



Press Release; January 21, 2008

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Barley Production and Management for Profit workshop to be held January 28, 2008

The Institute of Barley and Malt Sciences announces its first barley day titled *Barley Production and Management for Profit* to be held on Monday January 28 at Holiday Inn in Minot North Dakota. Registration for the event will begin at 8:30 am with the program beginning at 9 am. Presentations from research and extension personnel and domestic and international marketing experts from North Dakota, Minnesota, Montana and Canada will cover current recommendations for production and marketing of barley.

Bob Cuthbert from the Canadian Wheat Board will begin the day speaking about the world marketing situation for malting barley. Cuthbert is Senior Marketing Manager, Malting Barley/Products Sales.

Terry Gregoire, area Extension Specialist in Devils Lake will cover the agronomics of growing barley in a talk titled "Lessons Learned in Production of Malting Barley".

Specifics on planting rates and fertilizer practices will be covered by Grant Jackson, field agronomist with the Montana State University Agricultural Experiment Station.

Following Jackson, Joel Ransom, NDSU Associate Professor and Extension Specialist in Cereal Crops, will provide an update on barley varieties. Jochum Wiersma Assistant Extension Professor, UMN Crookston will highlight genome research efforts being done by the USDA-CSREES funded Barley Coordinated Agricultural Project that will accelerate future variety development efforts.

Finishing out the morning will be Donald Tanaka of the USDA/ARS North Great Plains Research Lab who will speak on crop rotations in relation to growing barley in the northern Plains.

Lunch will be served by the Minot Holiday Inn. Ray Grabanski, President of Progressive AG Marketing and weekly columnist will be the featured speaker during lunch and will discuss "Marketing During Boom Times".

Dwight Aakre, Extension Specialist in Agribusiness and Applied Economics NDSU will be featured immediately after lunch discussing domestic barley markets as compared to other crops.

The newest trends for insuring malt barley will be discussed by Cole Gustafson, Professor of Agribusiness and Applied Economics at NDSU.

To round out the day, Paul Schwarz, Professor of Malting Barley Quality at NDSU will discuss "Why Quality Matters", Karen Hertsgaard will deliver a brief explanation of the IBMS, and the final event of the day will be a panel discussion focusing on the concerns of barley growers and end users. Panelists will include Al Slater, Anheuser-Busch; Alain Caekaert, ADM Malt; Jim Hettinger, Coors Brewing Co. and producers, Louis Arnold of Esmond, ND and Doyle Lentz from Rolla, ND.

The barley day is open to the public and free of charge, but **registration is requested**. Sponsors include the American Malting Barley Association, The Institute of Barley and Malt Sciences, the North Dakota Barley Council and the North Dakota Grain Growers Association. Please contact Karen Hertsgaard 701-793-1146 or karen.hertsgaard@ndsu.edu to register.