Level 4

(Results)

Level Four Evaluations are a continuation of the type of questions used in Level Three. You may want to do another follow-up survey to understand if the changes implemented were holding over time. You may want to question other entities that surface from the knowledge gained in a previous survey. For example, if you find that 50% of your participants went home and engaged their families in discussions about transition planning, you may want to also ask what additional needs they now have. You may also want to survey those in the legal profession or tax/accounting profession to see if they are noticing an increase in clients relative to transition planning in their practices. This type of additional evaluation will help you indicate that you have achieved a level four outcome—the overall result is larger than the one person attending one workshop.

If you can master levels 1-3, then begin to consider level 4 evaluation and ask your evaluation specialist to assist in designing a tool to accomplish level four evaluations. Call or email Deb Gebeke 701-231-7179 debra.gebeke@ndsu.edu to discuss your ideas for Level Four Evaluation.