



a New Resource for Consumers

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Leaders Guide

Learner Objectives

Participants will:

- Learn about eXtension
- Learn how to sign up for an account
- Learn how to find answers to questions

Participant Materials

You may wish to print copies of the following materials (included on the CD):

Communities of Practice Fact Sheets

Beef Cattle
DAIReXNET - Dairy Cattle Resources
Diversity Across Higher Education
Cotton Industry
Entrepreneurs and Their Communities
Extension Disaster Education Network
Family Caregiving
Gardens, Lawns and Landscapes
HorseQuest
Imported Fire Ants
Just In Time Parenting
Livestock and Poultry Environmental Learning Centers
Map@syst
Personal Finance
Youth SET for Life

Before the Program

- Read through all the materials.
- Decide what you will cover. Highlight those areas.
- Decide on an ice-breaker activity (for example: ask participants to tell the group about the last consumer decision they made and what resources they used to make it).
- Borrow the eXtension DVD from your Extension office.

Notes on the Program

This is a basic introduction to eXtension. Try to pick the facts that fit both your time frame and your participants' knowledge and interest level.

The purpose of this program is to:

- Introduce learners to eXtension
- Show learners the types of information available
- Show learners how to register
- Show learners how to search Frequently Asked Questions and Ask the Expert

NDSU
Extension Service
North Dakota State University
Fargo, North Dakota 58105
AUGUST 2008

eXtension:
a New Resource for
Consumers

NDSU
Extension Service

eXtension

Slide 1

Today's topic is eXtension (pronounced E-extension). eXtension is an interactive learning environment delivering the best, most researched knowledge from the smartest land-grant university minds across America. eXtension connects knowledge consumers with knowledge providers — experts who know their subject matter inside out.

**Land-grant Educational
Programming in the New
Millennium**

- Old successes
- Research-based response to current issues and problems
- New directions

eXtension

Slide 2

Educational programming from the land-grant system (North Dakota State University) in the new millennium is based on a tradition of excellence, featuring research-based, unbiased resources to help consumers make the best decisions to fit their needs.

New Directions - eXtension?

- Just-in-time learning opportunities
- Anytime, anywhere
- Communities of Practice (CoPs)

— more mind reach

eXtension

Slide 3

eXtension offers a new direction for the future of the land-grant system.

Communities of Practice

- Membership is voluntary and fluid
- Professionals collaborating to make a difference

eXtension

Slide 4

Resources are developed by communities of practice; members represent the land-grant system educators and other professionals who collaborate to develop and review resources.

eXtension Gateway Page

www.extension.org/

- Learner registration
- Local visibility (skinning)

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RUTGERS
COOPERATIVE
EXTENSION
Rutgers University

eXtension

Slide 5

The eXtension Gateway page is found at www.extension.org.

did you know?
Cooperative Extension offices are found in almost all of the more than 1,000 counties throughout the nation. Read more.

Home About Resource Areas News Answers Calendar Self Learning Feedback Search

Objective, Research-based, Credible, Information and tools you can use every day to improve your life.
This is the most reliable information you'll find on the Internet brought to you by the nation's largest and oldest network of universities. More...

Here are some of our featured articles and activities:

Livestock and Poultry Environmental Learning Center Webcast Series
The LPEC Learning Center offers a free monthly webcast on a variety of issues related to animal resource management. More...

Find An Extension Office
Enter your zip code to find your local Extension office.

Resource Areas

- Community
 - Diversity/Access Higher Education
 - Entrepreneurs & Their Communities
 - Gardens, Farms & Landscapes
 - Genesaple Technologies
 - Imported Fire Arms
- Disaster Issues
 - AgriSecurity and Foods
- Family
 - Family Caregiving
 - Farming
 - Personal Finance
 - Farm

What's New
Our latest and greatest.
March 20, 2010
Youth SET for Life: 21st Century Agriculture

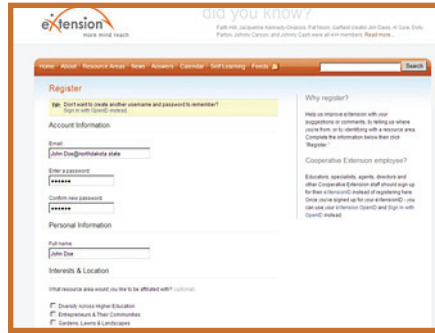
In the News
Extension serving local communities.
March 20, 2010
International Awareness Week at Clemson
Favorite visit from Buckle Up!

Slide 6

From this page, you can access information on many topics, with more to be developed monthly.



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Slide 11



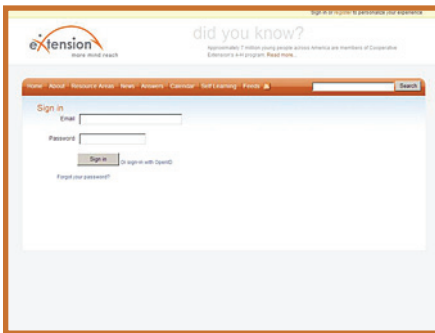
Slide 8



Slide 12

For example, the Financial Security for All topic area contains reliable and unbiased information on personal finance topics.

One feature of eXtension is news on topics of interest.



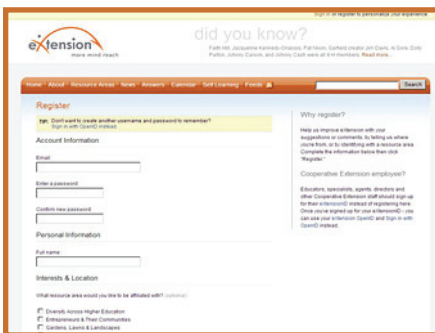
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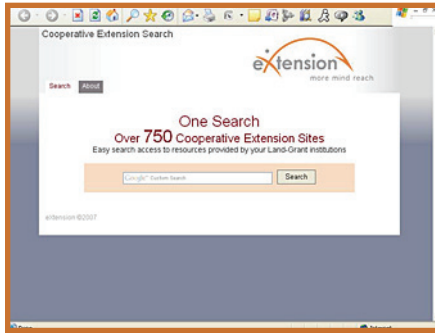
For personalized information, you will need to sign in, or

Another feature is the <http://search.extension.org> feature, which searches hundreds of land-grant university sites for research and fact-based information to help you make decisions.



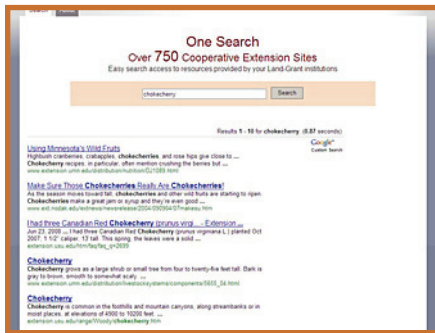
Slide 10

register.



Slide 14

For example, here is a search for information on chokecherries.



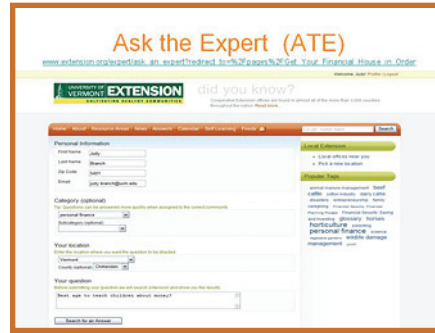
Slide 15

Note the variety of results available at your fingertips.



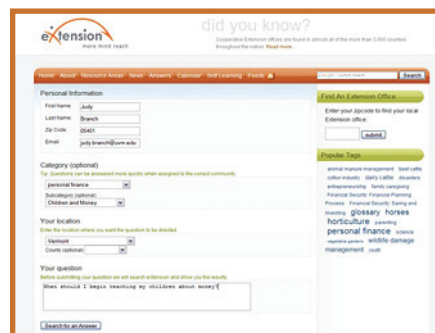
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Another feature of eXtension is a Frequently Asked Questions database. New questions and answers are being added weekly. You can submit your questions and see if the answer is already available. If it is not found, you can ask a professional and receive a customized response within 48 hours.



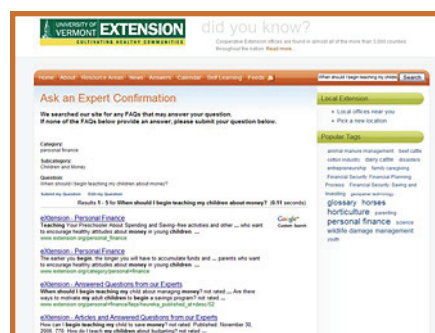
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To customize your search of Frequently Asked Questions, you must register.



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During the registration process, you will indicate the area in which you are searching for answers and/or your specific question.



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Answers related to your question will appear first.



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If you do not find the information you are looking for, your question will be sent to an expert.

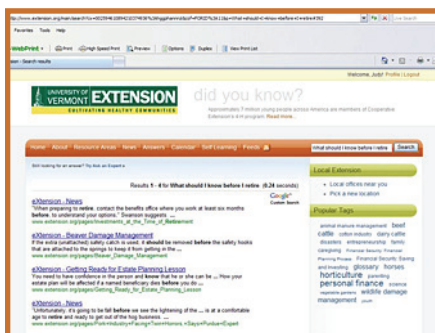


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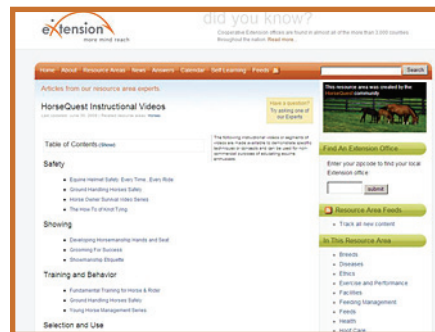


Slide 21

to learning lessons



Slide 22



Slide 26

and instructional videos



Slide 23



Slide 27

Educational materials available range from fact sheets

to interactive tools to help you make decisions.

The screenshot shows the 'did you know?' section of the extension website. The article is titled 'PowerPay' and discusses a system designed to help producers with the federal estate tax. It lists benefits such as having a commitment to stop borrowing or buying a house, identifying pay-off bills, and receiving mail bills and notices to help with payment to the last bill collection. The article is dated 07/20/2011 and is categorized under 'Resource Area: PowerPay'.

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Educational Materials

- Fact Sheets
- Learning Lessons
- Interactive Decision-making Resources
- Webinars
- Chat Learning Sessions

Slide 31

Educational Materials

- Fact Sheets
- Learning Lessons
- Interactive Decision-making Resources
- Webinars

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The screenshot shows the 'did you know?' section of the extension website. The article is titled 'Disaster Issues Chats' and lists two chat sessions: 'April 28, 2010 Issues Flood System: Practical Steps and Useful Resources' and 'April 7, 2010 Flood Recovery: Practical Steps and Useful Resources'. It includes a 'Have a specific question? Try asking one of our Experts' section and a 'Comments' section with a 'Subscribe to this expert's comments' option.

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eXtension also has webinars and chats to help you access timely information.

The screenshot shows the 'did you know?' section of the extension website. The article is titled 'Entrepreneurs and Their Communities Learning Lessons' and discusses how entrepreneurs have compiled more in-depth information to educate on specific entrepreneurial strategies. It lists several learning sessions, such as 'Marketing Value-added Products' and 'Marketing Value-added Products (part 2)'. The article is dated 04/20/2011 and is categorized under 'Resource Area: Entrepreneurs & Their Communities'.

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More Mind Reach

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New learners coming to Extension for the first time through search engine results get immediate access to the best, most innovative minds in American land-grant universities. Make plans to log in and join thousands of Americans who are using the best minds in America to help them make decisions!

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