

Dickey County Communication Arts Fact Sheet

The objective...

- To help participants develop communication skills that will be useful throughout a lifetime.
- To provide participants practice gathering, organizing information, equipment and props for public presentation.
- To provide participants with an opportunity to practice their skills before a group.
- To develop participant's confidence in making public presentations.

2019 Dickey County Communication Arts Contest
Sunday, March 10, 2019
Site: Ellendale Public School, 2:00-5:00 p.m. (tentative)

Pre-registration due March 1, 2019

- Grade Divisions: Cloverbud: Grade as of K-2 as of August 31, 2018
Junior: Grade as of 3-6 as of August 31, 2018
Senior: Grade as of 7 through final year in 4-H as of August 31, 2018
- A description of each of the categories follows: Please note that several of the categories allow individual or team presentations. *Also, recitation is open to Cloverbuds only!*
- Appropriate Dress for Communication Arts: Costumes in Dramatic Presentation and Commercial categories will be part of the official scoring or evaluation. For all other categories, participants should dress the part for which they are presenting or if the presentation does not specifically call for a costume, participants should be dressed neatly and appropriately for the event with a 4-H Communication Arts t-shirt or a shirt/blouse with the 4-H emblem prominently displayed on the front. Dark jeans/slacks/skirts are recommended.

DEMONSTRATIONS & ILLUSTRATED TALK:

Demonstrations are presentations which show “how to do something,” “how to make something” or “how something works” and may display a finished product. When choosing a topic, remember you will demonstrate “live” in front of the judges and an audience.

Illustrated talks are similar in that they involve using visual aids. Charts, posters, figures or real objects are used to explain an idea or procedure. The presenter explains “how something works” or “how to do something” but does not show the working object or demonstrate the process during the presentation.

- Junior participant's presentations must be 2-12 minute in length and time for senior participants is 4-12 minutes. Time is based on time from the first words to the time when presenter asks if there are any questions.
- PowerPoint or other electronic presentations are not permitted.
- A member may enter once in this category, either as an individual or in a team of two. Each team member must have a speaking role.

SPEECH – PREPARED & IMPROMPTU/SHORT TAKE:

Prepared speech is the presentation of a speech composed by the presenter. Quotations may be included, however, they should not be more than 10 percent of a speech. Notes may be used for reference, but reading from notes is discouraged. Singing, visuals or costumes are not permitted. Minimum length for junior participants is 3 minutes and for senior participants 5 minutes.

Impromptu speeches are short presentations given from a topic drawn by the participants when they enter the room without advanced preparation. After participants receive their topic, they are given a note card and have 15 minutes to prepare. Topics will be on 4-H themes in which the topic only is provided or will be a news/magazine

article provided at the time of the draw. Different age divisions may have different topics. Minimum length for junior participants is 1 minute and senior participants 2 minutes.

- Judges will not ask public questions.
- An individual may enter once in this category. No teams.

INTERPRETIVE READING (humorous & serious):

Interpretive readings are oral presentations of work taken from any published source, including poetry, fiction, children's literature, news articles, speeches, letters and journals. Interpretive readings are readings, not memorized speeches. The presenter should be familiar with the piece but not present it as being read. The purpose of the interpretive reading is to communicate the author's thoughts expressively through voice. Gestures and actions should be kept to a minimum.

The presentation begins with a brief introduction about the piece selected and include the source and the author. The introduction may explain the reason or the selection. The reading is presented with a script in hand. This requires keeping some eye contact with the audience and evoking a mood and vocal expression. A summary or conclusion is not necessary. All interpretative readings, whether humorous or serious will be judged together. When selecting your reading, please consider that some topics which are acceptable for high school competitions are not appropriate for 4-H audiences (ages 5-85).

- Junior participant's presentations must be 2-12 minutes in length and senior participant's presentations 4-12 minutes.
- Judges will not ask public questions.
- Visual aids, props or costumes are not permitted.
- A member may enter once in this category, either as an individual or in a team of two. Each team member must have a speaking part.

DRAMATIC PRESENTATIONS:

Dramatic presentations are based on an original or published piece performed in a creative, inspiring or thought-provoking manner. The presenter combines words and actions to put across the material to entertain or educate the audience, or both. The presentation begins with a brief introduction to set the stage for the performance. The introduction should include the source and author of the material, and an explanation of why it was selected. Presenters may write their own materials or use published material that is designed for a dramatic presentation by one person or team of four or fewer. A costume, makeup or props are part of the performance and will be part of the evaluation. A summary or conclusion is not necessary. Notes are allowed, but should not be distracting from the performance.

- Junior participant's presentations must be 2-12 minutes in length and senior presentations must be 4-12 minutes.
- Judges will not ask public questions.
- Visual aids, props or costumes are permitted and encouraged.
- A member may enter once in this category, either as an individual or in a team of 2-4. Each team member must have a speaking role.

MASS MEDIA PRESENTATIONS (broadcasting, commercials and 4-H promotion):

Commercials are presentations to convince an audience to buy an idea or product or join 4-H. The product may be real or fictional. Participants can use posters, flip charts, diagrams or objects. Brand names must be concealed. Commercials must include an introduction or opening statement, a body and a closing statement.

Broadcasting presenters prepare a radio or television segment that may be read from a script. The broadcast may be a newscast with 4-5 items of about 30-45 seconds each or one in-depth story addressing a topic. Each participant introduces himself or herself in the following manner: "This is _____ reporting." Radio presentations will be given behind a screen to simulate from a radio.

- Commercials must be at least 1 minute in length for all ages. All junior participant's presentations must be 2-12 minutes and all senior participant presentations must be 4-12 minutes.
- Judges will not ask public questions.
- Visual aids, props or costumes are permitted and encouraged for non-radio presentations.

- A member may enter once in this category, either as an individual or in a team of 2. Each team member must have a speaking role.

ELECTRONIC PRESENTATION (video, website design, software presentation):

Participants may create a *video, website or a presentation from software* of their choice on any topic of their choice. Participants should introduce their presentation. The introduction may include procedure used, what they learned and why the topic and program was used. If a team works on the website, both members of the team are required to have a speaking role in the presentation.

If websites designed require special plug-ins, include links to download the plug-ins. Participants will be judged on content, appearance and design, technical performance and the presentation of their website.

Participants creating a video or other software presentation may use their choice of original or public domain music. The introduction may include a description of video production techniques. The majority of video footage or still photography must be the work of the presenters. Participants will be evaluated on creativity, flow of the video or presentation, technical performance and presentation of the product.

- Junior participant's presentations must be 2-12 minutes in length and senior participant presentations must be 4-12 minutes. Time is based on time from the first words to time where presenter asks if there are any questions.
- Judges will ask public questions.
- A member may enter once in this category, either as an individual or in a team of 2. Each team member must have a speaking role.

FISHTANK: YOUTH ENTREPRENEURSHIP:

This category is for *youth entrepreneurs*. Youth who have started or plan to start a business are encouraged to enter this category of communication arts to inform and sell their idea. The category will combine aspects of illustrated talks, demonstration and commercial categories. Presenters will provide a quick overview of their business or product. Include how you came up with the idea, costs for the product, profit margin, and where and how you will market the business or product. Establish the need for the business or item and make a pitch to see the product or business.

- Junior participant's presentations must be 2-12 minutes in length and senior participant presentations must be 4-12 minutes. Time is based on time from first words to the time where presenter asks if there are any questions.
- Presenters must have at least one prototype of their product for show or demonstration.
- A member may enter once in this category, either as an individual or in a team of 2. Each team member must have a speaking role.

CLOVERBUD:

This category is a noncompetitive category designed to provide an opportunity for *Cloverbud* members to experience public presentations. They may give a recitation or do a short presentation similar to the other categories for 4-H members with no minimum time limit. All presenters will receive equal recognition.

Recitations provide young participants an opportunity to make presentations without the task of finding or writing material. Recitation of the 4-H Pledge, Pledge of Allegiance or other simple verse is appropriate. This category will not be offered at the state event.

Contest Rules

- Must be enrolled in 4-H as a member
- No live animals of any type will be allowed
- No guns or ammunition are allowed
- Topics, content and language must appropriate for an audience with an age range of 5-85
- If a religious topic is chosen, it should remain neutral and avoid influencing religious beliefs

Dickey County 4-H Communication Arts Contest

Complete and return by: March 1, 2019

Dickey County 4-H
 PO Box 40
 Ellendale, ND 58436-0040

Registration Form

Category <i>(check one)</i>	Name	Individual	Team	Division			Title
				Cloverbud	Jr.	Sr.	
Demonstration <input type="checkbox"/> Demonstration <input type="checkbox"/> Illustrated Talk							
Speech <input type="checkbox"/> Prepared <input type="checkbox"/> Impromptu							
Interpretive Reading <input type="checkbox"/> humorous <input type="checkbox"/> serious							
Dramatic Presentation							
Mass Media <input type="checkbox"/> Broadcasting <input type="checkbox"/> Commercial <input type="checkbox"/> 4-H Promotion							
Electronic Media <input type="checkbox"/> Video <input type="checkbox"/> Website Design <input type="checkbox"/> Software Presentation							
Fish Tank: Youth Entrepreneurship							
Cloverbud Presentation							