

CDFS 600 – Module Assignments Lesson Plan Template

List which Module this lesson plan covers: Module Four

Title of Lesson/Subject: Consumer Choices

Prepared by: Amber Smith

Contact Information

E-mail address:Amber.Smith.1@sendit.nodak.edu

Phone : 701-796-7641

Time Allotment: One Class Period and follow-up discussion

Grade Level or Target Audience: Students in grades 3-6 are the targeted grade level for this lesson plan.

ND Standards Competencies:

4.3.2-Understanding how various factors influence economic decisions.

4.3.1-Definitions of supply demand and need/want and producer and consumer.

Key Economic Concepts: This lesson introduces students to the concepts associated with comparison shopping and choosing the best option.

Brief Description: The activities in this lesson will introduce students to the difference between needs versus wants. Students will also look over advertising to find messages which affect decisions.

Learner Objectives:

*Understand how to carefully consider alternatives before making a purchase.

Introduction:

In the computer lab have the students take the online savings quiz in pairs. Have a class discussion on the results.

Materials Needed: student worksheets, advertisement samples

Audio/Visual Equipment: Need access to computer lab for the online quiz, overhead projector or possibly a computer projector for the simple interest overhead.

Lesson Outline:

- Introduction
- Needs and wants activity
- Advertisement analysis activity.
- Take the online quiz in pairs or individually.
- Students are given assignment.

Resources: web site: www.practicalmoneyskills.com
www.funbrain.com

Activities:

Needs and wants activity

- Ask students to list items they plan to buy during the next week or month
- Put the list on the board

-Ask students which items are essential(needs) and which they desire but could live without(wants).

-Ask students to make their own lists of needs and wants.

Advertisement analysis

Bring several newspaper advertisements and advertisement supplements to class.

-Ask each student to find and analyze one ad.

-Have students with similar products compare their ads.

-Discuss how students can use advertisements too.

Application/Assignment:

With a parent compare your options of buying soft drinks and clothing on the chart/worksheet.

Evaluation Plan: -teacher questioning

-online quiz

-worksheet