

# Co-operate 2020

## *Leveraging the Cooperative Advantage*

Hosted by the Quentin Burdick Center for Cooperatives

• Nov. 17 & 18, 2020 •

### Bismarck State College National Energy Center of Excellence

The purpose of **Co-operate 2020** is to celebrate, collaborate and expand the impact of co-ops by re-energizing the value proposition of the cooperative business model.

The event will bring co-op directors, employees and members together for a two days of resource sharing, networking and learning. We'll hear from speakers on a variety of topics, including disruptive technology and the value of the cooperative business model. Daniel Cote will introduce a new cooperative paradigm. Mike Cook from the University of Missouri will be speaking on cooperatives. And, Dan Thurmon will teach us how to live, "Off Balance on Purpose."

**Anticipated attendance:** 250 – 300

### Sponsorship Opportunities

<b>PLATINUM SPONSOR</b>	\$10,000	<i>Includes eight (8) complimentary registrations, introduction of keynote speaker, reserved seating at the head table with keynote speaker, prominent logo placement on marketing and program materials, logo placement on registration sign, full page advertisement in event program and recognition at the event.</i>
<b>SOCIAL SPONSOR</b>	\$7,500	<i>Exclusive sponsorship of the on-site social includes six (6) complimentary registrations, on-stage invitation to the evening social, logo on napkins used at the social, prominent logo placement on marketing and event materials, logo on social signage, half-page recognition in event program and recognition at the event.</i>
<b>GOLD SPONSOR</b>	\$5,000	<i>Includes four (4) complimentary registrations, logo placement on marketing and program materials, quarter-page recognition in event program and recognition at the event.</i>
<b>SILVER SPONSOR</b>	\$1,000	<i>Includes two (2) complimentary registrations and logo placement on marketing and event materials, including program.</i>
<b>SUPPORTER</b>	\$999 or less	<i>Includes recognition on PowerPoint slides.</i>

## **Members of the Co-operate 2020 Committee:**

*Paul Coppin • General Manager • Valley United Cooperative*

*Erin Huntimer • Project Coordinations Representative • Basin Electric Power Cooperative*

*Preston Kranz • Regional Vice President • CoBank*

*Jason McKenney • Cooperative & Transportation Director • N.D. Farmer's Union*

*Frayne Olson • Director • Quentin Burdick Center for Cooperatives*

*Brianne Partlow • Marketing Coordinator • Dakota Central*

*Krista Rausch • Communications Specialist • N.D. Association of Rural Electric Cooperatives*

*Kristi Schweiss • Assistant Director • Quentin Burdick Center for Cooperatives*

*Holly Utke • Chief Financial Officer • Dakota Central*

*Lori Welder • Director of Communications • Credit Union Association of the Dakotas*