

Apr 15, 2018



Hybrid

Channel 196-05VT2PRI8



Population recommendations are hybrid specific.
[Tested hybrids](#) will incorporate field trial data.

Target Yield

200

Your highest corn yield was 183 bu/ac. Your average was 163 bu/ac.

Target yield (or yield goal) helps us calibrate the recommendations to your yield environment.

Seed Cost per bag (90k) Grain Price per bushel

\$300.00

\$3.00

Helps us calibrate the recommendations based on profit potential.

[Go Back](#)[Next](#)

Create a Planting Prescription

[Exit](#)Make
Adjustments

Target Yield

200

Seed Cost

\$300.00

Grain Price

\$3.00

No. of Zones

6

Lower
InvestmentHigher Est.
Yield

196-05VT2PRIB

Channel

34.5k

Avg Pop

199

Est Yield
bu/ac

44

No. of Bags

\$129

Seed Cost
/ac

\$597

Est Gross
Revenue/ac

ZONE

POP RATE

AVG BU/AC

AREA

● Zone 1

28.9k

127

9 ac

● Zone 2

34.1k

191

15 ac

● Zone 3

36.7k

229

22 ac

● Zone 4

33.2k

179

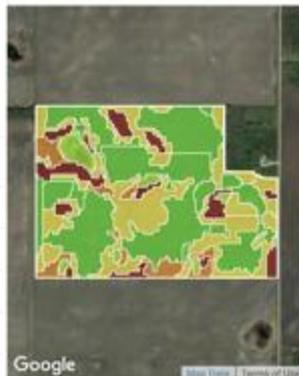
16 ac

● Zone 5

36.4k

225

29 ac

[Go Back](#)[Finish in Editor](#)

Create a Planting Prescription

[Exit](#)Make
Adjustments

Target Yield

200

Seed Cost

\$300.00

Grain Price

\$3.00

No. of Zones

12

Lower
InvestmentHigher Est.
Yield

196-05VT2PRIB

Channel

34.3k

Avg Pop

196

Est Yield
bu/ac

65

No. of Bags

\$129

Seed Cost
/ac

\$586

Est Gross
Revenue/ac

ZONE

POP RATE

AVG BU/AC

AREA

Zone 1

34.7k

200

11 ac

Zone 2

33.3k

179

5 ac

Zone 3

36.2k

222

21 ac

Zone 4

29.9k

138

12 ac

Zone 5

34.9k

202

11 ac



Google

[Map Data](#) | [Terms of Use](#)

Your edits:

34k Avg Pop



35k Avg Pop

[Go Back](#)[Finish in Editor](#)

Create a Planting Prescription

[Exit](#)Make
Adjustments

Target Yield

200

Seed Cost

\$300.00

Grain Price

\$3.00

No. of Zones

6

Lower
InvestmentHigher Est.
Yield

196-05VT2PRIB

Channel

38.4k

Avg Pop

200

Est Yield
bu/ac

49

No. of Bags

\$144

Seed Cost
/ac

\$600

Est Gross
Revenue/ac

ZONE

POP RATE

AVG BU/AC

AREA

● Zone 1

33.1k

129

9 ac

● Zone 2

38.0k

192

15 ac

● Zone 3

40.4k

230

22 ac

● Zone 4

37.1k

180

16 ac

● Zone 5

40.1k

226

29 ac



Google

[Map Data](#) | [Terms of Use](#)

Your edits:

38k Avg Pop



35k Avg Pop



34k Avg Pop



35k Avg Pop

[Go Back](#)[Finish in Editor](#)

Create a Planting Prescription

[Exit](#)Make
Adjustments

Target Yield

200

Seed Cost

\$300.00

Grain Price

\$3.00

No. of Zones

6

Lower
InvestmentHigher Est.
Yield

196-05VT2PRIB

Channel

30.8k

Avg Pop

196

Est Yield
bu/ac

40

No. of Bags

\$117

Seed Cost
/ac

\$587

Est Gross
Revenue/ac

ZONE

POP RATE

AVG BU/AC

AREA

● Zone 1

24.8k

124

9 ac

● Zone 2

30.3k

188

15 ac

● Zone 3

33.0k

226

22 ac

● Zone 4

29.4k

175

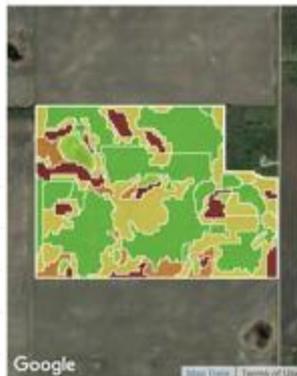
16 ac

● Zone 5

32.7k

222

29 ac



Your edits:

31k Avg Pop



38k Avg Pop



35k Avg Pop



34k Avg Pop



35k Avg Pop

[Go Back](#)[Finish in Editor](#)

Create a Planting Prescription

Exit

Edit Prescription

Grandpas SE 18 • 101.8 ac



Reset



Export

Save

196-05VT2PRIB

Hybrid

Rx Settings

Zone	Target Yield bu/ac	Population seeds/ac
Zone 1 9.50ac Hamery-Tonka-Parnell complex more	124	24,800
Zone 2 14.86ac Hamery-Tonka-Parnell complex more	188	30,300
Zone 3 21.55ac Aastad-Forman loams more	226	33,000
Zone 4 15.97ac Forman-Aastad loams more	175	29,400
Zone 5 26.95ac Forman-Aastad loams more	222	32,700
Zone 6 6.63ac Hamery-Tonka-Parnell complex more	155	27,700

Prescription Summary

30.8k	40	7 of 7
Avg Pop	Bags	Total Zones

Merge

Split

Draw

Undo

seeds/ac

>32.0k

32.0k

30.5k

29.0k

27.5k

26.0k

<25.0k

Population Rate [Change map](#)

Google

Create a Planting Prescription

Exit

Edit Prescription

Grandpas SE 18 • 101.8 ac



Reset



Export

Save

Zone 1 9.50ac Hamery-Tonka-Parnell complex more	124	24,800
Zone 2 14.86ac Hamery-Tonka-Parnell complex more	188	30,300
Zone 3 21.55ac Aastad-Forman loams more	226	33,000
Zone 4 15.97ac Forman-Aastad loams more	175	29,400
Zone 5 28.95ac Forman-Aastad loams more	222	32,700
Zone 6 6.63ac Hamery-Tonka-Parnell complex more	155	27,700
Zone 7 4.33ac Hamery-Tonka-Parnell complex more	196	30,900

Prescription Summary

30.8k 40 7 of 7
Avg Pop Bags Total Zones



Create a Planting Prescription

[Exit](#)

Edit Prescription

Grandpas SE 18 • 101.8 ac



Reset



Export

Save

Zone 1 9.50ac Hamery-Tonka-Parnell complex more	124	24,800
Zone 2 14.86ac Hamery-Tonka-Parnell complex more	188	30,300
Zone 3 21.55ac Aastad-Forman loams more	226	33,000
Zone 4 15.97ac Forman-Aastad loams more	175	29,400
Zone 5 28.95ac Forman-Aastad loams more	222	32,700
Zone 6 6.63ac Hamery-Tonka-Parnell complex more	155	27,700
Zone 7 4.33ac Hamery-Tonka-Parnell complex more	196	30,900

Prescription Summary

30.8k 40 7 of 7
Avg Pop Bags Total Zones



Create a Fertility Prescription

[Exit](#)

Fertility

Planting

**Manual Fertility Prescription**

Choose or create management zones and add your own application rates.

[Start](#)

Create a Fertility Prescription

[Exit](#)

You can modify management zones with our drawing tools later.

 [SSURGO Zones](#) Draw Your Own Zones[Go Back](#)[Next](#)

Create a Fertility Prescription

[Exit](#)

Application Timing

When is this prescription for? You can have more than one prescription for a given timing below.

[More info](#)

- Fall
Nov 1, 2017
- Pre-Plant
- In-Season
- Late-Season
- Other

[Go Back](#)

Create a Fertility Prescription

[Exit](#)

Application Timing

When is this prescription for? You can have more than one prescription for a given timing below.

[More info](#)

- Fall
Nov 1, 2017
- Pre-Plant
- In-Season
- Late-Season
- Other

Planned Application Date

Nov 01, 2017 

Fertilizer Type

Nitrogen 

Fertilizer

10-10-10 

Incorporation Method

Broadcast - Immediately incorp... 

I'm using nitrapyrin

Prescription Filename

grandpas-se--10-10-10-02-15-18

Note that some displays will only show you the first 24 characters of your filename.

[Go Back](#)[Finish in Editor](#)

Create a Fertility Prescription

Exit

Edit Prescription

Grandpas SE 18 • 101.75 ac



Reset



Export

Save

10-10-10

Fertilizer

Rx Settings

Zone	N Rate lbs/ac	Product Rate gal/ac
Zone 1 33.50ac Homery-Tonka-Parnell complex more	<input type="text" value="0"/>	--
Zone 2 38.04ac Forman-Aastad loams more	<input type="text" value="0"/>	--
Zone 3 1.57ac Lilmore-Kranzburg silty clay loams more	<input type="text" value="0"/>	--
Zone 4 9.99ac Gwinner-Peever-Parnell complex more	<input type="text" value="0"/>	--
Zone 5 18.65ac Aastad-Forman loams more	<input type="text" value="0"/>	--

Prescription Summary

0 of 5 zones

0 lbs/ac

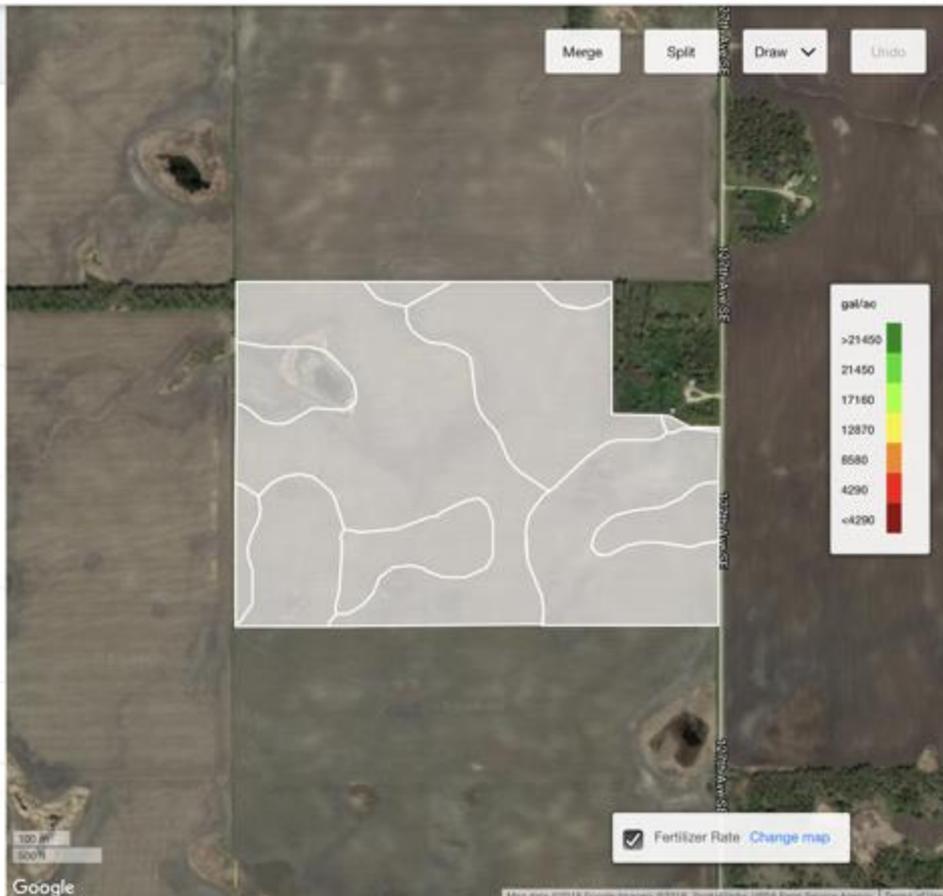
Avg N Rate

0 gal/ac

Avg Product Rate

0 gal

Total Product



Create a Fertility Prescription

Exit

Edit Prescription

Grandpas SE 18 • 101.75 ac



Reset



Export

Save

10-10-10

Fertilizer

Rx Settings

Zone	N Rate lb/ac	Product Rate gal/ac
Zone 1 33.50ac Hamery-Tonka-Parnell complex more	<input type="text" value="150"/>	144
Zone 2 38.04ac Forman-Aastad loams more	<input type="text" value="225"/>	216
Zone 3 1.57ac Limore-Kranzburg silty clay loams more	<input type="text" value="185"/>	177
Zone 4 9.99ac Grimmer-Peever-Parnell complex more	<input type="text" value="195"/>	187
Zone 5 18.65ac Aastad-Forman loams more	<input type="text" value="250"/>	240

Prescription Summary

5 of 5 zones

201 lb/ac	193 gal/ac	19,651 gal
Avg N Rate	Avg Product Rate	Total Product

Merge

Split

Draw

Undo

gal/ac

>240

240

220

200

180

160

140

<160

100 ft
500%

Google

 Fertilizer Rate [Change map](#)

Create a Fertility Prescription

Exit

Edit Prescription

Grandpas SE 18 • 101.75 ac



Reset



Export

Save

10-10-10

Fertilizer

Rx Settings

Merge

Split

Draw

Undo

View a map under your zones

Choose from your maps:

Base Maps >

In Season >

Harvest >

Planting >

Cancel

Done

Zone	N Rate lb/ac	Product Rate gal/ac
Zone 1 33.50ac Hamery-Tonka-Parnell complex more	150	144
Zone 2 38.04ac Fornari-Palati-Isams more	225	216
Zone 3 1.57ac Lumore-Windburg silty clay loam more	185	177
Zone 4 9.99ac Gardner-Peaver-Parnell complex more	195	187
Zone 5 18.55ac Austed-Fornari-Isams more	250	240

Prescription Summary

5 of 5 zones

201 lb/ac	193 gal/ac	19,651 gal
Avg N Rate	Avg Product Rate	Total Product

gal/ac

>240

240

225

200

180

160

<150



Fertilizer Rate

[Change map](#)

Google

Create a Fertility Prescription

Exit

Edit Prescription

Grandpas SE 18 • 101.75 ac



Reset



Export

Save

10-10-10

Fertilizer

Rx Settings

Zone	N Rate lb/ac	Product Rate gal/ac
Zone 1 33.50ac Hamery-Tonka-Parnell complex more	150	144
Zone 2 38.04ac Forman-Aastad loams more	225	216
Zone 3 1.57ac Limore-Kranzburg silty clay loams more	185	177
Zone 4 9.99ac Grimmer-Peever-Parnell complex more	195	187
Zone 5 18.65ac Aastad-Forman loams more	250	240

Prescription Summary

5 of 5 zones

201 lb/ac	193 gal/ac	19,651 gal
Avg N Rate	Avg Product Rate	Total Product



FieldView™ Pro Risk Free Trial Eligible Customers:

- All Farmers that Purchase FieldView™ Pro from 2/5/18 to 4/15/18 Offer:
- Full Refund of Purchase Price if Unsatisfied with FieldView Pro Experience
- Farmers MUST Create a Minimum of 1 Advanced Script or View a Minimum of 1 Field of Zone Nitrogen Status
- Refund Request Must be Made Before 11/16/18 Execution:
- To Receive Refund Farmers Will Need To Call Support. Support Will Validate That 1 Advanced Script Has Been Created Or 1 Field of Zone Nitrogen Status Has Been Viewed For The Account. Then Process Their Full Refund If Unsatisfied For Any Reason

» Questions?

REMOTEVIEW

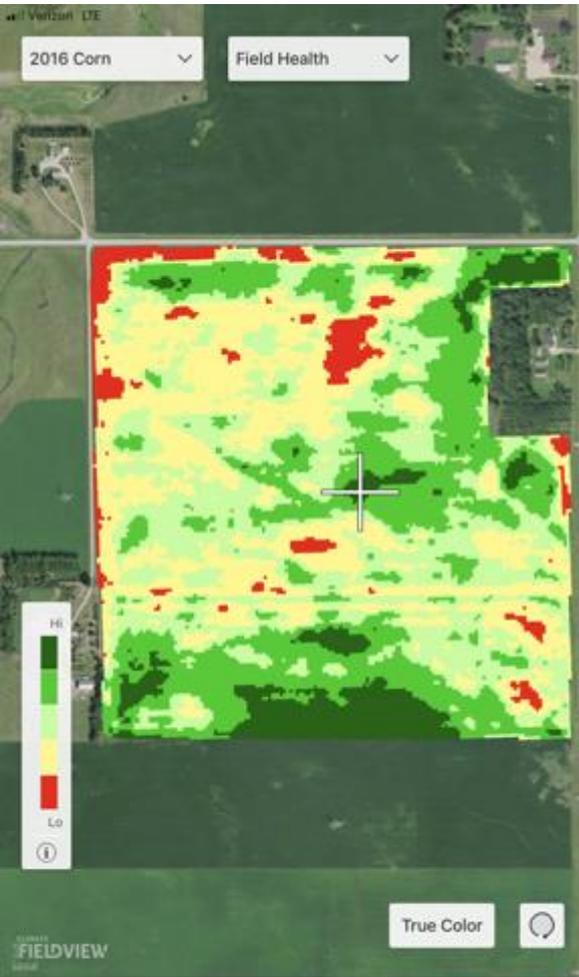
Pass 1:

New customer quickly saw when his toolbar regulator started to malfunction and called his dealer for assistance.

Pass 2:

Was able to get help remotely to fix the issue and the application immediately smoothed out.

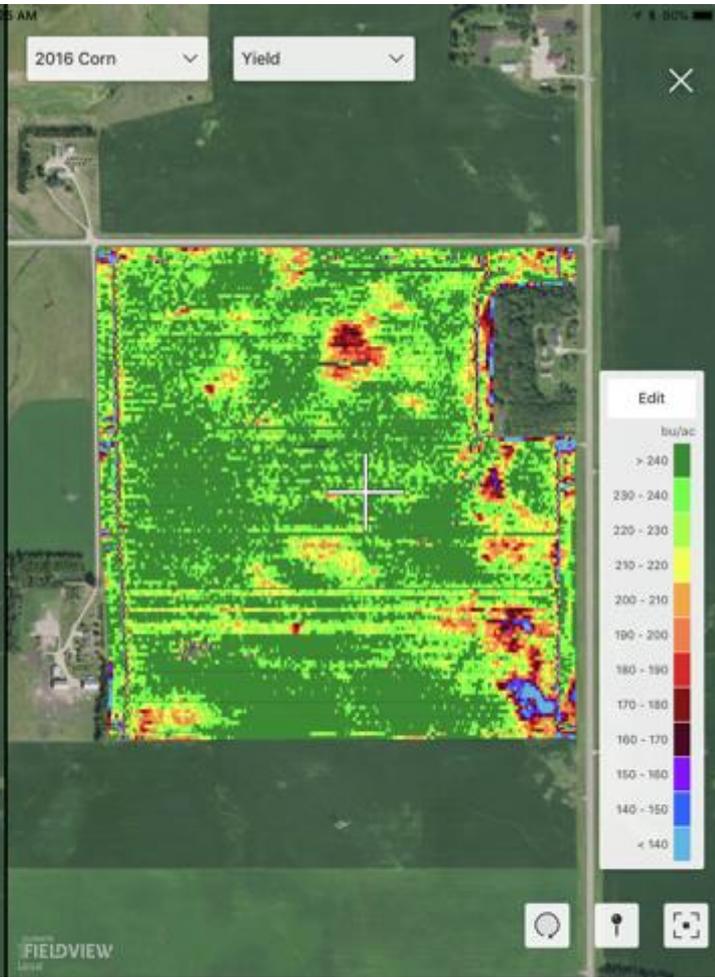




Field Health

Jun 26, 2016

5% Low 875 GDUs



Yield

239 bu/ac

Avg Yield

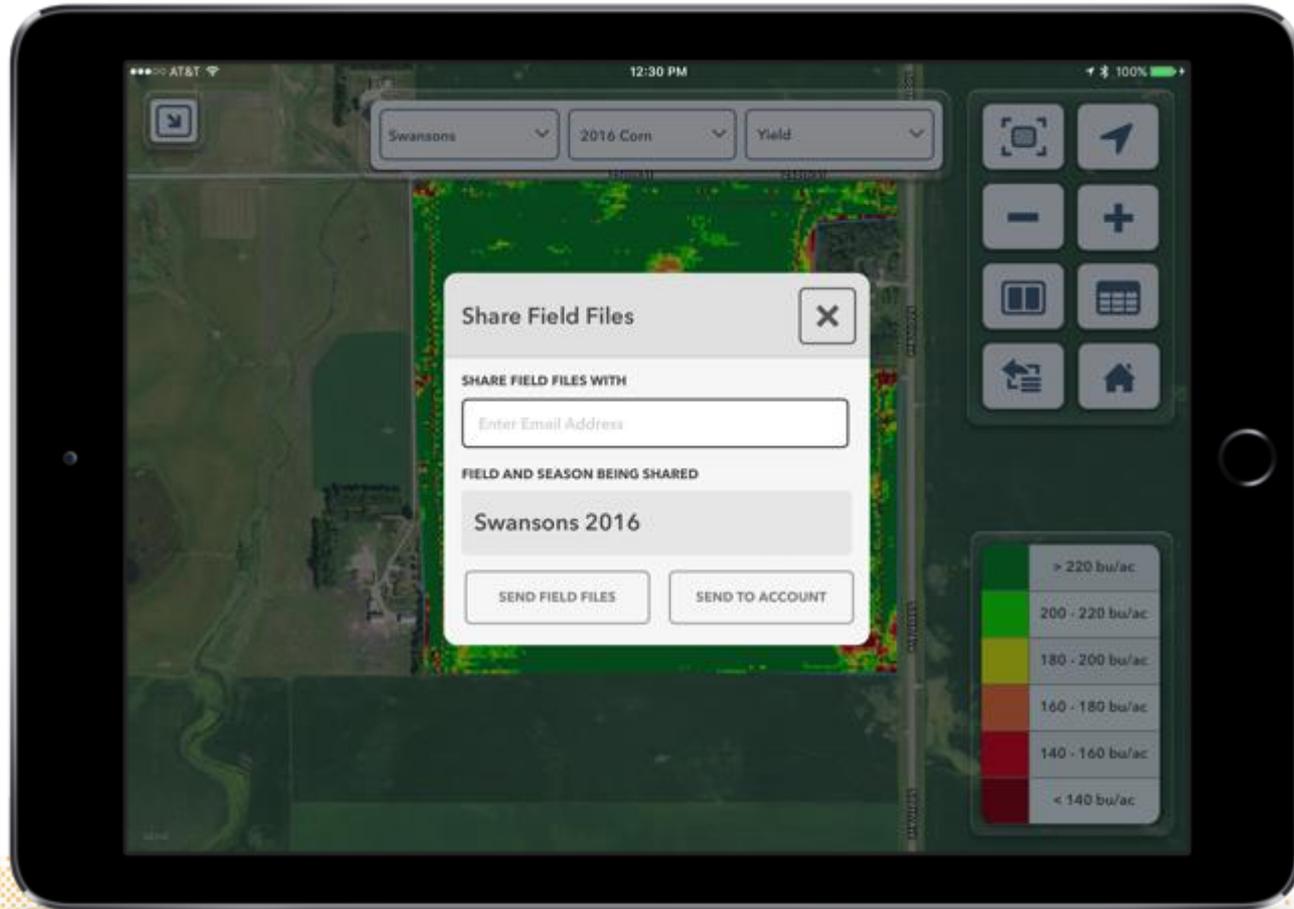
21.2% Moisture

142.2 ac Harvested

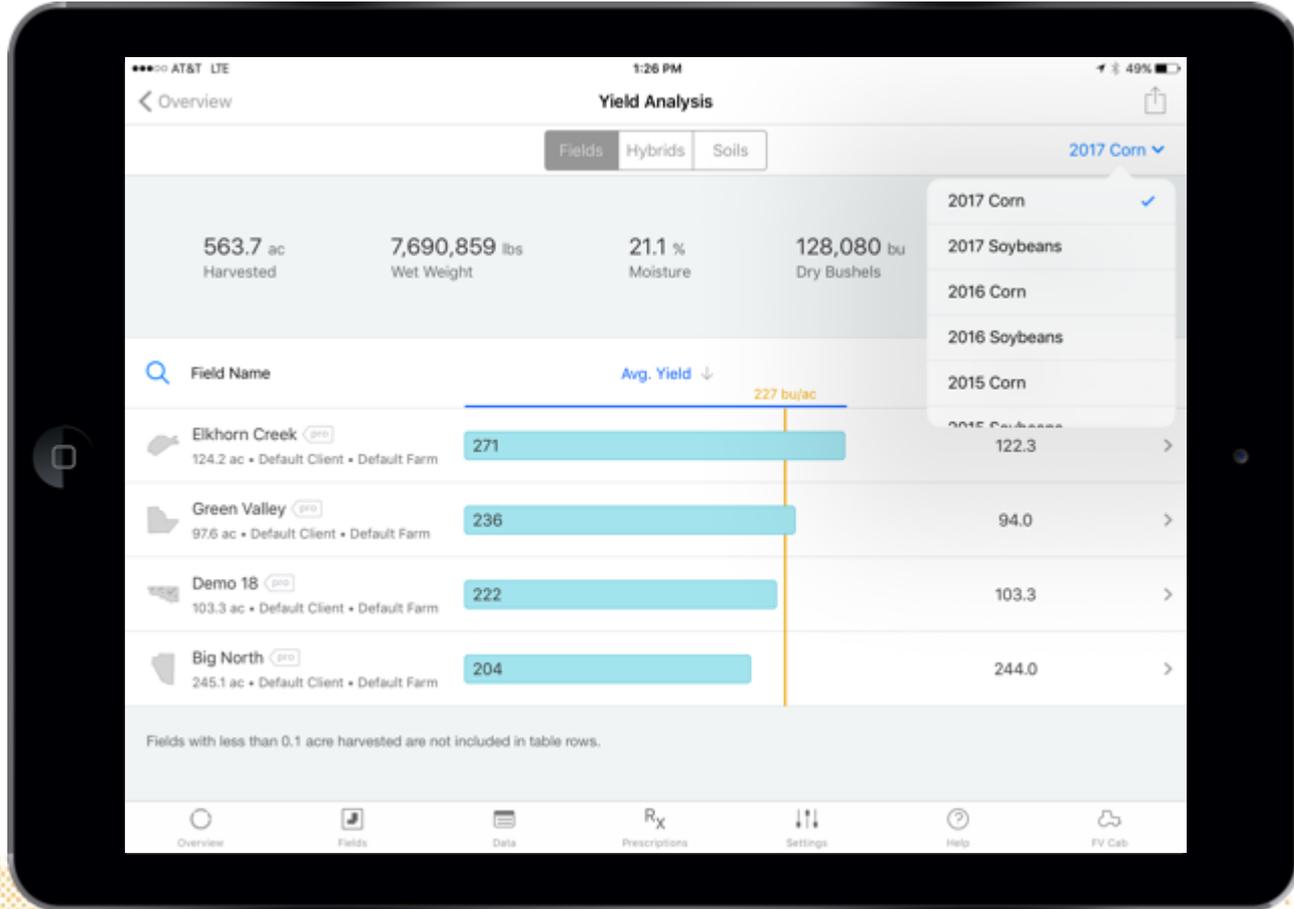
2016



SHARING DATA



ANALYSIS



ANALYSIS



The image shows a tablet displaying the Harvest Summary app interface. The app is titled "Harvest Summary" and shows data for "Swansons" (Corn - Harvested 10/10/16 - 10/14/16). The interface includes a "CREATE MAP PDF" button and a "Tap to Adjust Field Yield" prompt. The main data is presented in a summary row and a detailed table.

HARVESTED ACRES	WET WEIGHT (LBS)	MOISTURE	DRY BUSHELS	AVG YIELD (BU/AC)
142.2	2,044,988	21.2%	34,023	239

HYBRID	AVG YIELD (BU/AC)	MOISTURE	HARVESTED ACRES
DKC49-72RIB	243	20.9%	1.1
DKC48-56RIB	242	22.3%	18.7
DKC45-65RIB	242	20.8%	47.8
DKC50-84RIB	242	21.6%	1.1
DKC4565QR	239	20.8%	45.4
DKC48-56QR	238	22.2%	18.6

TRUE-UP DATA

Harvest Summary

Swansons

Original: 142.2 Original: 2,044,988 lbs Original: 21.2%

142.2 2,044,988 21.2

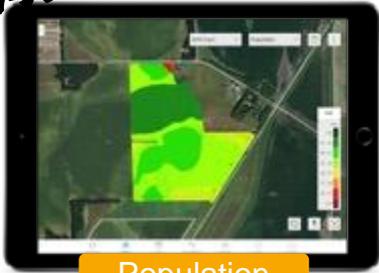
HARVESTED ACRES WET WEIGHT (LBS) MOISTURE

Tap to Save Adjustm

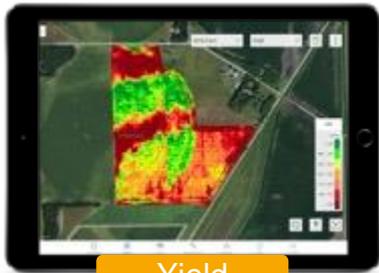
HYBRID	AVG YIELD (BU/AC)		
DKC49-72RIB	243		
DKC48-56RIB	242		
DKC45-65RIB	242		
DKC50-84RIB	242	21.6%	1.1
DKC4565QR	239	20.8%	45.4
DKC48-56QR	238	22.2%	18.6

Done

MAPS



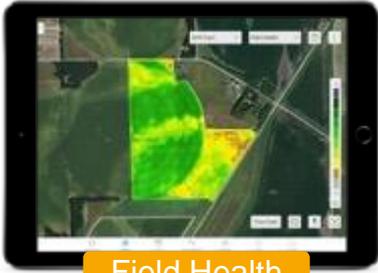
Population



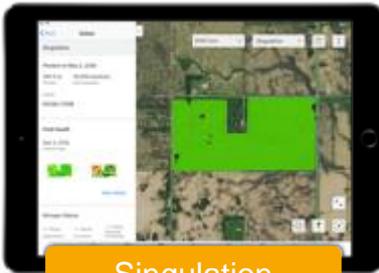
Yield



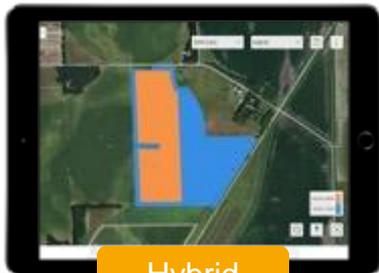
Elevation



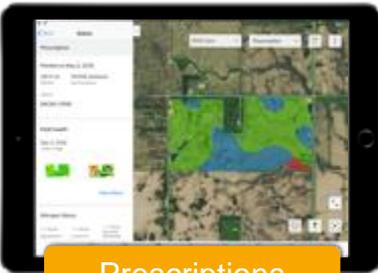
Field Health



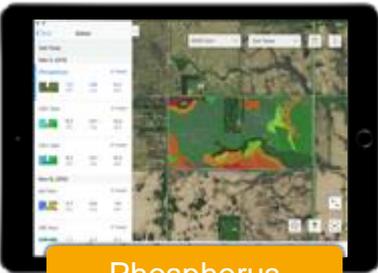
Singulation



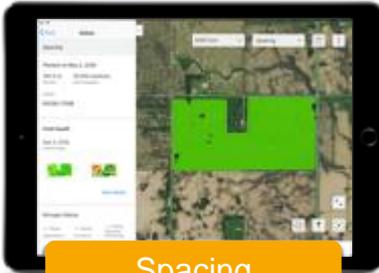
Hybrid



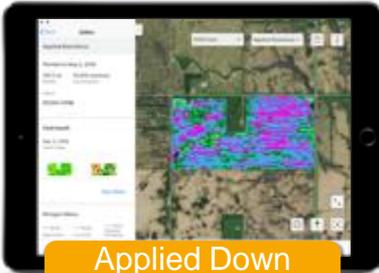
Prescriptions



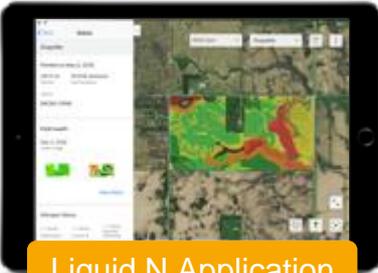
Phosphorus



Spacing



Applied Down Force



Liquid N Application



Potassium

PRINT REPORTS + MAPS

CLIMATE FIELDVIEW plus
Yield Report by Hybrid
Demo 17_3 Farms • Swansons • 2016 Corn

142.2 ac Harvested 2,044,988 lbs Wet Weight 21.2 % Moisture 34,023 bu Dry Bushels 239 bu/ac Average Yield

Hybrid	Avg. Yield	Harvested ac
DKC49-72RIB DEKALB	243	1.1
DKC48-56RIB DEKALB	242	18.7
DKC45-65RIB DEKALB	242	47.8
DKC50-84RIB DEKALB	242	1.1
DKC4566QR CUSTOM	239	45.4
DKC48-56QR CUSTOM	238	18.6
DKC47-47 DEKALB	238	1.0
DKC46-36RIB DEKALB	233	1.1

Hybrids with less than 0.1 acres harvested are not included in table rows.

CLIMATE FIELDVIEW plus
Field Region Summary
Swansons

Field Region Report
November 20, 2017

20.4
MOISTURE

237

CLIMATE FIELDVIEW plus
Application Summary
Swansons

Roundup - Applied
6/30/16 12:05am - 7:22am

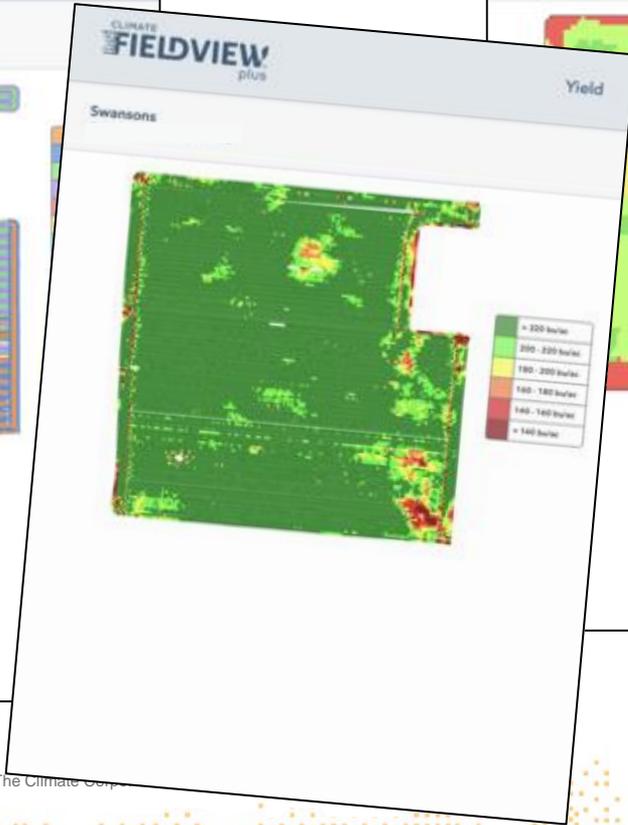
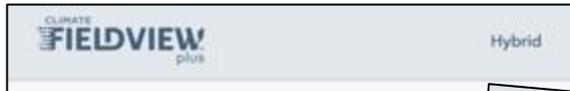
CLIMATE FIELDVIEW plus
Planting Summary

HYBRID	POPULATION	TOTAL UNITS	ACRES
DKC39-27RIB	34,011	0.46	1.1
DKC4078	33,932	0.45	1.1
DKC46-13RIB	35,104	0.47	1.1
DKC45-65RIB	34,720	20.89	47.4
DKC46-36RIB	35,081	20.33	46.2
DKC47-47	35,045	0.47	1.1
DKC48-56QR	35,043	0.47	1.1
DKC48-56RIB	34,671	8.11	18.7
DKC49-72RIB	34,600	8.05	18.5
DKC50-84RIB	35,087	0.47	1.1
DKC39-27RIB	35,040	0.47	1.1
DKC31-38	35,020	0.47	1.1
DKC31-38	35,020	0.47	1.1
DKC31-38QR	35,047	0.47	1.1
PP18BAMX	35,058	0.47	1.1
PP18BAMX	35,058	0.47	1.1
PP18BAMX	35,081	0.47	1.1
Total/Avg			1.1

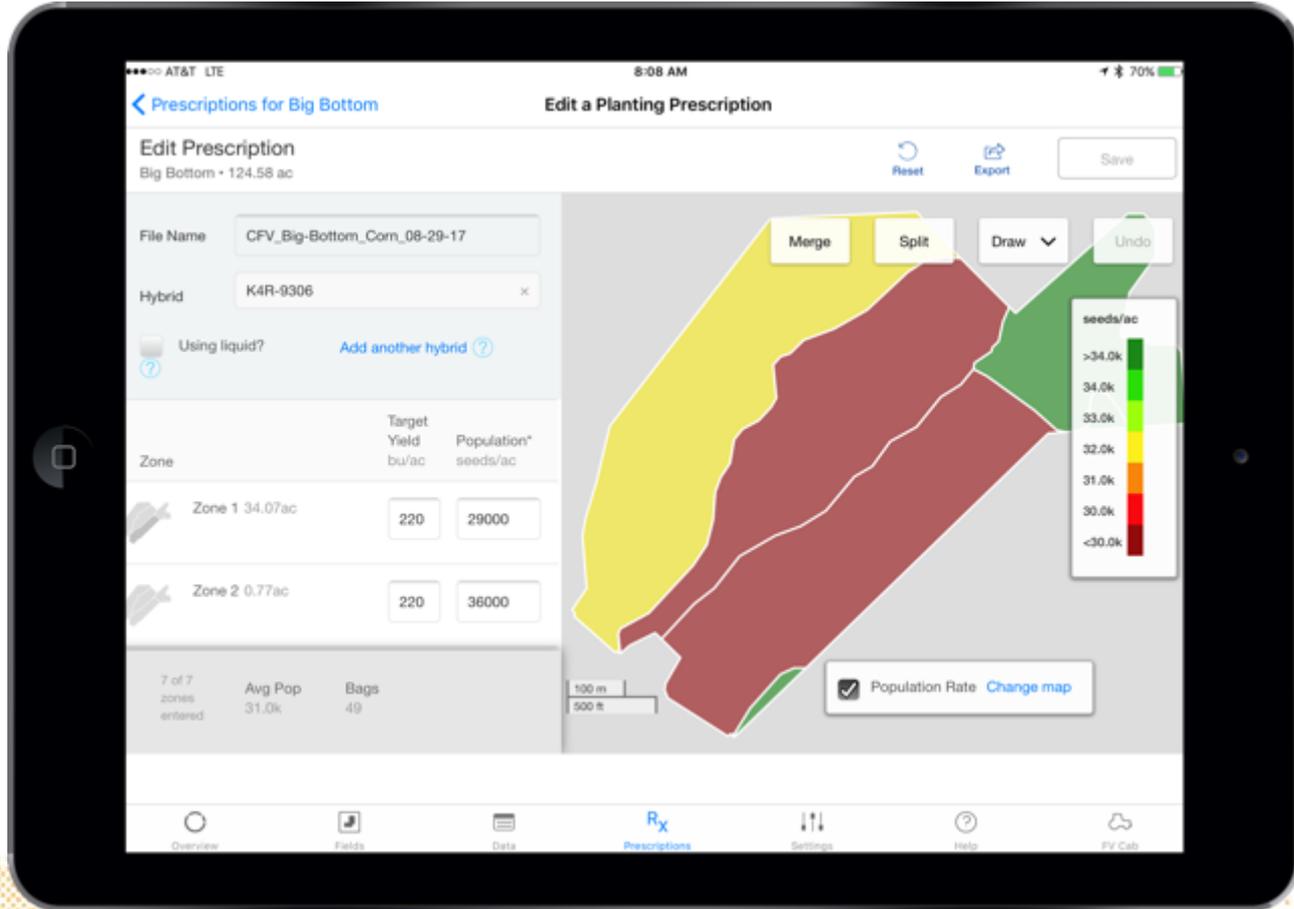
CLIMATE FIELDVIEW plus
Harvest Summary

HYBRID	Avg YIELD (bu/ac)	MOISTURE	HARVESTED ACRES
DKC49-72RIB	243	20.9%	1.1
DKC48-56RIB	242	22.3%	18.7
DKC45-65RIB	242	20.8%	47.8
DKC50-84RIB	242	21.6%	1.1
DKC4566QR	239	20.8%	45.4
DKC48-56QR	238	22.2%	18.6
DKC47-47	238	21.3%	1
DKC46-36RIB	233	20.7%	1.1
DKC31-38QR	231	25.2%	0.9
DKC31-38	228	25.2%	1.1
DKC44-13RIB	227	19.6%	1.1
DKC39-27RIB	224	19.2%	1.1
DKC4078	218	17.2%	1.1
PP18BAMX	216	20.7%	1.1
PP18BAMX	215	18.3%	1.1
Total/Avg	239	21.2%	142.2

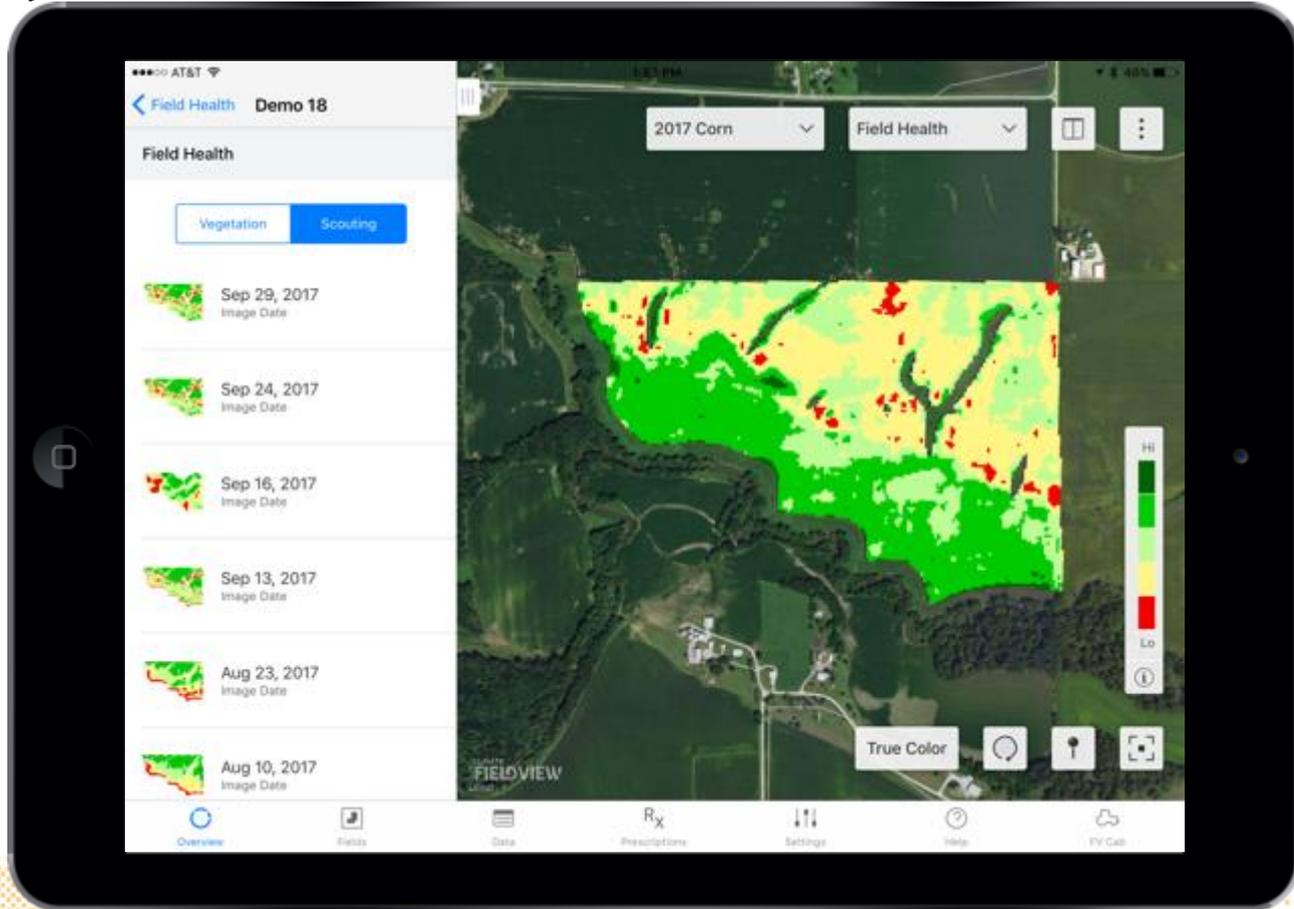
PRINT REPORTS & MAPS



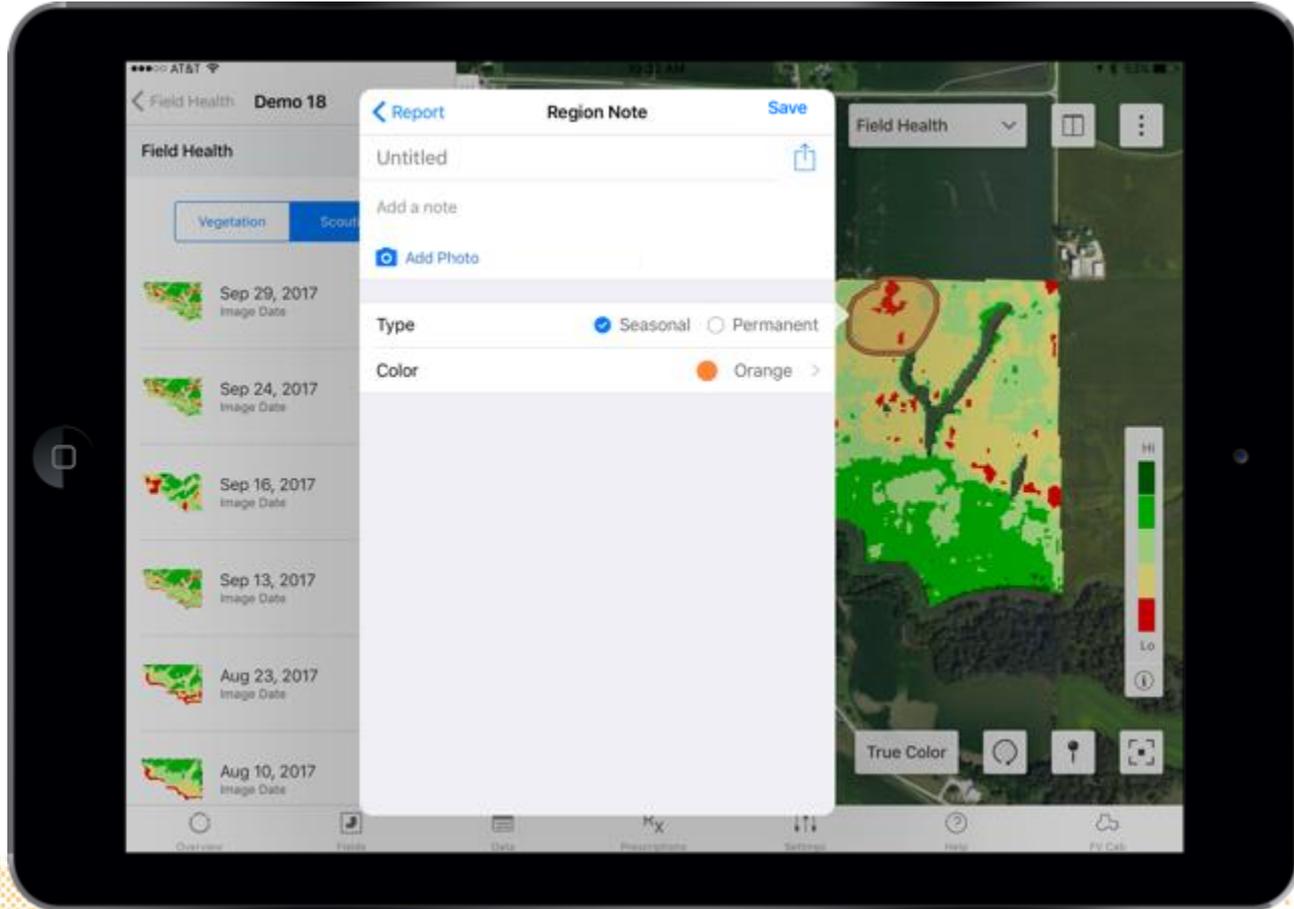
PRESCRIPTIONS



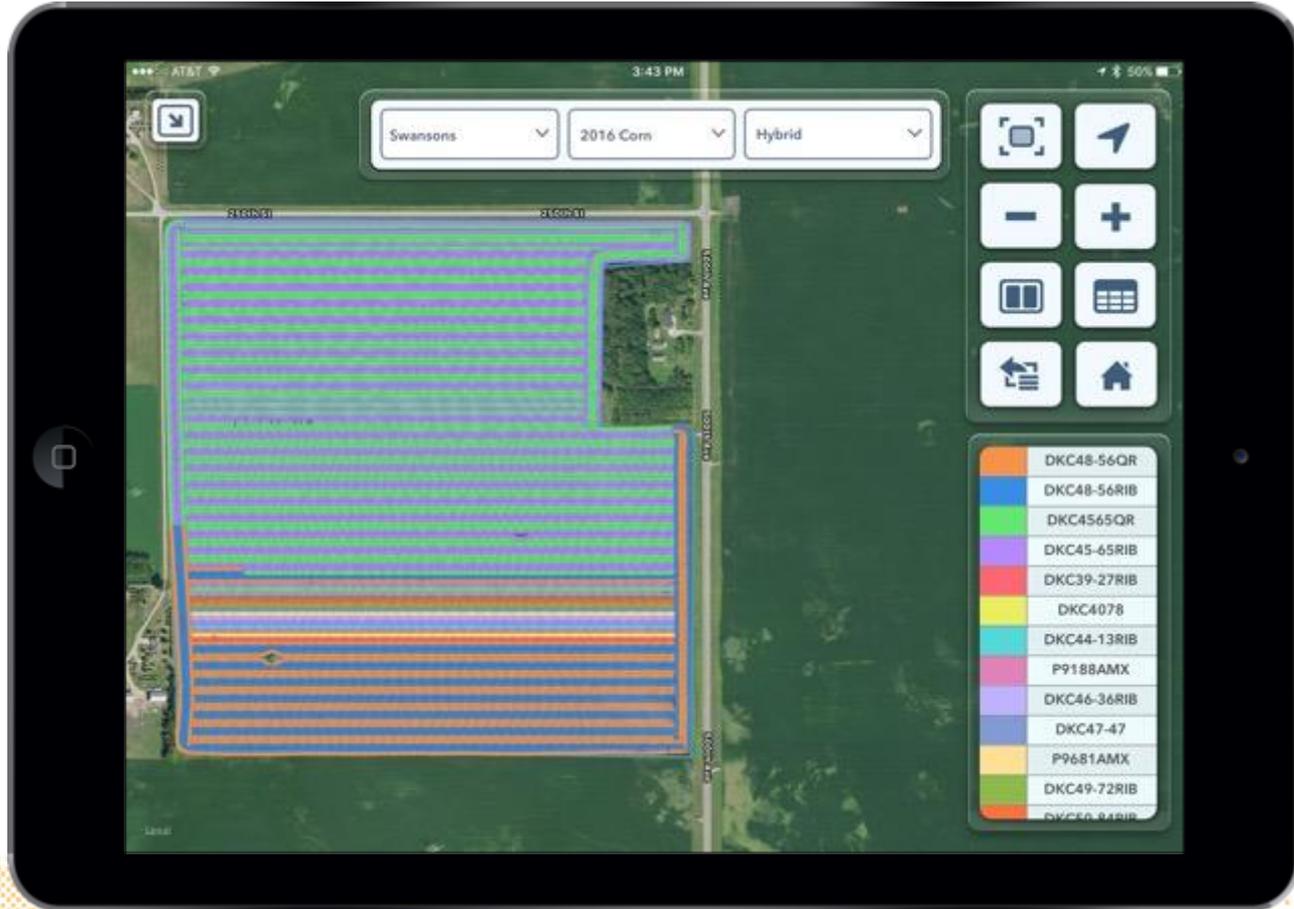
SATELLITE IMAGES



SCOUTING



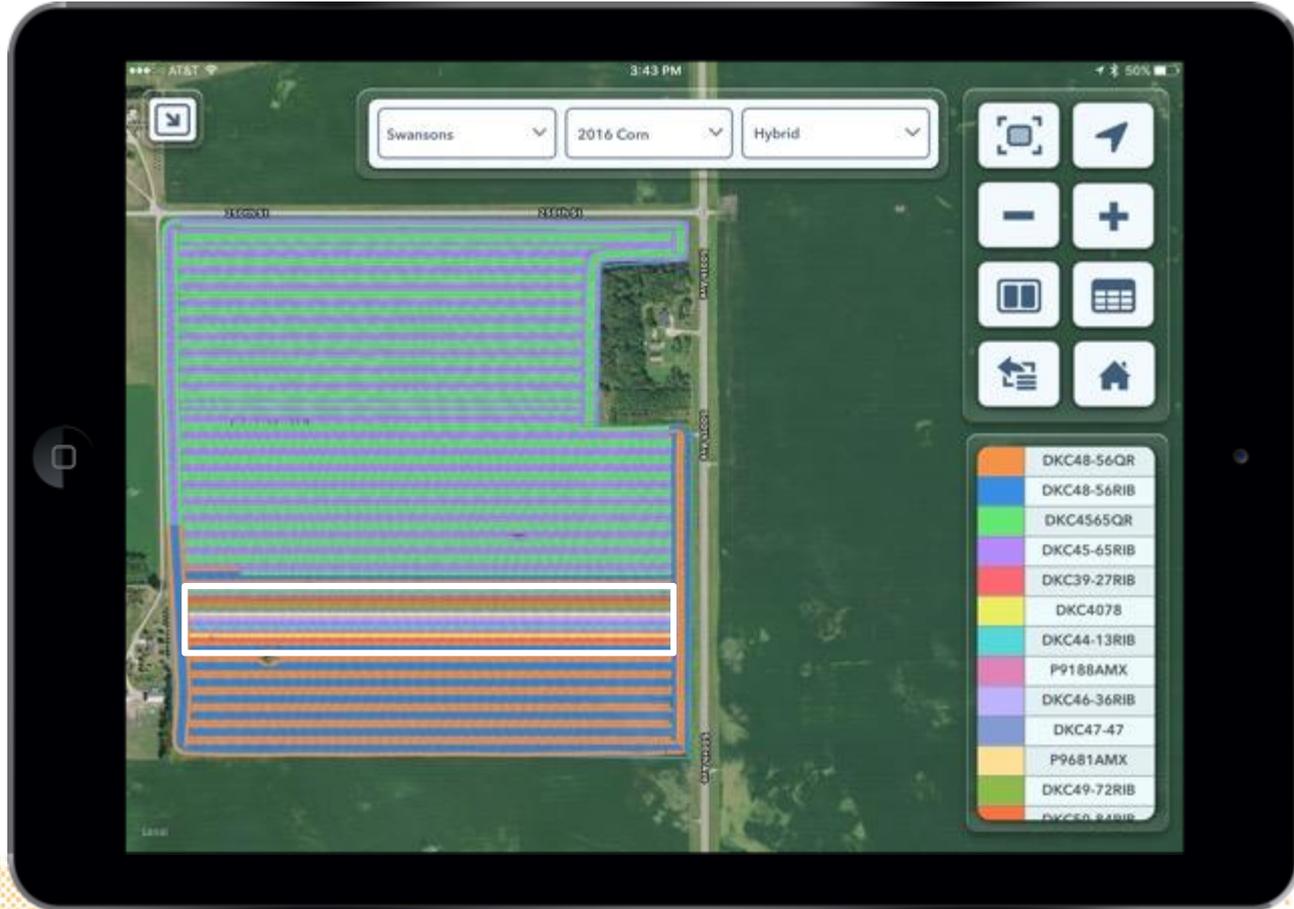
FIELD PLOT



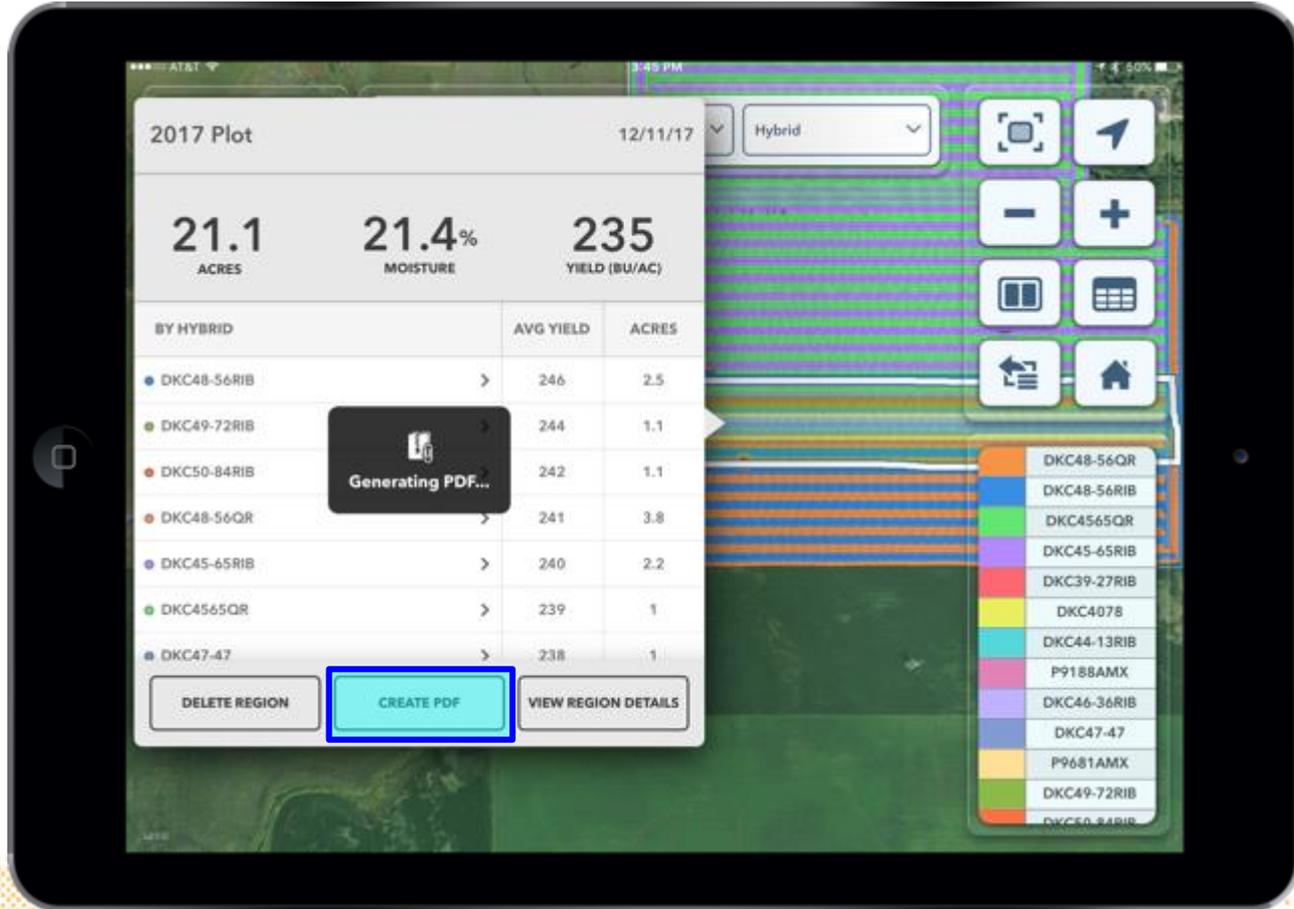
FIELD PLOT



FIELD PLOT



FIELD PLOT



Swansons

2017 Plot

December 11, 2017

21.1

ACRES

21.4

MOISTURE

235

YIELD (BU/AC)

BY HYBRID	AVG YIELD	ACRES
DKC48-54RIB	246	
DKC49-72RIB	264	1.1
DKC50-84RIB	242	1.1
DKC48-54QR	241	3.8
DKC45-65RIB	240	2.2
DKC4565QR	239	1
DKC47-47	238	1
DKC46-34RIB	233	1.1
DKC51-38QR	231	0.9
DKC51-38	228	1.1
DKC44-13RIB	227	1
DKC39-27RIB	224	1.1
DKC4078	218	1.1
P9681AMX	216	1.1
P9188AMX	215	

246

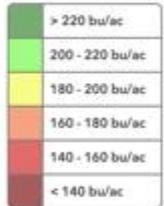
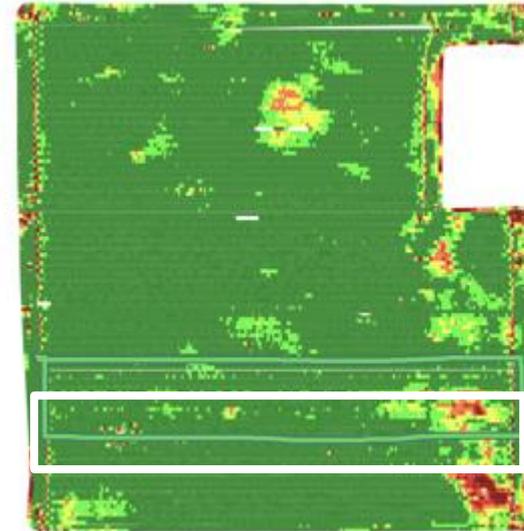
31 bu/acre
Advantage

215

UNDERSTANDING YOUR TEST ENVIRONMENT

HYBRID PERFORMANCE

$$31 \text{ bu/acre} \times \$3.15^* = \$98/\text{acre}$$

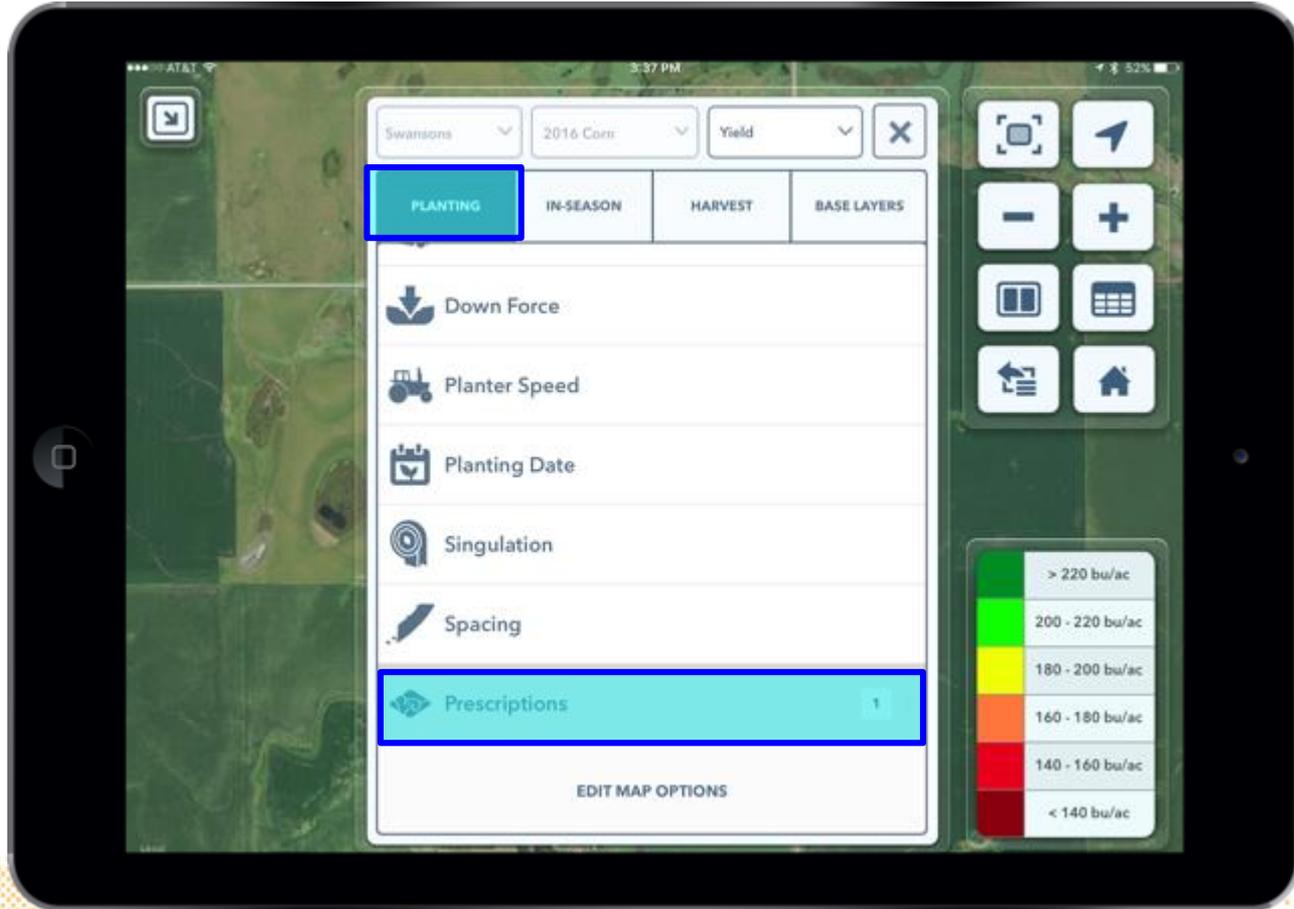


*\$3.15 = Estimated Corn Price

PLANTING POP



PLANTING POP



PLANTING POP



PLANTING POP



PLANTING POP



PLANTING POP



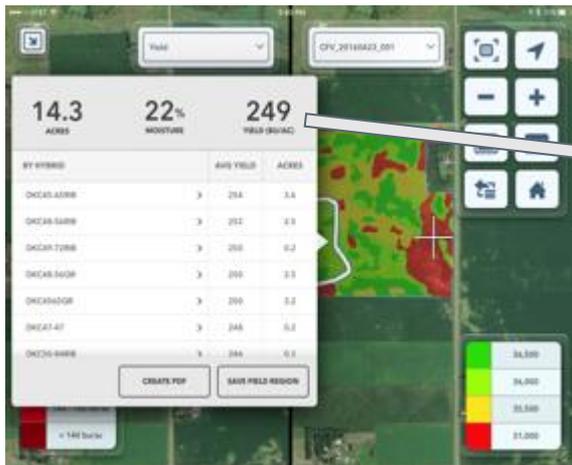
PLANTING POP



PLANTING POP

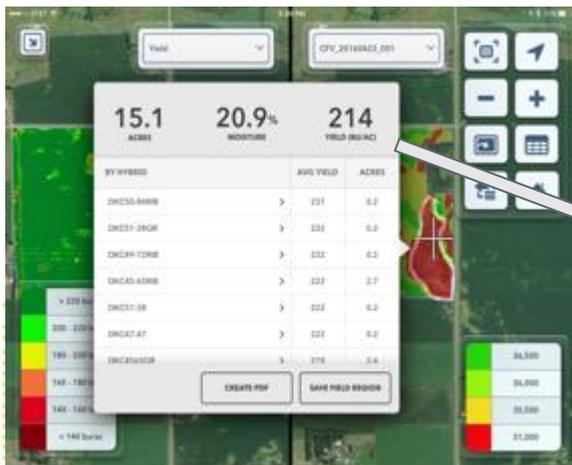


UNDERSTANDING YOUR TEST ENVIRONMENT PLANTING POPULATION



249
Pop = 36k

35bu/acre
Advantage



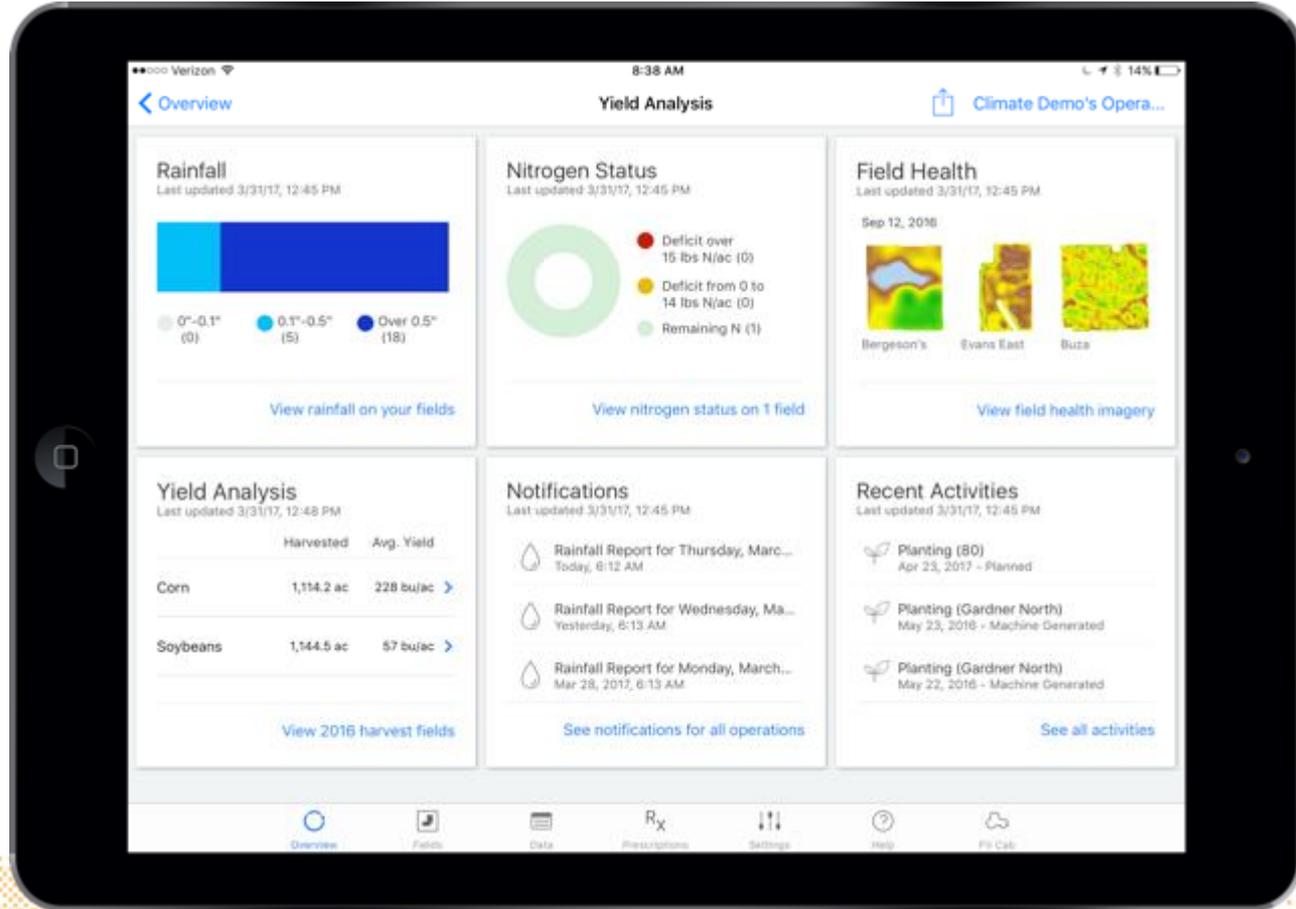
214
Pop = 31k

$$35 \text{ bu/acre} \times \$3.15^* =$$

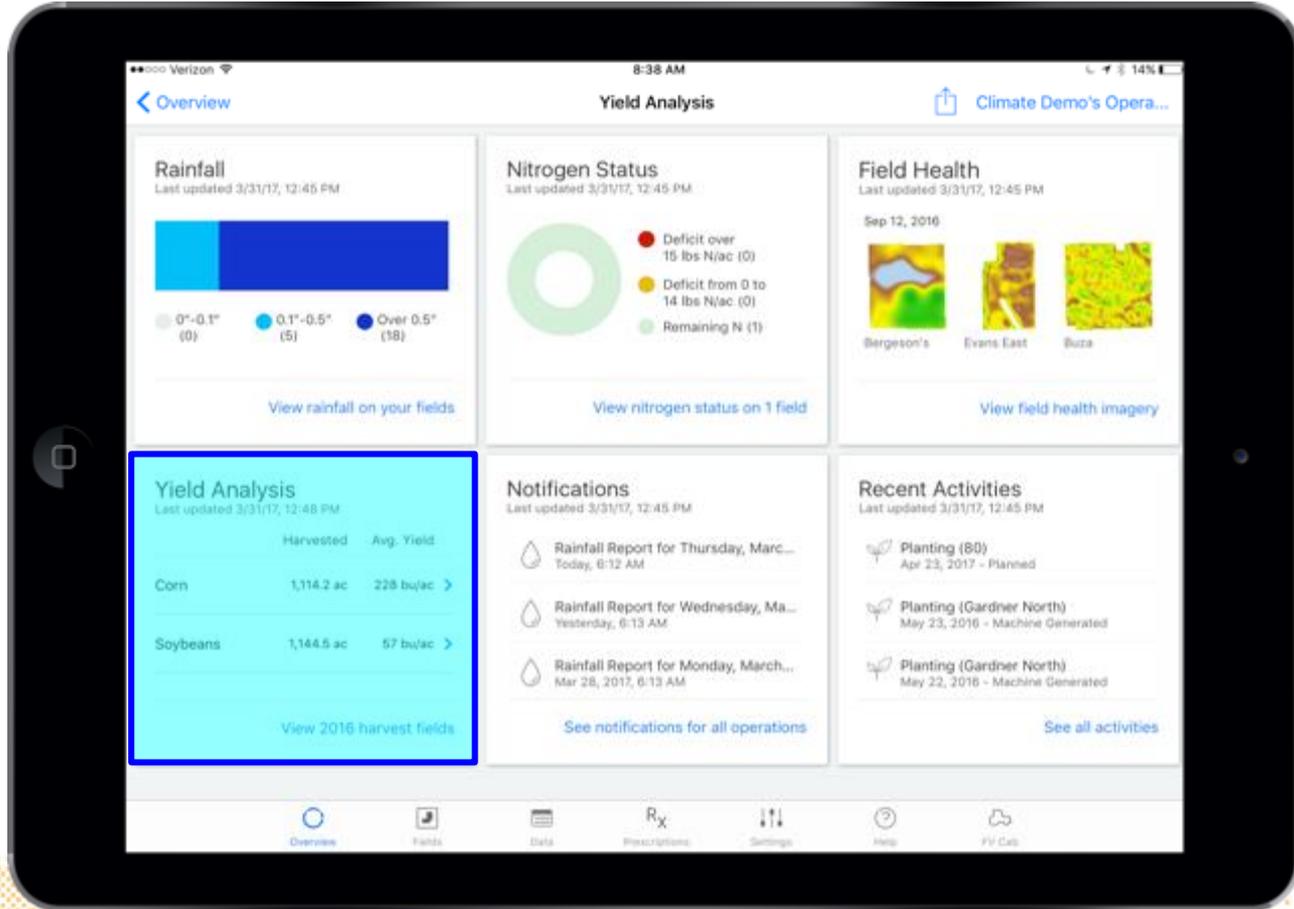
\$110/acre
Proving Variability
Year Over Year

*\$3.15 = Estimated Corn Price

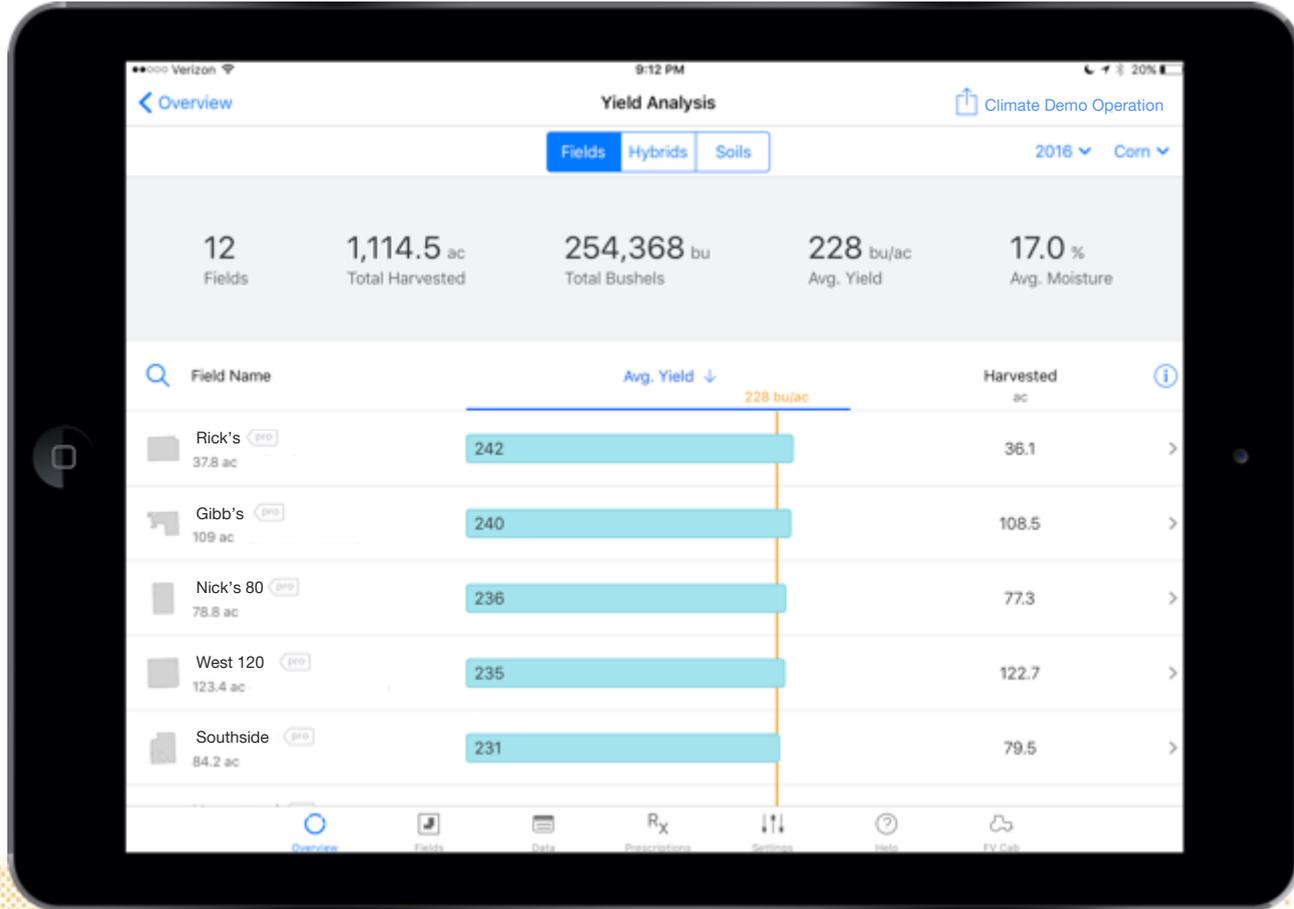
YIELD ANALYSIS



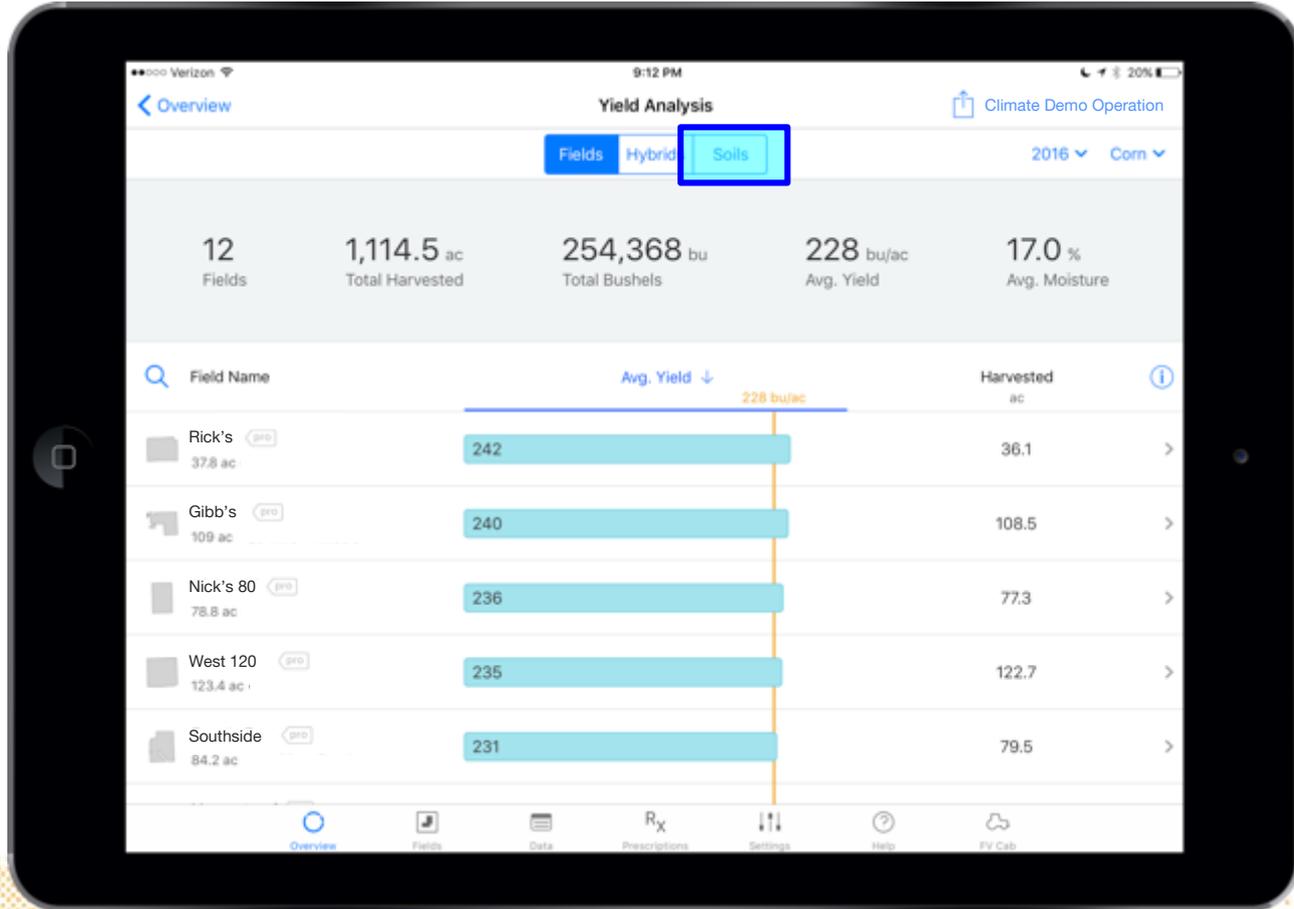
YIELD ANALYSIS



YIELD ANALYSIS



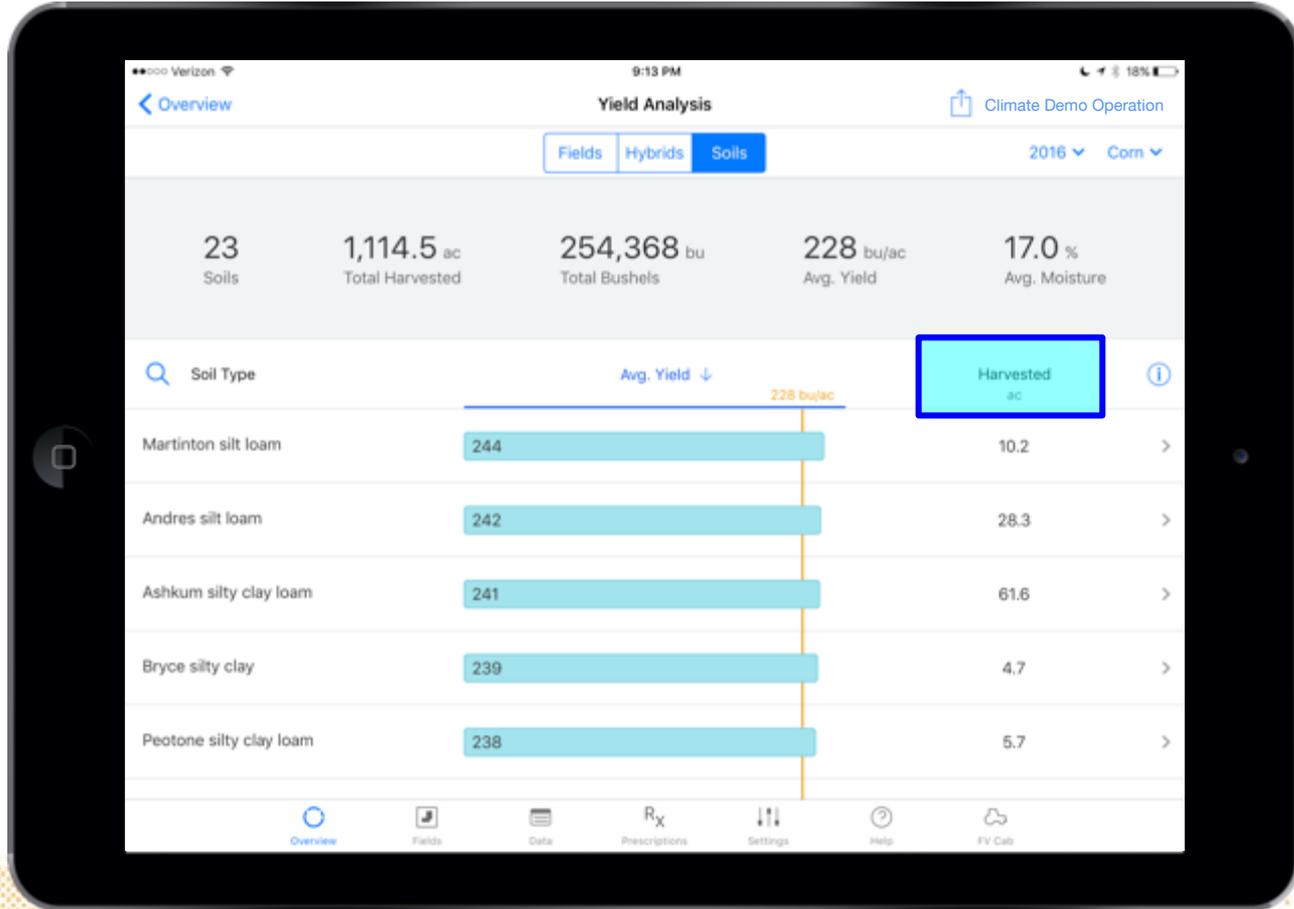
YIELD ANALYSIS



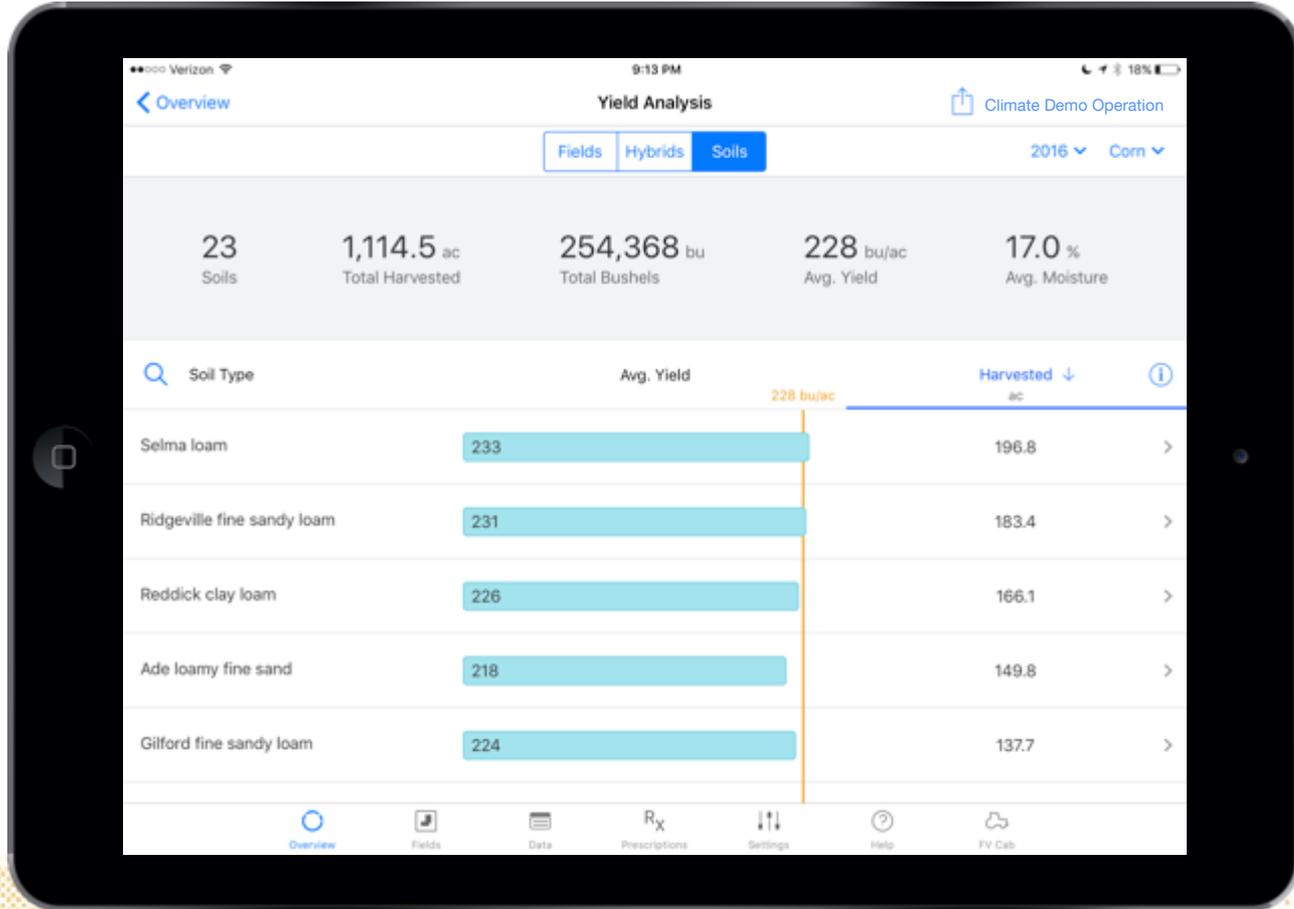
YIELD ANALYSIS



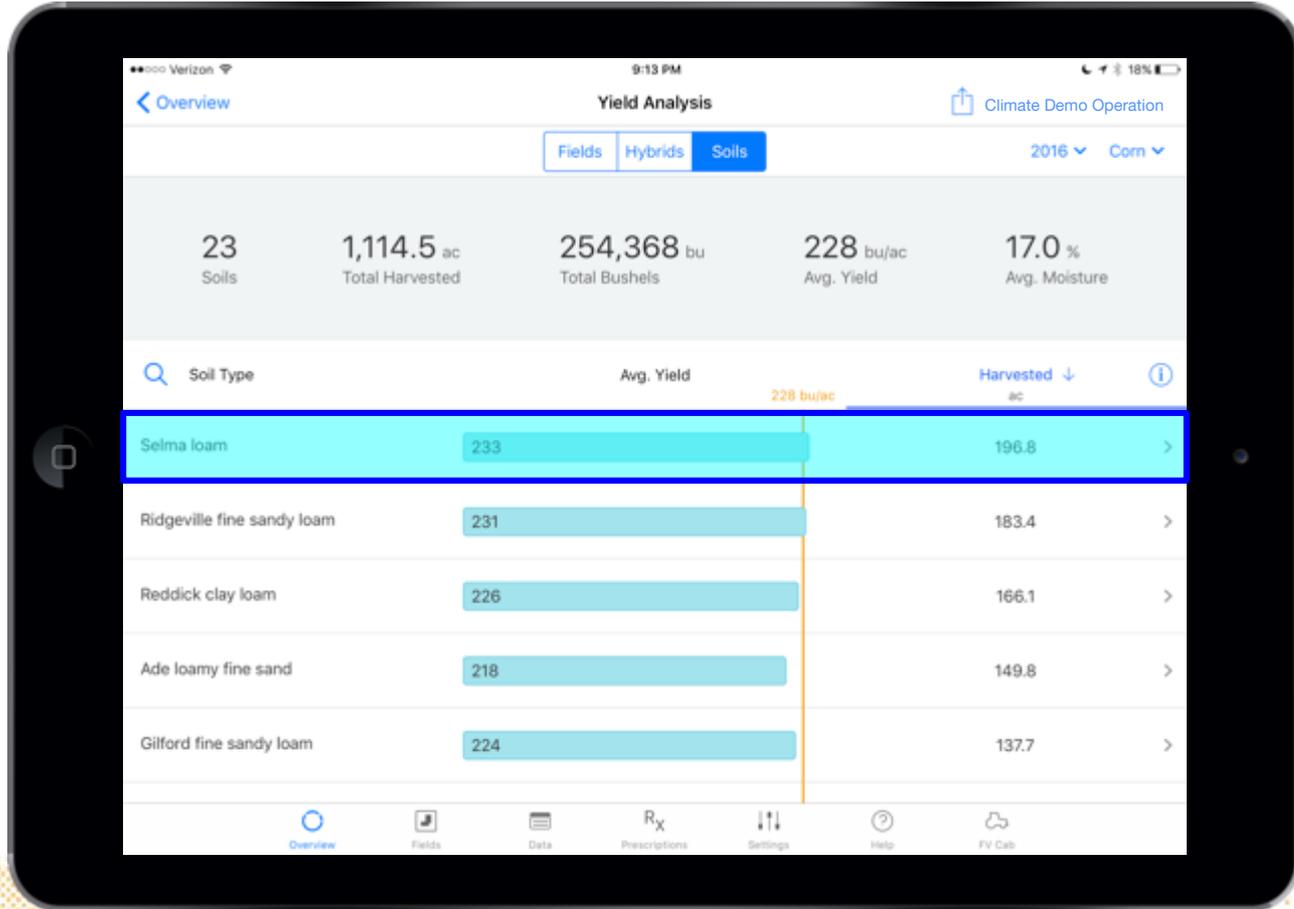
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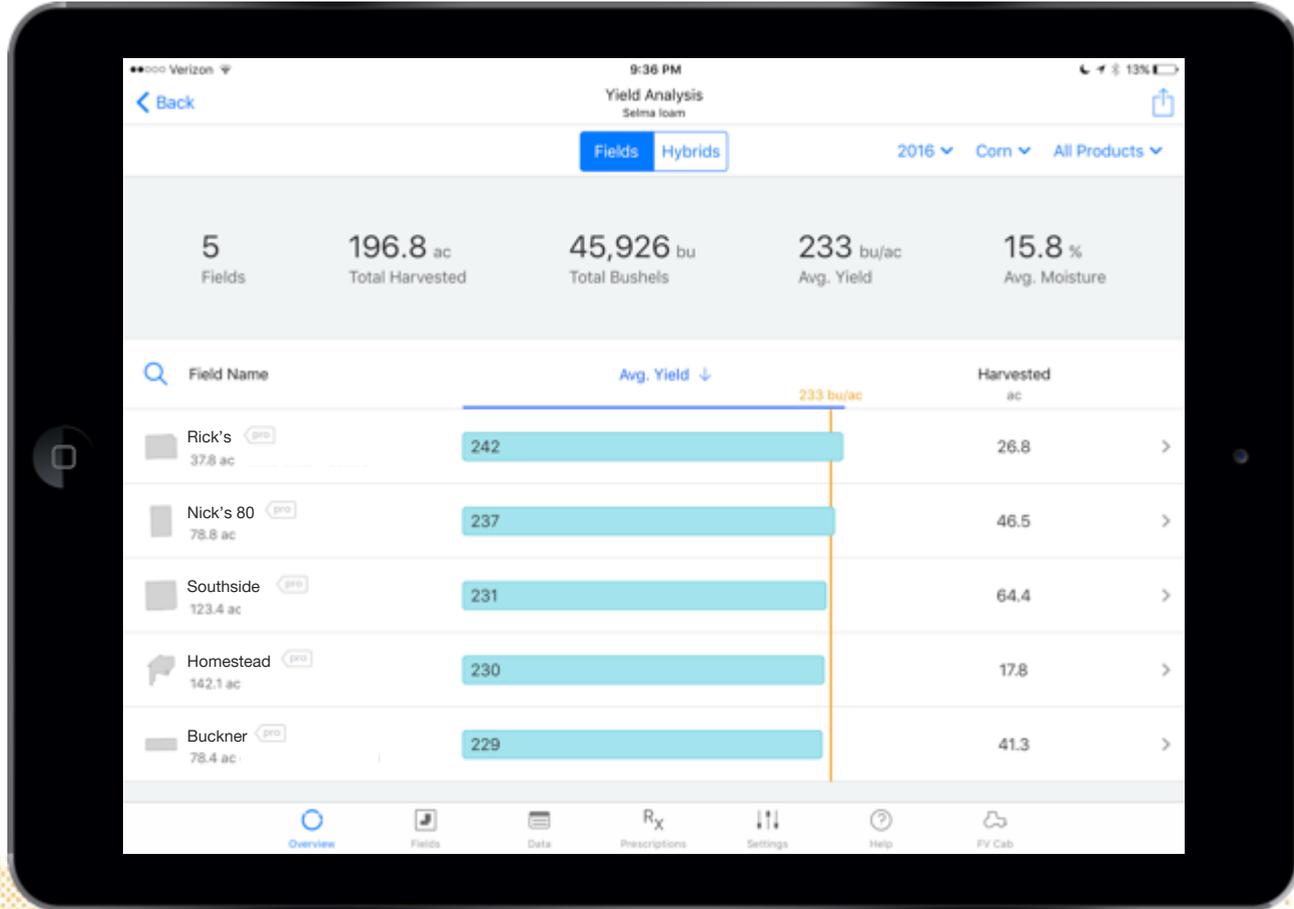
YIELD ANALYSIS



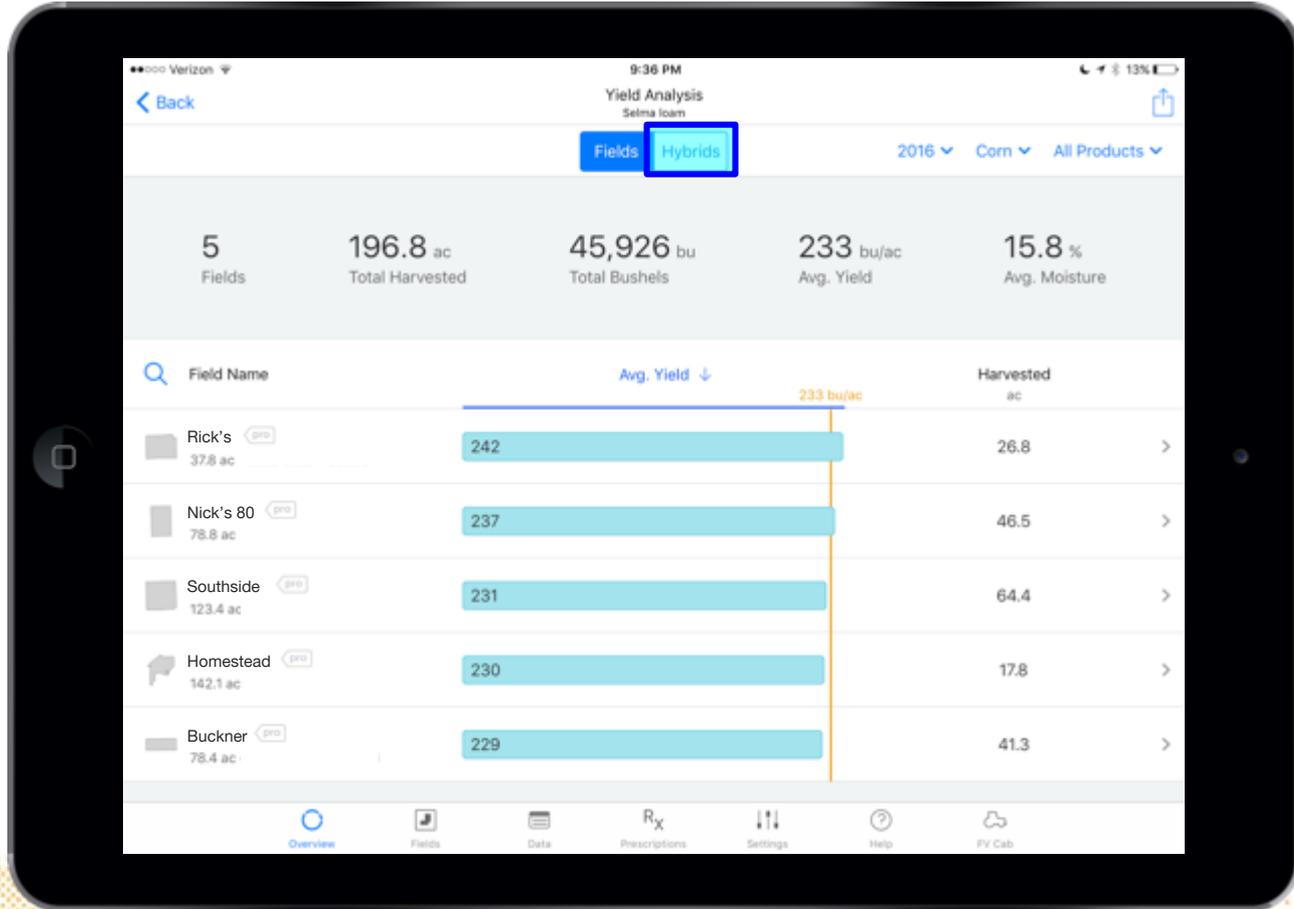
YIELD ANALYSIS



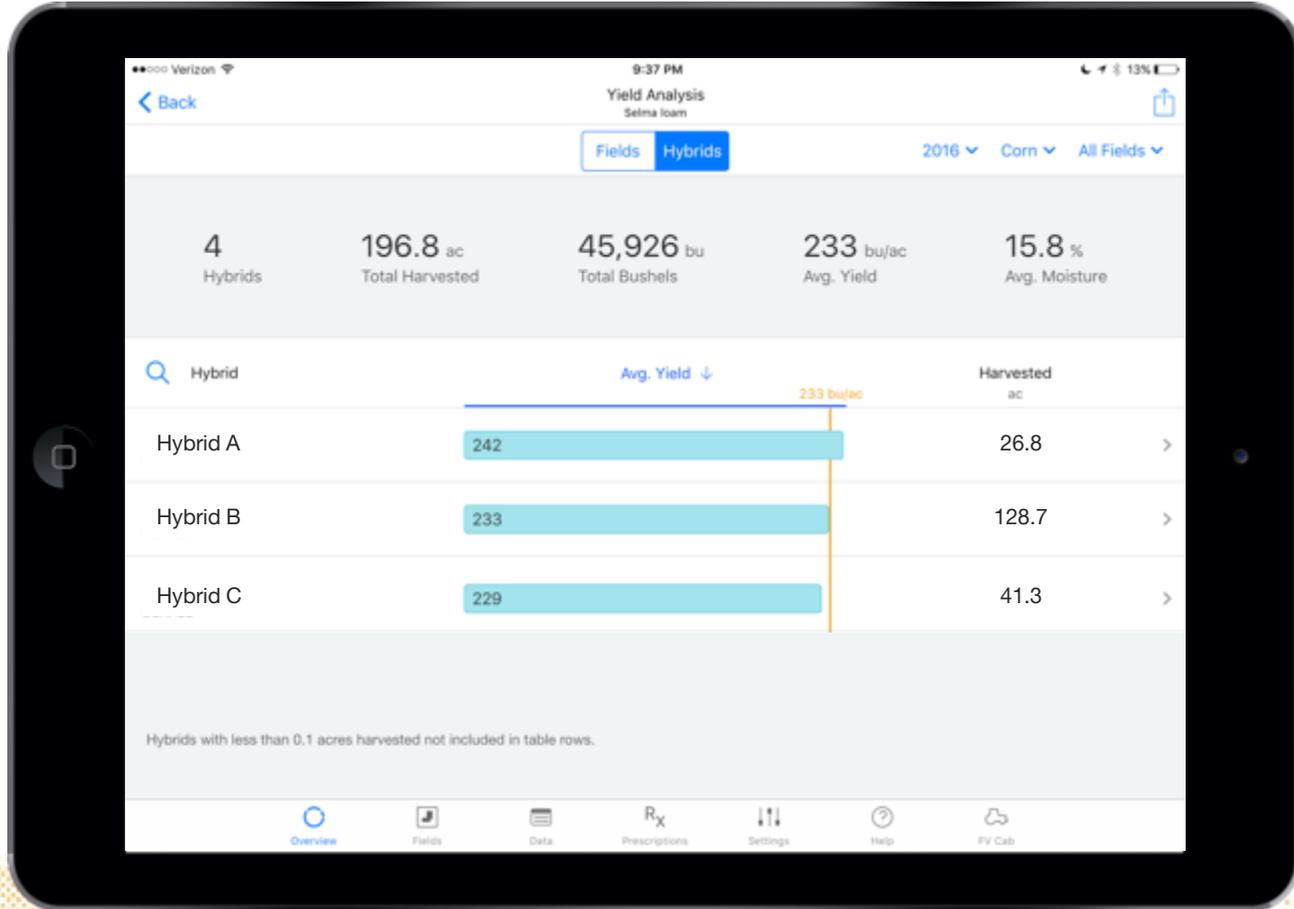
YIELD ANALYSIS



YIELD ANALYSIS

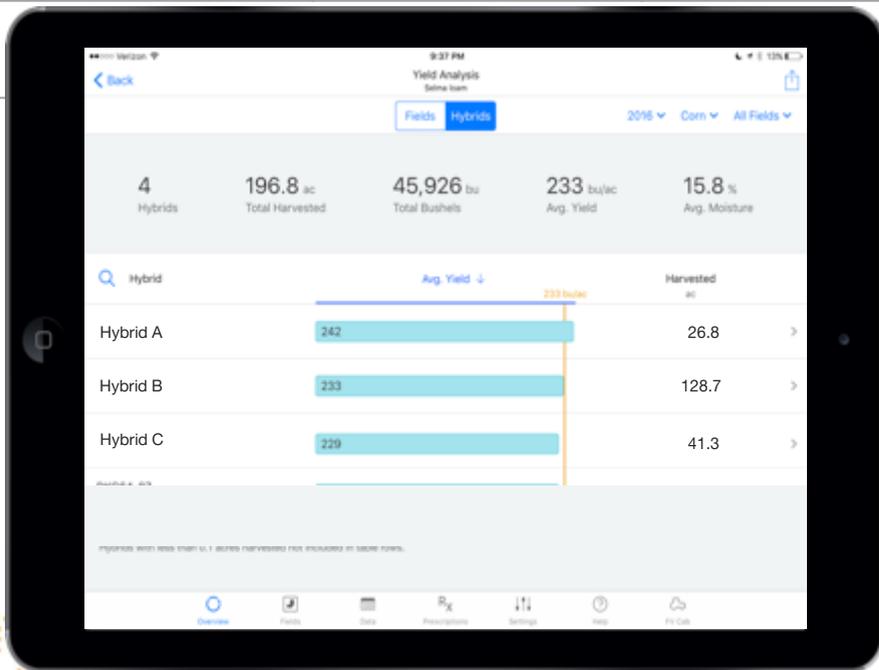


YIELD ANALYSIS



Hybrid A Comparison

Hybrid	Acres Harvested	Hybrid A bu/ac Improvement	Grain Price (estimated)	Hybrid A Revenue Improvement
Hybrid B	128.7	9 bu/ac	\$3.15	\$3,648
Hybrid C	41.3	13 bu/ac	\$3.15	\$1,691
				\$5,397

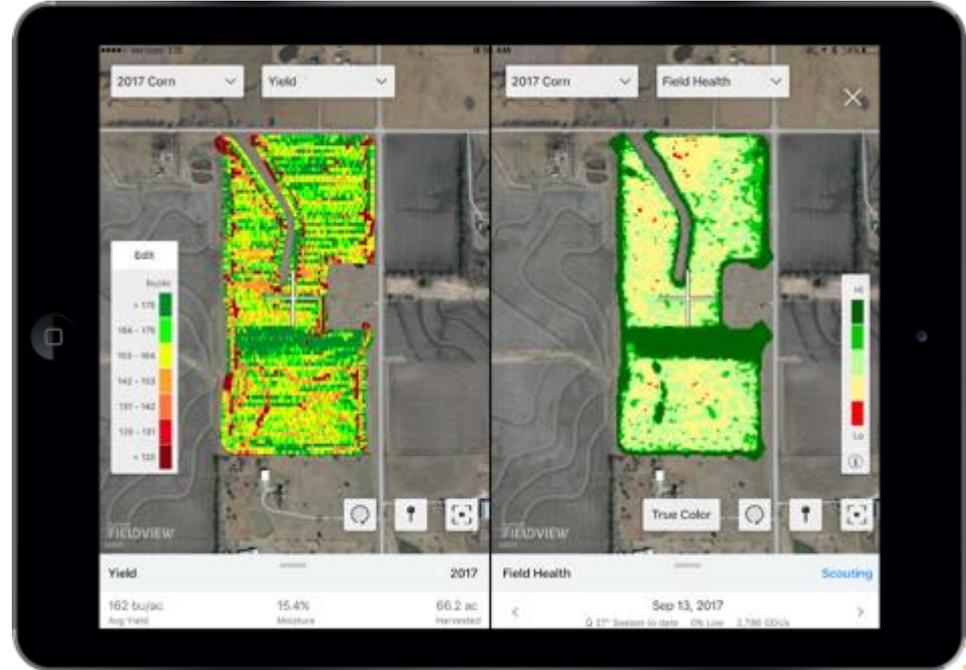


FUNGICIDE TRIAL

- 66.2 Acre Field
- 22 bu/ac adv on fungicide applied acres x \$3.15 corn = \$69.30/ac
- Application cost= \$26.00/ac
- Net Revenue= \$43.30/ac

Net Profit across entire field = **\$2,640**

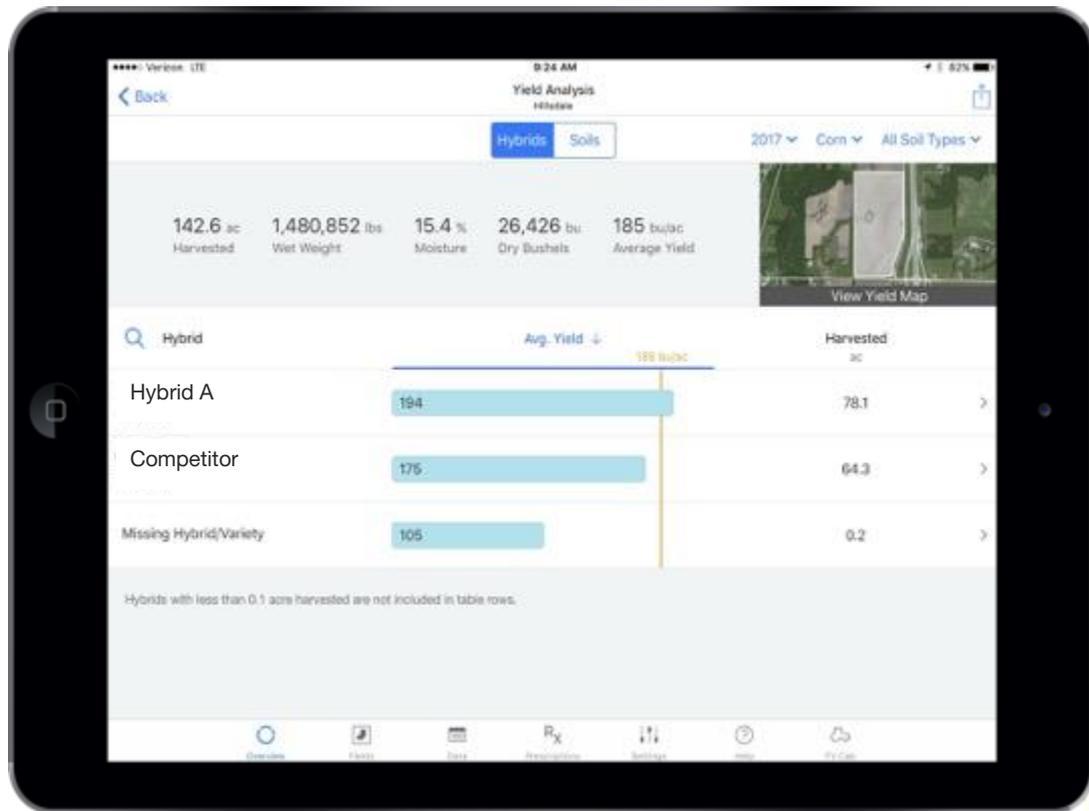
Yield by Field Imagery Post Application



COMPARING HYBRIDS - PART 1

16 bu/ac advantage x \$3.15 corn = \$50.40/ ac

\$50.40/ac x 64 competitive ac = **\$3,225**



COMPARING HYBRIDS - PART 2



HYBRID A (78 Acres)	COMPETITOR (64 Acres)
\$230/unit or \$69.07/ac	\$205/Unit or \$61.56/ac
	\$7.51/acre Cheaper than Hybrid A
16 bu/acre advantage x \$3.15* = \$50.40	
Despite a higher bag cost Hybrid A provides a \$42.89 net revenue opportunity	
\$42.89 x 64 Competitive Acres = \$2,745	

*\$3.15 = Estimated Corn Price

- Planting Population = 24k
- 1 bag = 80k or 3.33 ac/bag



QUICK ROOTS ROI

Side x Side Analysis w/o Endrows

42 Acre Field

- 8 bu/ac x \$3.15* = \$25.20
- QR treatment = \$5.00
- \$5.00 x 42 ac = \$210 investment
- \$25.20-\$5.00= \$20.20/ac
- \$20.20 x 42 ac = \$848 across the whole field w/ QR treatment

If Farmer invests \$210 for Quick Roots across this field they would have a net revenue of **\$848**. A return 4x the investment.

*\$3.15 = Estimated Corn Price

