



Kilbourne Group was founded in 2006 by Doug Burgum with the mission of providing thought leadership on the revitalization, smart growth, and redevelopment of Fargo, North Dakota's downtown core. The Kilbourne Group team shares the vision of retaining and carrying forward the history of Fargo through the restoration of historic buildings and the creation of new buildings that honor the past and inspire the future.

We are now recruiting for the following summer position within our growing organization:

### **Marketing Intern**

#### Position Summary:

A broad variety of functions, including assisting with:

- Maintaining Kilbourne Group marketing lists using Infusionsoft, for ongoing marketing activities and events
- Contribute to the content, design, development, management, and monitoring of Kilbourne Group's website and social media outlets
- Creation and design of presentations, window displays, brochures and marketing materials
- Collection, research and development of content to help support our marketing strategy
- Other projects as assigned

#### The ideal candidate will possess:

- Undergrad or MBA candidate with a major in Marketing or related field and GPA of 3.0 or above
- Proficient in Adobe Creative Cloud & PowerPoint
- Excellent communication skills – written & verbal
- Strong commitment to quality
- Ability to demonstrate a high level of confidentiality with sensitive business information
- Ability to manage multiple projects in a fast-paced, ever-changing environment

#### Creating a learning environment:

- Kilbourne Group summer interns will be part of a cohort of fellow interns from other organizations. This program will focus on advancing learning through shared experiences, local speakers, and field trips.

Kilbourne Group offers paid internships. Please email your resume and cover letter to [gtehven@gmail.com](mailto:gtehven@gmail.com) by February 14, 2013. Formal internship begins May 27 and concludes August 8. Dates can be negotiable.

***Respect for the Past***    ***Gratitude for the Present***    ***Inspiration for the Future***