

# Checklist for Creating Your Project Expo Display

<ul style="list-style-type: none"> <li>• <b>Simple and Uncluttered</b> <ul style="list-style-type: none"> <li>- well-balanced spaces</li> <li>- good use of white space</li> </ul> </li> </ul>	
<ul style="list-style-type: none"> <li>• <b>Visual Sequence</b> <ul style="list-style-type: none"> <li>- does the exhibit make sense</li> <li>- does the information flow from left to right, top to bottom</li> <li>- is there a use of pictures, drawings, and objects to give info</li> </ul> </li> </ul>	
<ul style="list-style-type: none"> <li>• <b>Symbols, Graphics, Words</b> <ul style="list-style-type: none"> <li>- Think visually – a good graphic may be better than words</li> <li>- Does the exhibit use an interesting assortment of symbols, graphics and words?</li> </ul> </li> </ul>	
<ul style="list-style-type: none"> <li>• <b>Strong Center of Interest</b> <ul style="list-style-type: none"> <li>- Does the exhibit have a strong center of interest or focal point?</li> <li>- Is there just one theme?</li> <li>- Use descriptive titles, instead of topic titles.</li> </ul> </li> </ul>	
<ul style="list-style-type: none"> <li>• <b>Readable Typeface</b> <ul style="list-style-type: none"> <li>- Lettering should be readable from at least five feet away.</li> <li>- A title should not go into folded sides of a poster.</li> <li>- Text needs to be clear.</li> </ul> </li> </ul>	
<ul style="list-style-type: none"> <li>• <b>Make Good Use of Color</b> <ul style="list-style-type: none"> <li>- <b>Relate</b> the color of the topic to the exhibit.</li> <li>- <b>Frame</b> your graphics and text with a color. Use a different color backing to off-set a project step.</li> <li>- <b>Keep colors</b> harmonious. Limit yourself to only two to three colors.</li> <li>- <b>Avoid using</b> a different color for each letter of a title.</li> <li>- <b>Use solid</b> colored table covers – avoid busy patterns.</li> <li>- <b>To attract attention</b> to featured parts of the display use warm colors.</li> <li>- <b>Use cool colors</b> for less important parts of the exhibit.</li> </ul> </li> </ul>	
<ul style="list-style-type: none"> <li>• <b>Neat and Clean</b> <ul style="list-style-type: none"> <li>- Paper and objects attached securely on the board.</li> <li>- Are there dirty glue spots or other blemishes?</li> </ul> </li> </ul>	
<ul style="list-style-type: none"> <li>• <b>Your Display</b> <ul style="list-style-type: none"> <li>- Must relate to a 4-H project that member is currently enrolled.</li> <li>- Make display as educational as possible.</li> <li>- Stay away from crafts.</li> <li>- Must fit on a standard size card table.</li> <li>- Do not hang anything down the sizes of the card table.</li> <li>- Do not have anything under the table.</li> </ul> </li> </ul>	
<ul style="list-style-type: none"> <li>• <b>The Interview</b> <ul style="list-style-type: none"> <li>- Why you decided to make this display?</li> <li>- What experiences and knowledge you gained?</li> <li>- What specific things would you like to be able to share?</li> </ul> </li> </ul>	