



Objectives of the Seminar:

- Participants will create a mission for the class.
- Participants will understand the value of building coalitions, partnerships.
- Participants will understand the nuances of community organizing.
- Participants will share their understanding of The Tipping Point concepts.
- Participants will discuss planning processes (e.g. scenario planning).

Pework for the Seminar:

- Complete the “Bringing It Home” from Seminar Three.
- Read *The Tipping Point* by Malcolm Gladwell.

Hotel arrangements:

North Winds Lodge
Bowman, ND
701-523-5641
www.northwindslodge.net

Meeting arrangements:

Bowman City Hall
101 1st St. NE

701-523-3309

Marie’s cell phone number – 701-730-1282

Dress – Business Casual

All meeting times are Mountain Time.

- 1:00 – 1:40 **Welcome to Seminar 4/ Reflection on Seminar 3**
Marie Hvidsten, facilitator
- 1:40 – 2:00 **Welcome to Bowman**
Lyn James, Mayor of Bowman
- 2:00 – 3:30 **Changing Global Environment – what does it mean locally?**
David Beurle, Presenter
Innovative Leadership Australia (ILA)
Victoria, Australia
Background trends/emerging trends and the impacts/
opportunities.
- *Global agricultural trends*
 - *Climate change*
 - *Medical and education changes*
 - *Social and Demographic trends*
 - *Social values trend – livability*
 - *Wealth transfer*
- 3:30 – 3:45 **Break**
- 3:45 – 5:45 **The Tipping Point** – review the concepts discussed by Malcolm Gladwell. Relate the concepts to “tipping points” in North Dakota.
- 6:00 – 7:00 **Dinner at Hawk’s Landing Restaurant**
13 1st Ave. NE
701-523-5201
- 7:00 – 8:30 **Scenario Planning Exercise**
David Beurle, presenter
- 8:30 - ? **Networking (social room available at hotel)**

Dress – Business Casual

- 6:45 – 7:45 **Breakfast - Ja B R's Family Restaurant**
706 Hwy. 12 W
701-523-5757
Order off menu – let them know you are with RLND
- 8:00 – 9:45 **Characteristics and strategies of successful communities –**
Case study exercise
David Beurle, presenter
- 9:45 – 10:00 **Break**
- 10:00 – 11:45 **Case studies continued**
- 11:45 - 1:00 **Lunch in City Hall meeting room (catered by Hawk's Landing)**
Senator Bill Bowman, lunch speaker
Guests – Andrea Bowman, Bowman County Extension Agent
Medora Stevenson, Bowman County Extension Secretary
- 1:00 – 1:25 **Open time**
- 1:25 – 1:30 **Load bus at North Winds Lodge**
- 1:30 – 6:00 **Tour of Bowman area**
Andrea Bowman, tour guide
Bowman County Extension Agent, Animal Systems
701-523-5271
- Tour sites include:**
- Pioneer Trails Regional Museum
12 First Ave. NE
www.ptm.org
701-523-3600
- Paulson Premium Seed and Conditioning
8521 144th Ave. SW
www.paulsonseed.com
701-523-5392
- Bowman County Courthouse/Emergency Management Facility
104 1st St. NW
701-523-5271

Mrnak Herefords
14503 91st St. SW
www.mrnakherefords.com
701-574-3172

Dakota Prairie Beef
www.dakotaprairiebeef.com
701-275-6810

- 6:00 – 6:30 **Arrive at North Cedar Creek Farm**
Mel and Charlene Pierce, owners
7204 131 Ave. SW
Scranton, ND
701-275-8291
www.northcedarcreek.com
- 6:30 – 8:30 **Leadership Dinner**
North Cedar Creek Farm
Cal Klewin, dinner speaker
Executive Director
Theodore Roosevelt Expressway
- 8:30 – 9:00 **Travel back to North Winds Lodge**
- 9:00 - ? **Networking (social room available at hotel)**

Dress – Casual (jeans are ok)

6:45 – 7:45	Breakfast - Ja B R's Family Restaurant 706 Hwy. 12 W 701-523-5757 Order off menu – let them know you are with RLND
8:00 – 10:00	Create a class 2007-2009 mission statement Coalition building – strategies for improving quality of life for individuals.
10:00 – 10:15	Break
10:15 – 10:45	Discuss Canada seminar timeframe
10:45 – Noon	Review RLND project write-up form Discuss RLND business cards Share spreadsheets for project management planning Evaluations and seminar wrap-up <i>Marie Hvidsten</i>

Bringing It Home:

- Work on RLND project idea. Complete RLND project write-up form by April RLND seminar in Grand Forks.
- Be prepared to present your RLND project idea to RLND participants at the Grand Forks seminar.
- List boards, agencies, individuals you need to talk to and work with to accomplish your project.
- Know how to get on the agenda of a board, council, and committee.
- Understand who to go to in your community for a particular issue, i.e. the zoning process, the budgeting process, state and local laws, etc.
- Understand what the “tipping points” are in your community and region.
- Understand what the “hot buttons” are in your community.
- Share with the RLND participants at the Grand Forks seminar what you believe the “big picture” impact will be of your RLND project.