



# 2018 John Deere Operation Center overview

*By: Michael Bischoff & Lonnie Eichele*



# What is the Operation Center?

- ▶ The Operations Center on [MyJohnDeere.com](http://MyJohnDeere.com) is your central location to connect to your machines, operators and fields wirelessly.
- ▶ It's easy to use, accessible through any internet-capable device where you can view and analyze your information with just a few clicks.
- ▶ Last but not least the Operations Center is your hub to get connected to all your trusted advisors. Share field boundaries with your contractor, allow your John Deere dealer to access machine information and let your agronomist view yield information - you decide who can access selected information. Did I Mention it's FREE!!!??

# How Can I Access the Operation Center?

## Sign in to MyJohnDeere

Username

▶ [Forgot username?](#)

Password

▶ [Forgot password?](#)

**SIGN IN**

Remember Me

Not registered? [Create New Account](#)

▶ [Help Signing In ?](#) ▶ [Notifications \(0\)](#)

Your use of this site is governed by our [Terms of Use](#)

## Your gateway to better business decisions

MyJohnDeere makes it simple to access secure John Deere web applications:

- Manage your John Deere Financial accounts, including online payments.
- Collect and analyze machine and agronomic information.
- Manage all your John Deere technology subscriptions.
- Search for parts solutions—including inventory and pricing—then place orders.
- Reduce the number of user IDs and passwords needed to access your applications.

**CREATE ACCOUNT**

**LEARN MORE**



Map Satellite

# Main Landing Page



**Fields**  
Last Operation

- Seeding
- Harvest





### Fields



Search by Client, Farm, or Field

Name +

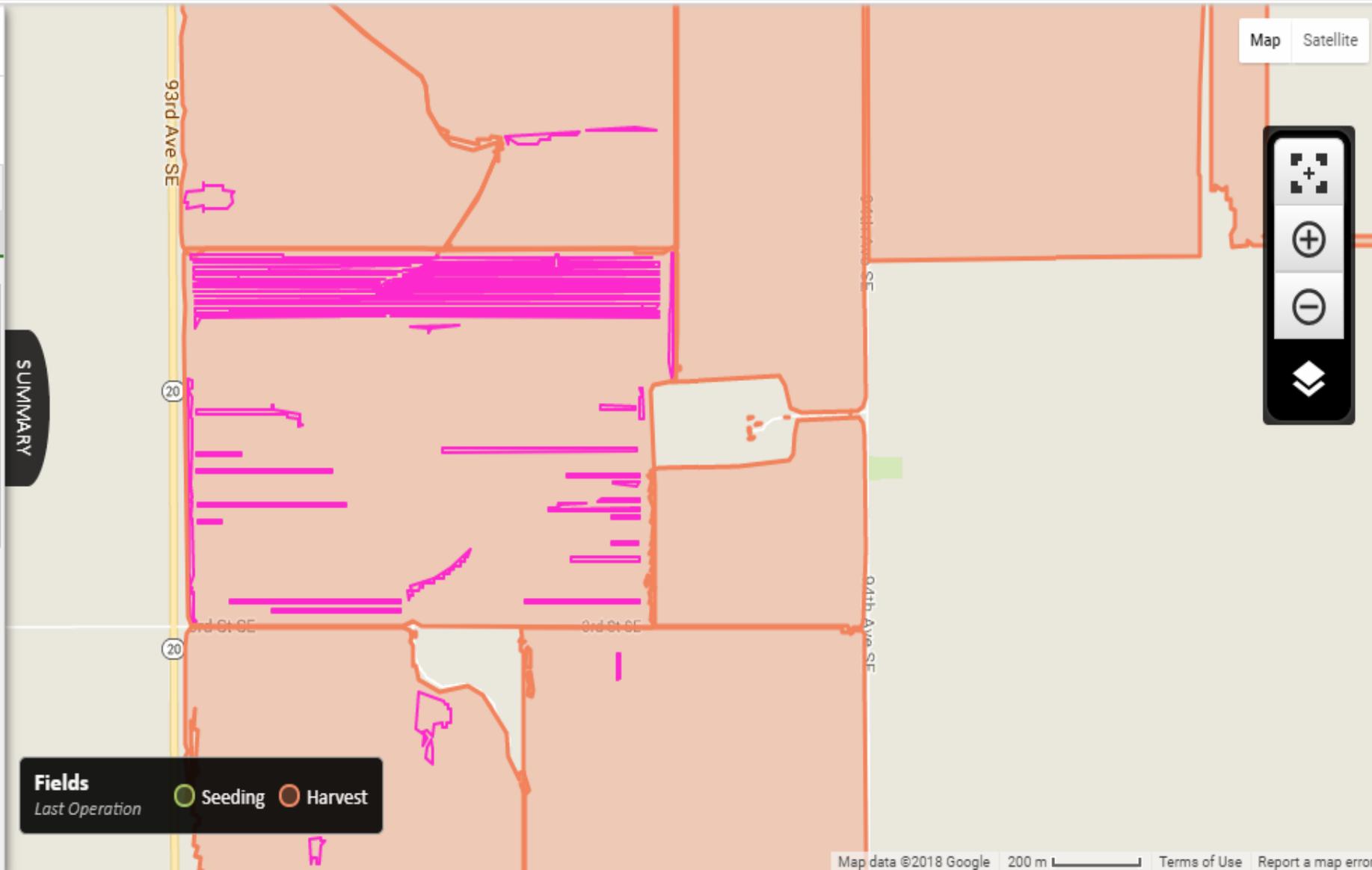
Select All SNP Export Delete

- All of 23 146-65**  
*Rosenau Farms | Rosenau Farms*
- DH32 1-4**  
*Yahna | Dale*
- Elingson Half, East**  
*Wayne Anderson | Wayne Anderson ...*
- Elingson Half, West**  
*Wayne Anderson | Wayne Anderson ...*
- Emter Section**  
*Richter Farms | Joe Richter*
- JD DL Lot**  
*Wayne Anderson | Wayne Anderson ...*
- MYA 12**  
*Yahna | Marty*
- MYA 8**  
*Yahna | Marty*
- North 120**  
*Wayne Anderson | Wayne Anderson ...*

SUMMARY

**Fields**  
Last Operation

- Seeding
- Harvest



Map Satellite

Map navigation controls: Full screen, Zoom in (+), Zoom out (-), Home, and a bottom navigation icon.

Supporting: LEADING EDGE EQUIPMENT CHANGE

Michael Bischoff (LEADING EDGE EQUIPM... )

Fields

Search by Client, Farm, or Field

Name	
All of 23 146-65 <i>Rosenau Farms   Rosenau Farms</i>	
DH32 1-4 <i>Yahna   Dale</i>	
Elingson Half, East <i>Wayne Anderson   Wayne Anderson ...</i>	
Elingson Half, West <i>Wayne Anderson   Wayne Anderson ...</i>	
Emter Section <i>Richter Farms   Joe Richter</i>	
JD DL Lot <i>Wayne Anderson   Wayne Anderson ...</i>	
MYA 12 <i>Yahna   Marty</i>	
MYA 8 <i>Yahna   Marty</i>	
North 120 <i>Wayne Anderson   Wayne Anderson ...</i>	
North 220	

### Insurance Agent

What type of export?

Operation Data     Boundary (current active)

Agent:

Operation:

Year:

Irrigated:

Cancel EXPORT

**Fields**  
Last Operation

Seeding     Harvest

Feedback

Supporting: **LEADING EDGE EQUIPMENT** CHANGE



Michael Bischoff (LEADING EDGE EQUIPM...)



### Fields



Search by Client, Farm, or Field

Name

- All of 23 146-65  
*Rosenau Farms | Rosenau Farms*
- DH32 1-4  
*Yahna | Dale*
- Elingson Half, East  
*Wayne Anderson | Wayne Anderson ...*
- Elingson Half, West  
*Wayne Anderson | Wayne Anderson ...*
- Emter Section  
*Richter Farms | Joe Richter*
- JD DL Lot  
*Wayne Anderson | Wayne Anderson ...*
- MYA 12  
*Yahna | Marty*
- MYA 8  
*Yahna | Marty*
- North 120  
*Wayne Anderson | Wayne Anderson ...*
- North 220

SUMMARY

**South 220**

Wayne Anders...

AREA  
**216.28**  
AC

Info, Print, Share, Checkmark, Location icons

Map Satellite

Map navigation controls: Full screen, Zoom in (+), Zoom out (-), Home

**Fields**

Last Operation

- Seeding
- Harvest

09/22/2016

**AGRONOMIC DATA**

TOTAL\_DRY\_YIELD  
7,631.6 bu

AVERAGE\_DRY\_YIELD  
271.68 bu/ac

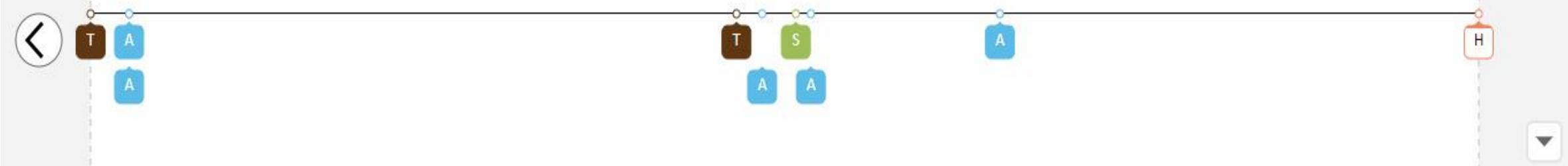
AVG. MSTR  
19.94 %

AVG. SPEED  
4.04 mi/h

AREA WORKED



2015 November December January February March April May June July August September 2017





Adjust yield variability between machines by using the sliders below.

Note: Changes made within the last 24 hours using this tool might not be reflected on the map below. Changes made at any time will be saved and reflected immediately in Field Analyzer, in Reports, and elsewhere in Operations Center.



9870 Combine #1

Avg. Dry Yield: 29.65 bu/ac



More red

More green



9870 Combine #2

Avg. Dry Yield: 32.50 bu/ac



More red

More green



Cancel

**DONE**

# Field Analyzer Overview

Tratorag Respose... (Merriweather Farms)

Field Analyzer 06 Merriweather Farms | JT Overview Compare Difference

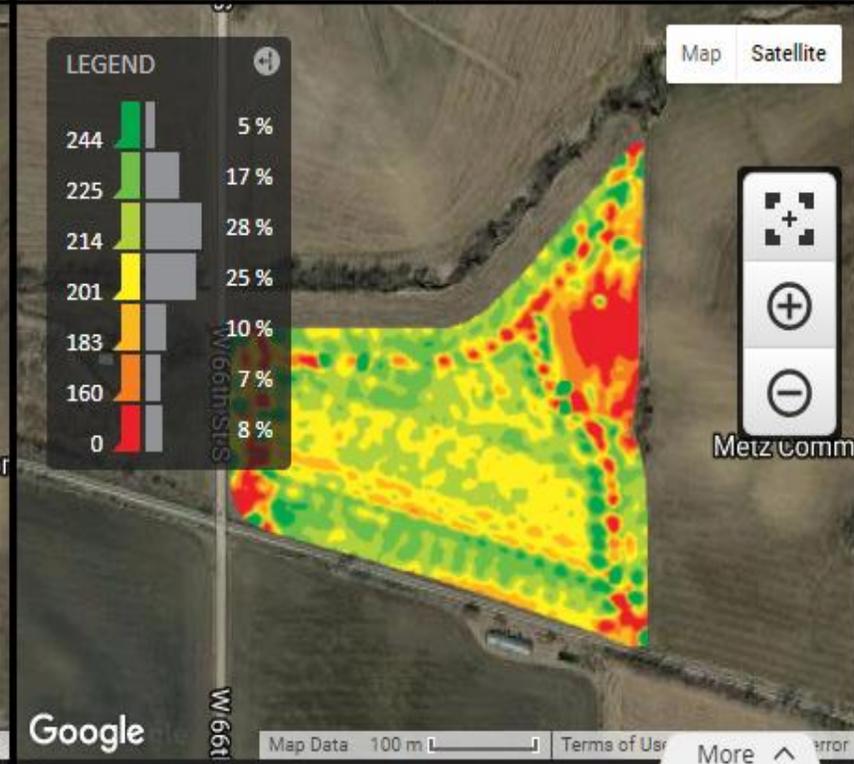
Corn Average 7 Seasons: 2016, 201... ▼



7 Seasons Avg. Area Worked 27.35

AVG_TOTAL_DR...	AVERAGE_DRY...	AVG. MSTR	AVG. AREA WO...
5,732.98 bu	209.64 bu/ac	20.44 %	27.35 ac

Corn Average 1 Season: 2010 ▼



1 Season Avg. Area Worked 25.27

AVG_TOTAL_DR...	AVERAGE_DRY...	AVG. MSTR	AVG. AREA WO...
5,191.09 bu	205.43 bu/ac	19.8 %	25.27 ac

Corn Difference ▼



Avg. Area Worked 25.27

AVG_TOTAL_DR...	AVERAGE_DRY...	AVG. MSTR	AVG. AREA WO...
5,191.09 bu	205.43 bu/ac	19.8 %	25.27 ac



## *Benefits of Comparing Field Data?*

- Compare Organic VS Conventional Farming
- Figuring out Your Crop Rotation according to Nutrient Levels
- Compare your Yields Against Different Tillage Practices
- Comparing Variable Rate VS Straight Rate

09/22/2016

**AGRONOMIC DATA**

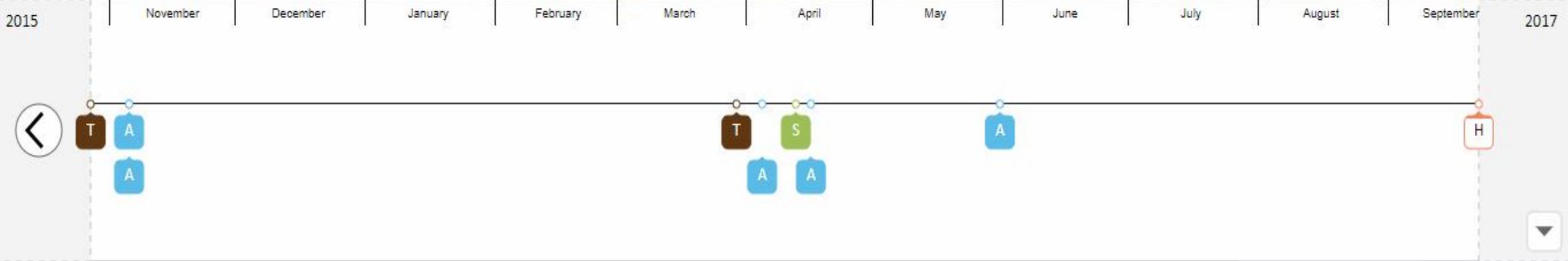
TOTAL\_DRY\_YIELD  
7,631.6 bu

AVERAGE\_DRY\_YIELD  
271.68 bu/ac

AVG. MSTR  
19.94 %

AVG. SPEED  
4.04 mi/h

AREA WORKED





Organization:

LEADING EDGE EQUIPMENT

Client:

Wayne Anderson

Farm:

Wayne Anderson Farms

Field:

Elingson Half, East

Field Boundary:

Lonnie hand

Choose a Layer

Prescription Source:

Field Operation

EVENT

Wheat (Hard Red Spring) 2015

YIELD



MOISTURE



# New Zone Prescription

Organization: LEADING EDGE EQUIPMENT

Field: Elingson Half, East

Breakpoint Options

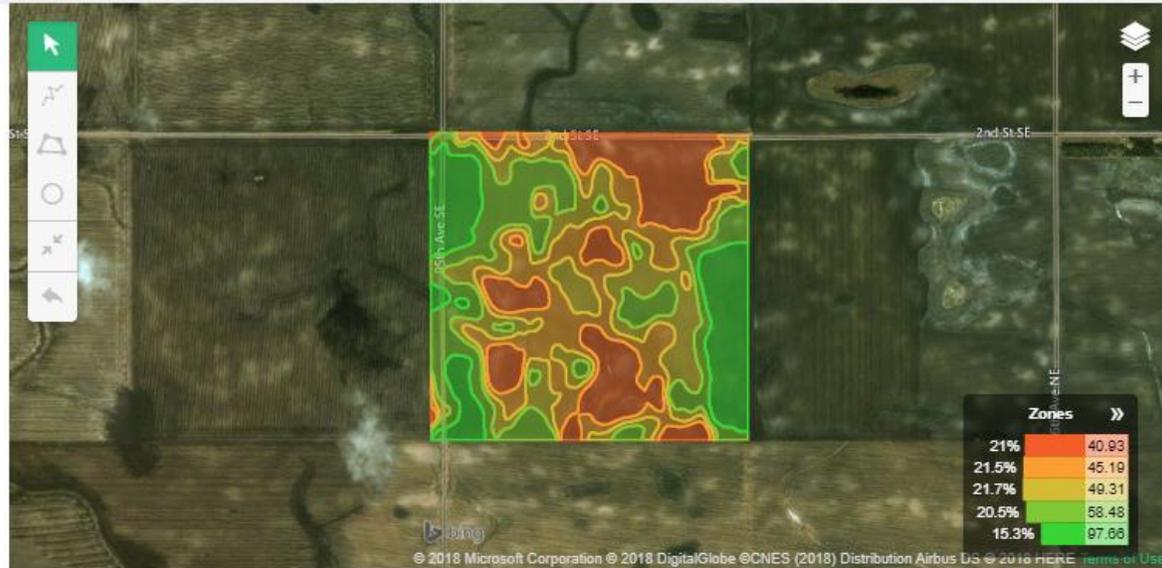
Auto



Number of Zones

5

Update Map



Next

## New Zone Prescription

### Custom Attributes

Prescription Type:

Rate

ZONE	YIELD	AREA
1	1.04 - 40.93	34.614 a
2	40.93 - 45.19	35.395 a
3	45.19 - 49.31	35.724 a
4	49.31 - 58.48	33.791 a
5	58.48 - 97.66	25.189 a

+  
Add Column



**big**  
**data**

## What Do You Think When You Hear the Word **Big Data**?

- ✓ I am giving my data away for no return!!
- ✓ How will this ever benefit me?
- ✓ One more thing for the government to monitor!

But have you ever thought about how it could benefit you!?

- Help lower your input costs
  - Price Grabber or Amazon Price Check

# Who Can See My Data?

- ▶ You decide who can see your data!
  - ▶ If you want to give access to someone you just set them up as a Partner or a Staff member.
- ▶ What Does John Deere do with my Data?
  - ▶ They just Released an updated bulletin to view an in depth form that explains what they use it for!! This can be found by going to [www.deere.trust](http://www.deere.trust)
- ▶ *Just Remember that Deere strives to make great customer relationships & would not ever compromise that by giving away vital information!*

# Questions

The background features abstract, overlapping geometric shapes in various shades of green, ranging from light lime to dark forest green. These shapes are primarily located on the right side of the slide, creating a modern, layered effect. The rest of the slide is a plain white background.