

**Section 4—Consumer Issues and Education****Title of Lesson/Subject:** *Making Consumer Choices***Prepared by:** Kayla Kakela**Contact Information****E-mail address:** [Kayla.A.Kakela@sendit.nodak.edu](mailto:Kayla.A.Kakela@sendit.nodak.edu)**Phone:** 701-266-5287**Time Allotment:** One class period (50 minutes)**Grade Level or Target Audience:** Junior high (7-8 grade)**ND Family and Consumer Sciences Standards:**

- 2.0 Evaluate management practices related to the human, economic, and environmental resources.
- 2.3 Identify consumer rights and responsibilities.

**Key Economic Concepts:** Consumerism, shopping, consumer rights and responsibilities**Brief Description:**

Students will learn about broad overview of the consumer rights and responsibilities as well as learning about comparison shopping and consumer choices.

**Learner Objectives:**

Students will:

- Factors that influence consumer choices.
- How to be a smart shopper.
- Rights and responsibilities of consumers.
- Ways to resolve consumer problems effectively.

**Materials Needed:** Computer and PowerPoint Lesson

- Computer and Powerpoint Lesson (attached)
- Projector
- Study Guide (attached)

**Audio/Visual Equipment Needed:**

- Computer w/ projector
- PowerPoint software

**Lesson Outline:**

- PowerPoint presentation (included)
- Assignment—Study Guide (attached)

**Resources:**

Kelly-Plate, Ed.D., J., & Eubanks, Ph.D., E. (2000). *Today's Teen*. 6th ed. Peoria, IL: Glencoe/McGraw-Hill.

**Activities:**

Students will be walked through the power point presentation and then will complete a study guide

**Application/Assignment:**

A study guide to review the concepts covered in class will be given.

**Evaluation Plan:**

Students will be graded on the study guide. After the entire unit is completed a test will follow.

1. List four influences on your spending choices.
2. On what three things should you base your buying decisions?
3. While buying shampoo at a drug store, you notice the graph paper you're supposed to have for a class. Would you call that impulse buying, a need, or a want?
4. Name three sources of information about products you want to buy.
5. How can planning for your purchases help you save money?
6. What is the goal of comparison shopping?
7. List the steps you should take before deciding to purchase an item.
8. What is a factory outlet? How can it help you be a smart consumer?
9. Name four points included in the Consumer Bill of Rights.
10. What is meant by "the right to redress"?
11. Identify four of your responsibilities as a consumer.

12. What should you state in a letter of complaint? What are four other pieces of information that should be included in your letter?
  
13. What is the Better Business Bureau?
  
14. What occurs in small claims court?