

Program Award of Excellence Scoring Rubric

Criteria	Weak (score 1-3)	Average (score 4-6)	Excellent (score 7-9)
Innovative or new approach in program	Program delivery format and the need addressed is a traditional Extension program	A new program teaching/delivery format was added to a traditional Extension program or a new/emerging need was addressed using traditional Extension teaching methods	A new Extension program was developed to address a new/emerging need using non-traditional Extension teaching methods
Evidence that objectives were accomplished	Objectives of the program were weakly defined and did not clearly explain evaluation method	Objectives of program were clearly defined with weak evaluation evidence of accomplishing objectives	Objectives of the program were clearly defined with strong evaluation evidence objectives were accomplished
Quality educational materials used and attached	Program material includes only one traditional lesson plan or PPT Low quality material that would be difficult for someone other than the author/s to be able to use it	Program material includes at least two teaching formats (ex. PPTs, lesson plan, newsletters, videos, social media, etc.) Average quality material for someone other than author/s to use it	Program materials include multiple teaching formats (PPTs, lesson plan, newsletter, videos, social media, etc.) High quality material that can be easily taught by educators besides the author/s
Responsive to the needs of North Dakotans	Lack of evidence for the need – it was not identified by an Advisory Council or stakeholders	The need was identified once by an Advisory Council or conversations with stakeholders	Evidence for the need was identified more than once by Advisory Councils or multiple stakeholders
Engagement of Team Members	Team members taught a program but did not have a role in developing or adapting the program for ND	Specialists or agents developed or adapted a program for ND and was collaboratively taught by specialists and/or agents	There was collaboration between specialists and agents (and/or non-Extension partners) to both develop or adapt program material for ND and teach the program
Evidence of Impact	Program impact is a level 1 on Kirkpatrick model	Program impact is a level 2 or 2.5 on the Kirkpatrick model. The reach of the program is noted.	Program impact is a level 3 or 4 on the Kirkpatrick model. The reach of the program is noted.
Completed Impact Statement (included)	Impact statement missing or incomplete such as missing public value statement	Impact statement complete with public value statement but is weak and does not include a visual such as infographic/picture	Impact statement completed with a strong public value statement and uses a visual such as an infographic/picture